

## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

| Course Title Busin                                  |   | Business Bud  | Business Budgets |             |            |                                  |          |   |            |   |
|---|---|---|------------------|-------------|------------|----------------------------------|----------|---|------------|---|
| Course Code   |   | İY274   |                  | Couse Level |            | Short Cycle (Associate's Degree) |          |   |            |   |
| ECTS Credit   | 3 | Workload  | 75 (Hours)       | Theory      | /          | 1                                | Practice | 1 | Laboratory | 0 |
| Objectives of the Course                            |   | This course aims at teaching the competencies related to professional ethics.   |                  |             |            |                                  |          |   |            |   |
| Course Content                                      |   | Discuss the concepts of ethics and morality, ethical behavior, social factors, to discuss, to debate the ethical systems. |                  |             |            |                                  | te the   |   |            |   |
| Work Placement                                      |   | N/A   |                  |             |            |                                  |          |   |            |   |
| Planned Learning Activities and Teaching Methods    |   |   | Explan           | ation       | (Presentat | ion), Discussi                   | on       |   |            |   |
| Name of Lecturer(s) Lec. Elif Meryem YURDAKUL ŞİPAL |   |   |                  |             |            |                                  |          |   |            |   |

| Assessment Methods and Criteria |          |                |  |  |  |  |
|---------------------------------|----------|----------------|--|--|--|--|
| Method                          | Quantity | Percentage (%) |  |  |  |  |
| Midterm Examination             | 1        | 40             |  |  |  |  |
| Final Examination               | 1        | 70             |  |  |  |  |

## **Recommended or Required Reading**

1 Vasfi Haftacı, Murathan Yayıncılık.

| Week | Weekly Detailed Course Contents |   |  |  |  |  |  |
|------|---------------------------------|---|--|--|--|--|--|
| 1    | Theoretical                     | Theoretical foundations of ethics                                     |  |  |  |  |  |
| 2    | Theoretical                     | Ethical behavior, social factors                                      |  |  |  |  |  |
| 3    | Theoretical                     | The differences between morality and ethics                           |  |  |  |  |  |
| 4    | Theoretical                     | Principles of Ethics  |  |  |  |  |  |
| 5    | Theoretical                     | Culture of ethical behavior, social factors, values, norms, etiquette |  |  |  |  |  |
| 6    | Theoretical                     | Ethical systems   |  |  |  |  |  |
| 7    | Theoretical                     | Ethical systems ethic of the intended results                         |  |  |  |  |  |
| 8    | Theoretical                     | Ethical systems ethic rules   |  |  |  |  |  |
| 9    | Theoretical                     | Genel Tekrar  |  |  |  |  |  |
| 10   | Theoretical                     | Midterm Exam  |  |  |  |  |  |
| 11   | Theoretical                     | Ethical systems ethic system of social contract                       |  |  |  |  |  |
| 12   | Theoretical                     | Ethical systems ethic system of social contract                       |  |  |  |  |  |
| 13   | Theoretical                     | Functions of the Ethics, ethics in management function                |  |  |  |  |  |
| 14   | Theoretical                     | Function of professional ethics, organizational ethics function       |  |  |  |  |  |
| 15   | Theoretical                     | Proforma Gelir Tablosu Hazırlanması                                   |  |  |  |  |  |
| 16   | Final Exam                      | Function of professional ethics, organizational ethics function       |  |  |  |  |  |

| Workload Calculation                    |          |             |    |          |                |  |  |
|---|----------|-------------|----|----------|----------------|--|--|
| Activity                                | Quantity | Preparation |    | Duration | Total Workload |  |  |
| Lecture - Theory                        | 14       |             | 1  | 2        | 42             |  |  |
| Midterm Examination                     | 1        |             | 12 | 1        | 13             |  |  |
| Final Examination                       | 1        |             | 12 | 8        | 20             |  |  |
|   | 75       |             |    |          |                |  |  |
|   | 3        |             |    |          |                |  |  |
| *25 hour workload is accepted as 1 ECTS |          |             |    |          |                |  |  |

| Learning Outcomes |   |   |  |  |  |  |  |  |
|-------------------|---|---|--|--|--|--|--|--|
|                   | 1 | Examine the concepts of ethics and morality         |  |  |  |  |  |  |
| 2 Fully observe   |   | Fully observe the principles of professional ethics |  |  |  |  |  |  |
|                   | 3 | Examine the concept of social responsibility.       |  |  |  |  |  |  |
|                   | 4 | Examine the concept of social responsibility.       |  |  |  |  |  |  |



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## **Programme Outcomes** (Banking and Insurance)

- 1 Gain practical skills in mathematics and social studies business problems
- 2 Professional and ethical responsibility to win
- 3 Business and other disciplines in the area of individual and ability to work effectively within a team
- 4 Apply the principles and processes related to the services offered by commercial banks.
- To have the necessary theoretical knowledge for the realization of marketing and financing activities in the field of Banking and Insurance.
- 6 Can make bank and insurance accounting
- 7 Gains the ability to make economic analysis.
- 8 Have the ability to recognize, edit and store documents used in commercial life.

## Contribution of Learning Outcomes to Programme Outcomes 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

|    | L1 | L2 | L3 | L4 | L5 |
|----|----|----|----|----|----|
| P1 | 4  | 5  | 4  | 5  | 3  |
| P2 | 4  | 4  | 5  | 5  | 4  |
| P3 | 4  | 5  | 4  | 5  | 5  |
| P4 | 5  | 3  | 3  | 5  | 3  |
| P5 | 3  | 2  | 2  | 3  | 5  |
| P6 | 2  | 5  | 4  | 4  | 4  |
| P7 | 4  | 4  | 2  | 5  | 5  |
| P8 | 5  | 5  | 4  | 5  | 4  |

