



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

|  |   |   |            |  |   |                                  |   |            |   |
|--|---|---|------------|--|---|----------------------------------|---|------------|---|
| Course Title                                     |   | Performance Measurement Technique   |            |  |   |                                  |   |            |   |
| Course Code                                      |   | ÜKK118  |            | Course Level                                       |   | Short Cycle (Associate's Degree) |   |            |   |
| ECTS Credit                                      | 2 | Workload  | 50 (Hours) | Theory   | 2 | Practice                         | 0 | Laboratory | 0 |
| Objectives of the Course                         |   | The aim of this course is; to teach basic marketing principles to students.   |            |  |   |                                  |   |            |   |
| Course Content                                   |   | Basic concepts. Performance. Performance measurement criteria. Personal performance. Organized performance. Strategic management and planning. Examples of performance report. Measurement of the performance of production systems. What you need to be successful in your performance report. Design of performance measurement systems in enterprises. |            |  |   |                                  |   |            |   |
| Work Placement                                   |   | N/A   |            |  |   |                                  |   |            |   |
| Planned Learning Activities and Teaching Methods |   |   |            | Explanation (Presentation), Discussion, Case Study |   |                                  |   |            |   |
| Name of Lecturer(s)                              |   | Ins. Ümit NARİNCE   |            |  |   |                                  |   |            |   |

### Assessment Methods and Criteria

| Method              | Quantity | Percentage (%) |
|---------------------|----------|----------------|
| Midterm Examination | 1        | 40             |
| Final Examination   | 1        | 70             |

### Recommended or Required Reading

|   |               |
|---|---------------|
| 1 | Lecture Notes |
|---|---------------|

| Week | Weekly Detailed Course Contents |  |
|------|---------------------------------|--|
| 1    | Theoretical                     | Basic concepts   |
| 2    | Theoretical                     | Performance  |
| 3    | Theoretical                     | Design of Performance Measurement Systems in Business                    |
| 4    | Theoretical                     | Performance Measurement System and Contribution to Business              |
| 5    | Theoretical                     | Performance Evaluation and Performance Management                        |
| 6    | Theoretical                     | Personal performance   |
| 7    | Theoretical                     | The Concept of Career and Its Basic Dimensions                           |
| 8    | Intermediate Exam               | Midterm  |
| 9    | Theoretical                     | Contemporary Performance Evaluation Methods                              |
| 10   | Theoretical                     | Contemporary Performance Evaluation Methods                              |
| 11   | Theoretical                     | Strategic management and planning  |
| 12   | Theoretical                     | Business Science and Productivity  |
| 13   | Theoretical                     | Errors Made in the Performance Evaluation Process                        |
| 14   | Theoretical                     | Key Factors Affecting the Success of Performance Management Applications |
| 15   | Theoretical                     | Matters to be Considered in Performance Management                       |
| 16   | Final Exam                      | Semester final exam  |

### Workload Calculation

| Activity                              | Quantity | Preparation | Duration | Total Workload |
|---------------------------------------|----------|-------------|----------|----------------|
| Lecture - Theory                      | 14       | 0           | 2        | 28             |
| Midterm Examination                   | 1        | 10          | 1        | 11             |
| Final Examination                     | 1        | 10          | 1        | 11             |
| Total Workload (Hours)                |          |             |          | 50             |
| [Total Workload (Hours) / 25*] = ECTS |          |             |          | 2              |

\*25 hour workload is accepted as 1 ECTS

### Learning Outcomes

|   |  |
|---|--|
| 1 | At the end of the course the student; Knows the basic concepts of performance measurement. |
| 2 | Knows performance measurement criteria.  |



|   |  |
|---|--|
| 3 | Knows and applies performance measurement techniques.                                      |
| 4 | Explain the organizational performance measurement methods that can be used in businesses. |
| 5 | Can produce performance scorecard.   |

#### Programme Outcomes (Quality Control in Production)

|    |   |
|----|---|
| 1  | To be able to be bounded to the Atatürk nationalism, adopted to the national, ethic, spiritual and cultural value of the Turkish Nation, opened to the universal and modern development, adopted the richness, deep seated and productive properties of the Turkish language, having language sympathy and awareness, having reading pleasure and habit and having sufficient foreign language for their vocational necessities, In the directions of the Atatürk Principles and Revolutions, |
| 2  | To be able to comprehend social, cultural and societal responsibility and keep up with national and international up contemporary issues and developments.  |
| 3  | Utilizes together mathematics, science and theoretical and applied knowledge in their field for engineering solutions.  |
| 4  | Determines, identifies formulizes and solves the problems. For this purpose selects and applies analytical methods and modeling techniques.   |
| 5  | Selects and utilizes the necessary modern techniques and equipment for industrial applications.   |
| 6  | Designs and performs experiments, collects data and analyzes and elaborates results.  |
| 7  | Works effectively as an individual or in multidisciplinary teams.   |
| 8  | Collects information and makes literature survey for this purpose, utilizes databases and other information sources.  |
| 9  | Be aware of lifelong learning; follows the developments in science and technology and continuously renews himself.  |
| 10 | Analyzes and designs under realistic constraints a system, a system component or a process for meeting the required needs, for this purpose applies modern design methods.  |
| 11 | Acquires professionalism and ethical responsibility in the profession.  |
| 12 | Communicates by using technical drawing and manufacturing knowledge.  |
| 13 | Be aware of the universal and social effects of industrial solutions and applications; is aware of entrepreneurship and innovation and has idea about the problems of the era.  |
| 14 | Has knowledge about quality assurance and standardization and possess skills of execution of operations. In the same time, has the professional and ethical responsibility.   |
| 15 | Is conscious of project management, business administration, health of the workers, environment and work safety; is aware of the legal consequences of industrial applications.   |

#### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

|     | L1 | L2 | L3 | L4 | L5 |
|-----|----|----|----|----|----|
| P2  |    |    |    | 2  | 2  |
| P3  | 2  | 2  | 2  | 3  | 3  |
| P4  | 4  | 4  | 5  | 4  | 4  |
| P5  | 5  | 5  | 5  | 4  | 4  |
| P6  | 5  | 5  | 5  | 4  | 4  |
| P7  | 3  | 3  | 2  | 4  | 3  |
| P8  | 5  | 5  | 5  | 5  | 5  |
| P9  | 5  | 5  | 5  | 5  | 5  |
| P10 | 5  | 5  | 5  | 5  | 5  |
| P11 | 3  | 3  | 2  | 2  | 1  |
| P13 | 4  | 4  | 4  | 3  | 2  |
| P14 | 3  | 3  | 2  | 4  | 3  |
| P15 | 5  | 5  | 4  | 4  | 3  |

