



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Bussines Management II							
Course Code		PRL106		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	5	Workload	126 (<i>Hours</i>)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		To gain the knowledge and skills related to production, marketing, finance.							
Course Content		Functions of business functions.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	İsmet Mucuk, Temel İşletme Bilgileri
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Week	Weekly Detailed Course Contents	
1	Theoretical	To make planning To make organizationing
	Preparation Work	İsmet Mucuk, Temel İşletme Bilgileri
2	Theoretical	To make organizationing Coordinate
	Preparation Work	İsmet Mucuk, Temel İşletme Bilgileri
3	Theoretical	Coordinate Audit
	Preparation Work	İsmet Mucuk, Temel İşletme Bilgileri
4	Theoretical	To make business analyse Human reseources planning
	Preparation Work	İsmet Mucuk, Temel İşletme Bilgileri
5	Theoretical	To find candidate
	Preparation Work	İsmet Mucuk, Temel İşletme Bilgileri
6	Theoretical	To select candidate To give orientation training Performance evaluate
	Preparation Work	İsmet Mucuk, Temel İşletme Bilgileri
7	Theoretical	Performance evaluate Training To make career planning
	Preparation Work	İsmet Mucuk, Temel İşletme Bilgileri
8	Theoretical	Job evaluation Charge a fee
	Preparation Work	İsmet Mucuk, Temel İşletme Bilgileri
9	Intermediate Exam	
10	Theoretical	Production planning To make organization for production
	Preparation Work	İsmet Mucuk, Temel İşletme Bilgileri
11	Theoretical	To determine the target market Product development
	Preparation Work	İsmet Mucuk, Temel İşletme Bilgileri İsmet Mucuk, Temel İşletme Bilgileri
12	Theoretical	To determine the price polities To determine the place polities To manage the costumer relationship
	Preparation Work	İsmet Mucuk, Temel İşletme Bilgileri İsmet Mucuk, Temel İşletme Bilgileri
13	Theoretical	To manage the income- expenditure accounts To manage debit and credit To manage the assests
	Preparation Work	İsmet Mucuk, Temel İşletme Bilgileri
14	Theoretical	To manage the assests To manage the resources
	Preparation Work	İsmet Mucuk, Temel İşletme Bilgileri
15	Final Exam	



Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	5	1	84
Midterm Examination	1	20	1	21
Final Examination	1	20	1	21
Total Workload (Hours)				126
[Total Workload (Hours) / 25*] = ECTS				5
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	To manage to human reseources
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