AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title	Entrepreneurshıp And Small Busıness Management								
Course Code	IYO207		Couse Level	Short Cycle (Associate's Degree)					
ECTS Credit	4	Workload	97 *(Hours)*	Theory	3	Practice	0	Laboratory	0
Objectives of the Course	It is aimed to make the students to deduce their entreprenuial characteristics, who are thought to have the features, knowledge and competencies to establish their own business in addition to being employers, and to develop the ability to use these competencies and knowledge.								
Course Content	In this course the conceptual framework of entrepreneurship, entrepreneurship features, entrepreneurship ethic, franchising, entrepreneurship and encouragements in Turkey, succesful entrepeneurship stories will be discussed.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation)								
Name of Lecturer(s)	Ins. Yıldırım TOPRAK								

Assessment Methods and Criteria		
Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading	
1	Döm, S. (2006), Girişimcilik ve Küçük İşletme Yöneticiliği, Detay yayıncılık

Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction
	Preparation Work	Related chapter in the course book
2	Theoretical	Entrepreneurship Features
	Preparation Work	Related chapter in the course book
3	Theoretical	Entrepeneurship Culture
	Preparation Work	Related chapter in the course book
4	Theoretical	Entrepeneurship Types
	Preparation Work	Related chapter in the course book
5	Theoretical	Gender Factor in Entrepeneurship
	Preparation Work	Related chapter in the course book
6	Theoretical	Entrepeneurship Ethics
	Preparation Work	Related chapter in the course book
7	Theoretical	Encouraging Entrepeneurship in Turkey
	Preparation Work	Related chapter in the course book
8	Theoretical	Entrepeneurship and Leadership
	Preparation Work	Related chapter in the course book
9	Intermediate Exam	Midterm Sınav
10	Theoretical	Entrepeneurship Network
	Preparation Work	Related chapter in the course book
11	Theoretical	Franchising
	Preparation Work	Related chapter in the course book
12	Theoretical	Local Entrepeneurship
	Preparation Work	Related chapter in the course book
13	Preparation Work	Related chapter in the course book
14	Theoretical	General Appraisal
	Preparation Work	Related chapter in the course book
15	Final Exam	Final Exam

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	3	56
Midterm Examination	1	16	1	17
Final Examination	1	23	1	24
			Total Workload (Hours)	97
			[Total Workload (Hours) / 25*] = **ECTS**	4
**25 hour workload is accepted as 1 ECTS*				

Learning Outcomes	
1	To give basic information about entrepreneurship.
2	To deduce the entreprenuial characteristics of the students.
3	To make an efficient career planning by the way of learning the succesful entrpreneur stories.
4	To make the people, who want to be an entrepreneur, to learn the obstacles they can face and the encouragements they can benefit and to evaluate them.
5	Obtaining information about the kinds of small businesses