# AYDIN ADNAN MENDERES UNIVERSITY
# COURSE INFORMATION FORM

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|---|---|---|---|---|---|---|---|---|---|
| Course Title | Research Methods and Techniques II | | | | | | | | |
| Course Code | EMY212 | | Couse Level | Short Cycle (Associate's Degree) | | | | | |
| ECTS Credit | 3 | Workload | 75 *(Hours)* | Theory | 2 | Practice | 1 | Laboratory | 0 |
| Objectives of the Course | To understand the basic of scientific research, to have knowledge about the principles of scientific research and the steps. | | | | | | | | |
| Course Content | Identify research problem and aim, ınterpretation of research findings, evaluation of study subjects and case studies. | | | | | | | | |
| Work Placement | N/A | | | | | | | | |
| Planned Learning Activities and Teaching Methods | Explanation (Presentation), Discussion, Case Study, Problem Solving | | | | | | | | |
| Name of Lecturer(s) | | | | | | | | | |

| **Prerequisites & Co-requisities** | |
|---|---|
| Prerequisite | MUH263 |

| **Assessment Methods and Criteria** | | |
|---|---|---|
| Method | Quantity | Percentage (%) |
| Midterm Examination | 1 | 40 |
| Final Examination | 1 | 70 |

| **Recommended or Required Reading** | |
|---|---|
| 1 | Bilimsel Araştırma Teknikleri |

| Week | Weekly Detailed Course Contents | |
|---|---|---|
| 1 | Theoretical | Evaluation research problem and objectives |
| 2 | Theoretical | To examine research and data collection methods |
| 3 | Theoretical | Interpretation of research findings |
| 4 | Theoretical | Evaluation the sources of research |
| 5 | Theoretical | Analyze the research report formally |
| 6 | Theoretical | Designing index and chapters in study |
| 7 | Theoretical | Preparing and showing of foreword, abstract, figures and graphics |
| 8 | Intermediate Exam | MidTerm Exam |
| 9 | Intermediate Exam | MidTerm Exam |
| 11 | Theoretical | . |
| 12 | Theoretical | . |
| 13 | Theoretical | . |
| 14 | Theoretical | . |
| 15 | Theoretical | . |
| 16 | Final Exam | Final Exam |

| **Workload Calculation** | | | | |
|---|---|---|---|---|
| Activity | Quantity | Preparation | Duration | Total Workload |
| Lecture - Theory | 2 | 0 | 14 | 28 |
| Lecture - Practice | 1 | 0 | 14 | 14 |
| Midterm Examination | 1 | 7 | 1 | 8 |
| Final Examination | 1 | 14 | 11 | 25 |
| | | | Total Workload (Hours) | 75 |
| | | | [Total Workload (Hours) / 25*] = **ECTS** | 3 |
| **25 hour workload is accepted as 1 ECTS* | | | | |

| Learning Outcomes | |
|---|---|
| 1 | To improve the vocational interest and knowledge depth of students |
| 2 | To gain capability to make independent study and selflearning |
| 3 | To improve communication capability; to able to make team work in harmony |
| 4 | Students will be able to comprehend how to conduct scientific research. |
| 5 | Presents and presents the results of the research effectively |

| **Programme Outcomes** *(Banking and Insurance)* | |
|---|---|
| 1 | Gain practical skills in mathematics and social studies business problems |
| 2 | Professional and ethical responsibility to win |
| 3 | Business and other disciplines in the area of individual and ability to work effectively within a team |
| 4 | Apply the principles and processes related to the services offered by commercial banks. |
| 5 | To have the necessary theoretical knowledge for the realization of marketing and financing activities in the field of Banking and Insurance. |
| 6 | Can make bank and insurance accounting |
| 7 | Gains the ability to make economic analysis. |
| 8 | Have the ability to recognize, edit and store documents used in commercial life. |

**Contribution of Learning Outcomes to Programme Outcomes** *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

| | L1 | L2 | L3 | L4 | L5 |
|---|---|---|---|---|---|
| P1 | 4 | 5 | 4 | 3 | 5 |
| P2 | 4 | 4 | 5 | 5 | 3 |
| P3 | 4 | 5 | 4 | 4 | 5 |
| P4 | 5 | 5 | 5 | 3 | 5 |
| P5 | 2 | 3 | 2 | 4 | 4 |
| P6 | 2 | 4 | 5 | 3 | 3 |
| P7 | 3 | 5 | 4 | 4 | 5 |
| P8 | 2 | 4 | 2 | 5 | 4 |