# AYDIN ADNAN MENDERES UNIVERSITY
# COURSE INFORMATION FORM

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Course Title | Retail Management | | | | | | | | |
| Course Code | PRL203 | | Couse Level | | Short Cycle (Associate's Degree) | | | | |
| ECTS Credit | 5 | Workload | 0 *(Hours)* | Theory | 2 | Practice | 1 | Laboratory | 0 |
| Objectives of the Course | | | | | | | | | |
| Course Content | | | | | | | | | |
| Work Placement | N/A | | | | | | | | |
| Planned Learning Activities and Teaching Methods | | | | | | | | | |
| Name of Lecturer(s) | | | | | | | | | |

| **Assessment Methods and Criteria** | | |
|---|---|---|
| Method | Quantity | Percentage (%) |

**Recommended or Required Reading**

| Week | Weekly Detailed Course Contents |
|---|---|

| **Workload Calculation** | | | | |
|---|---|---|---|---|
| Activity | Quantity | Preparation | Duration | Total Workload |
| | | | Total Workload (Hours) | 0 |
| | | | [Total Workload (Hours) / 25*] = **ECTS** | 0 |
| **25 hour workload is accepted as 1 ECTS* | | | | |

**Learning Outcomes**