



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Financial Management							
Course Code		İY223		Couese Level		Short Cycle (Associate's Degree)			
ECTS Credit	4	Workload	100 (<i>Hours</i>)	Theory	2	Practice	1	Laboratory	0
Objectives of the Course		To teach the functioning of short term financial policies in businesses.							
Course Content		Basic concepts, time value of money, financial analysis, financial planning and budgeting, breakeven and leverage analysis, working capital management and analysis, cash management and analysis, management and analysis of receivables, management and analysis of stocks, short-term financing resources and costs							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Problem Solving					
Name of Lecturer(s)		Ins. Sait PAŞA, Ins. Tolga EVREN							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Finansal İşlemler, Ali Ceylan
2	Finansal Yönetim, Öztin Akgüç

Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction to Financial Management and Conceptual Explanations What is finance. Relationship of finance with accounting and other disciplines, Financial Institutions and markets Define the position of finance manager in the business and financial management functions, Explain the primary purpose in financial decisions, Establish the relationship between value maximization and representation costs, Explain the characteristics of the legal types of businesses in terms of financial management, You will be able to explain its historical development and define the basic principles of financial management.
2	Theoretical	Explain the relationship with the functions of financial markets and financial management, define the elements of the financial system, which may explain financial market types, which may explain the characteristics of the investment and financing instruments, which may explain the functions of financial institutions, explain the importance of the financial markets regulatory and supervisory authorities, able to explain the development of capital markets in Turkey, interest rate and explain the determinants of interest rates.
3	Theoretical	Will be able to explain why money has time value, will be able to make simple interest calculations in financial transactions, will be able to make compound interest calculations in financial transactions, will be able to calculate effective interest and real interest,
4	Theoretical	With applications related to Time Value of Money and Annuities, you will be able to make current and future value calculations for payments in equal installments, and calculate debt repayments.
5	Theoretical	Solution of sample questions in line with the topics covered.
6	Theoretical	You will be able to define the types of financial analysis, the financial statements and analysis techniques used in the analysis, You will be able to analyze businesses through ratios, explain the relationships between the profitability of the enterprise and financial ratios, explain how comparative, percentage and trend analysis techniques are used in financial analysis.
7	Theoretical	Solution of sample questions in line with the topics covered.
8	Intermediate Exam	Mid Term
9	Theoretical	Genel Tekrar
10	Theoretical	You will be able to explain the meaning, significance, and assumptions of breakeven analysis and calculate the breakeven point. You will be able to explain the areas of use.
11	Theoretical	You will be able to comprehend the concept of financial planning and its importance for businesses, explain the types of financial planning, learn percentage of sales, ratio of balance sheet items to daily sales amount and regression analysis methods, analyze forecasting methods within the framework of financial planning activities, grasp the concept of budget and its importance for businesses.
12	Theoretical	You will be able to define concepts related to value, explain the purposes of valuation, explain valuation methods, analyze and determine stock value, analyze and determine bond value.



13	Theoretical	Define the concept of investment, list the investment types, identify the appropriate investment alternatives, learn static and dynamic methods, explain the importance of investment decisions for business
14	Theoretical	You will be able to evaluate investment alternatives, analyze risky investment projects, explain the impact of inflation on investment decisions.
15	Theoretical	Solution of sample questions in line with the topics covered during the semest
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	1	20	14	34
Lecture - Practice	1	5	14	19
Midterm Examination	1	7	7	14
Final Examination	1	14	19	33
Total Workload (Hours)				100
[Total Workload (Hours) / 25*] = ECTS				4

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	They can define the purpose of short term financial management in businesses.
2	They can distinguish the data in the financial statements of the companies in various aspects such as liquidity, profitability, activity and leverage.
3	They can determine short-term investment and financing policies of companies
4	They can evaluate appropriate short-term investment and financing policies using various methods.
5	According to the analysis result, they can restructure the firm's short-term investment and financing policies.

Programme Outcomes (Banking and Insurance)

1	Gain practical skills in mathematics and social studies business problems
2	Professional and ethical responsibility to win
3	Business and other disciplines in the area of individual and ability to work effectively within a team
4	Apply the principles and processes related to the services offered by commercial banks.
5	To have the necessary theoretical knowledge for the realization of marketing and financing activities in the field of Banking and Insurance.
6	Can make bank and insurance accounting
7	Gains the ability to make economic analysis.
8	Have the ability to recognize, edit and store documents used in commercial life.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	4	5	3	4	5
P2	4	4	4	5	4
P3	5	5	5	4	5
P4	4	4	2	4	3
P5	5	5	1	3	4
P6	4	3	5	2	2
P7	5	2	3	2	4
P8	5	5	3	1	2

