



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Entrepreneurship II							
Course Code		İY270		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		In addition to working for others, our goal is to have the ability to manage self-business, knowledge and competencies, and to develop from the existing entrepreneurship in the field of entrepreneurship.							
Course Content		Business, Main entrepreneurship approaches, Types of entrepreneurship, Basic functions of entrepreneurship, Entrepreneurship aspiration / motivation, Business idea development, Business plan and its elements, Entrepreneurship culture, Establishing and developing business, Local entrepreneurship and SMEs, International entrepreneurship, Entrepreneurship ethics							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)									

Prerequisites & Co-requisites

Prerequisite	İY269
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Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Girişimcilik
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Week	Weekly Detailed Course Contents	
1	Theoretical	.
2	Theoretical	.
3	Theoretical	.
4	Theoretical	.
5	Theoretical	.
6	Theoretical	.
7	Theoretical	.
8	Theoretical	.
9	Theoretical	.
10	Theoretical	.
11	Theoretical	.
12	Theoretical	.
13	Theoretical	.
14	Theoretical	.
15	Theoretical	.

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Midterm Examination	1	14	4	18
Final Examination	1	14	1	15
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

1	.
2	.
3	.
4	.
5	.

Programme Outcomes (*Banking and Insurance*)

1	Gain practical skills in mathematics and social studies business problems
2	Professional and ethical responsibility to win
3	Business and other disciplines in the area of individual and ability to work effectively within a team
4	Apply the principles and processes related to the services offered by commercial banks.
5	To have the necessary theoretical knowledge for the realization of marketing and financing activities in the field of Banking and Insurance.
6	Can make bank and insurance accounting
7	Gains the ability to make economic analysis.
8	Have the ability to recognize, edit and store documents used in commercial life.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	4	5	4	5	5
P2	5	4	5	4	4
P3	4	5	4	5	5
P4	4	5	5	3	2
P5	5	5	4	3	5
P6	4	4	3	3	4
P7	5	5	5	2	3
P8	4	4	4	3	3

