AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title	Inovation								
Course Code	ÜKK116		Couse Level	Short Cycle (Associate's Degree)					
ECTS Credit	2	Workload	50 *(Hours)*	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	In this course; to teach the basic concepts of entrepreneurship and to gain the basic skills that the entrepreneur should have. At the same time, the decision to establish a new business is discussed.								
Course Content	Entrepreneurship, Intellectual property, trademark, patent and copyright, Business idea, innovation, Business and marketing plan								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion, Case Study, Project Based Study								
Name of Lecturer(s)									

Assessment Methods and Criteria		
Method	Quantity	Percentage (%)
Midterm Examination	1	30
Final Examination	1	40
Term Assignment	1	30

Recommended or Required Reading	
1	Lecture Notes

Week	Weekly Detailed Course Contents	
1	Theoretical	Entrepreneurship concept and features
2	Theoretical	Entrepreneurship, entrepreneurship development and the foundations of entrepreneurial thinking
3	Theoretical	Entrepreneurship process and functions of entrepreneur
4	Theoretical	Factors affecting creativity and creativity
5	Theoretical	Motivation in entrepreneurship. attitudes and behaviors, environments and thoughts.
6	Theoretical	Innovative approaches in entrepreneurship.
7	Intermediate Exam	Midterm
8	Theoretical	Intellectual property, trademark, patent and copyright
9	Theoretical	Business, marketing and production plan preparation
10	Theoretical	Business, management and financial plan preparation
11	Theoretical	Writing a business plan
12	Theoretical	Writing a business plan
13	Theoretical	Project presentations
14	Theoretical	Project presentations
15	Theoretical	Project presentations
16	Final Exam	Semester final exam

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Term Project	1	10	0	10
Midterm Examination	1	5	1	6
Final Examination	1	5	1	6
			Total Workload (Hours)	50
			[Total Workload (Hours) / 25*] = **ECTS**	2
**25 hour workload is accepted as 1 ECTS*				

Learning Outcomes	
1	To have information about entrepreneurship

2	To have information about intellectual property, trademark, patent and copyright
3	To create business idea with innovative approach
4	To be able to prepare business and marketing plan
5	Have knowledge about innovation examples in the world and make comparisons.

Programme Outcomes *(Quality Control in Production)*	
1	To be able to be bounded to the Atatürk nationalism, adopted to the national, ethic, spiritual and cultural value of the Turkish Nation, opened to the universal and modern development, adopted the richness, deep seated and productive properties of the Turkish language, having language sympathy and awareness, having reading pleasure and habit and having sufficient foreign language for their vocational necessities, In the directions of the Atatürk Principles and Revolutions,
2	To be able to comprehend social, cultural and societal responsibility and keep up with national and international up contemporary issues and developments.
3	Utilizes together mathematics, science and theoretical and applied knowledge in their field for engineering solutions.
4	Determines, identifies formulizes and solves the problems. For this purpose selects and applies analytical methods and modeling techniques.
5	Selects and utilizes the necessary modern techniques and equipment for industrial applications.
6	Designs and performs experiments, collects data and analyzes and elaborates results.
7	Works effectively as an individual or in multidisciplinary teams.
8	Collects information and makes literature survey for this purpose, utilizes databases and other information sources.
9	Be aware of lifelong learning; follows the developments in science and technology and continuously renews himself.
10	Analyzes and designs under realistic constraints a system, a system component or a process for meeting the required needs, for this purpose applies modern design methods.
11	Acquires professionalism and ethical responsibility in the profession.
12	Communicates by using technical drawing and manufactoring knowledge.
13	Be aware of the universal and social effects of industrial solutions and applications; is aware of entrepreneurship and innovation and has idea about the problems of the era.
14	Has knowledge about quality assurance and standardization and possess skills of execution of operations. In the same time, has the professional and ethical responsibility.
15	Is conscious of project management, business administration, health of the workers, environment and work safety; is aware of the legal consequences of industrial applications.

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5
P1			2	2	
P2			2	2	
P3			2	2	
P4			2	2	
P7			2	2	
P11	2	5	2	2	2
P13	5	5	5	5	5