



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Entrepreneurship							
Course Code		İY269		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	51 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		It is aimed to make the students to deduce their entrepreneurial characteristics, who are thought to have the features, knowledge and competencies to establish their own business in addition to being employers, and to develop the ability to use these competencies and knowledge.							
Course Content									
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Problem Solving					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Girişimcilik, Serkan Bayraktaroğlu, Sakarya, 2008
2	Girişimcilik, AÖF, İSTANBUL

Week	Weekly Detailed Course Contents	
1	Theoretical	Basic Concepts of Entrepreneurship
2	Theoretical	Entrepreneurship Approaches
3	Theoretical	Entrepreneurship Culture
4	Theoretical	Entrepreneurship Types
5	Theoretical	Entrepreneurship Functions
6	Theoretical	Entrepreneurial Fields
7	Theoretical	Entrepreneurial Process
8	Theoretical	Business Idea and It's Sources
9	Intermediate Exam	Mid-term Exam
10	Theoretical	Business Idea development
11	Theoretical	Business Plan and It's Components
12	Theoretical	Business Plan Preparation
13	Theoretical	Business Plan Preparation
14	Theoretical	Business Plan Preparation
15	Theoretical	Business Plan Preparation
16	Final Exam	Business Plan Preparation

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Midterm Examination	1	7	1	8
Final Examination	1	14	1	15
Total Workload (Hours)				51
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	To give basic concepts of entrepreneurship
2	To deduce the entrepreneurial characteristics



3	To improve present entrepreneurial characteristics
4	To make the people, who want to be an entrepreneur, to learn the obstacles they can face and the encouragements

