



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

| | | | | | | | | | |
|--|---|---|------------|--|---|----------------------------------|---|------------|---|
| Course Title | | Research methods And techniques I | | | | | | | |
| Course Code | | MUH263 | | Course Level | | Short Cycle (Associate's Degree) | | | |
| ECTS Credit | 2 | Workload | 50 (Hours) | Theory | 1 | Practice | 1 | Laboratory | 0 |
| Objectives of the Course | | Placing the concepts of science and scientific thinking and scientific study of the vaccine be given information about thesis writing guidelines to teach writing techniques in an appropriate manner. | | | | | | | |
| Course Content | | Primarily focuses on science and history. In the later stages of the course of a scientific research needs to be done giving detailed information about how students are given assignments and this assignment was explored according to the transfer of scientific research techniques is written in a language that is checked. | | | | | | | |
| Work Placement | | N/A | | | | | | | |
| Planned Learning Activities and Teaching Methods | | | | Explanation (Presentation), Discussion, Individual Study | | | | | |
| Name of Lecturer(s) | | | | | | | | | |

Assessment Methods and Criteria

| Method | Quantity | Percentage (%) |
|---------------------|----------|----------------|
| Midterm Examination | 1 | 40 |
| Final Examination | 1 | 70 |

Recommended or Required Reading

| | |
|---|---|
| 1 | Arlı, M. (2011) "Bilimsel Araştırmaya Giriş", Gazi Kitabevi, Ankara |
| 2 | Adnan Menderes Üniversitesi, Sosyal Bilimler Enstitüsü, Tez Yazım Yönergesi, 2012 |
| 3 | Diner, Z. (2016) Bilimsel Araştırma ve E-Kaynaklar. Ekin Kitabevi. |

| Week | Weekly Detailed Course Contents | |
|------|---------------------------------|--|
| 1 | Theoretical | Choosing Research Topics |
| 2 | Theoretical | Choosing Research Topics |
| 3 | Theoretical | Doing Source Research |
| 4 | Theoretical | Doing Source Research |
| 5 | Theoretical | Evaluating Research Results |
| 6 | Theoretical | Evaluating Research Results |
| 7 | Theoretical | Converting Research Results into Reports |
| 8 | Intermediate Exam | Midterm |
| 9 | Theoretical | Converting Research Results into Reports |
| 10 | Theoretical | Preparing for a Presentation |
| 11 | Theoretical | Preparing for a Presentation |
| 12 | Theoretical | Making a Presentation |
| 13 | Theoretical | Making a Presentation |
| 14 | Theoretical | Making a Presentation |
| 15 | Theoretical | Making a Presentation |
| 16 | Final Exam | Work Week |

Workload Calculation

| Activity | Quantity | Preparation | Duration | Total Workload |
|---------------------------------------|----------|-------------|----------|----------------|
| Lecture - Theory | 2 | 7 | 11 | 36 |
| Midterm Examination | 1 | 8 | 1 | 9 |
| Final Examination | 1 | 0 | 5 | 5 |
| Total Workload (Hours) | | | | 50 |
| [Total Workload (Hours) / 25*] = ECTS | | | | 2 |

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

| | |
|---|--|
| 1 | To recognize Basic Steps to the Research Process and to be able to design research |
| 2 | To know resource and references |
| 3 | To know quantitative and qualitative research |
| 4 | . |
| 5 | . |

Programme Outcomes (*Banking and Insurance*)

| | |
|---|--|
| 1 | Gain practical skills in mathematics and social studies business problems |
| 2 | Professional and ethical responsibility to win |
| 3 | Business and other disciplines in the area of individual and ability to work effectively within a team |
| 4 | Apply the principles and processes related to the services offered by commercial banks. |
| 5 | To have the necessary theoretical knowledge for the realization of marketing and financing activities in the field of Banking and Insurance. |
| 6 | Can make bank and insurance accounting |
| 7 | Gains the ability to make economic analysis. |
| 8 | Have the ability to recognize, edit and store documents used in commercial life. |

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

| | L1 | L2 | L3 | L4 | L5 |
|----|----|----|----|----|----|
| P1 | 4 | 5 | 5 | 4 | 3 |
| P2 | 5 | 4 | 4 | 4 | 4 |
| P3 | 4 | 5 | 5 | 4 | 5 |
| P4 | 3 | 5 | 2 | 5 | 3 |
| P5 | 5 | 4 | 3 | 4 | 5 |
| P6 | 4 | 5 | 5 | 5 | 4 |
| P7 | 5 | 4 | 4 | 4 | 5 |
| P8 | 4 | 5 | 1 | 5 | 4 |

