

AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title Basics of Insurance									
Course Code		BSO115		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	3	Practice	0	Laboratory	0
Objectives of the	Course		ess from be					e historic devolopn risks advantages a	
Course Content Insurance is a risk transfer a amount of money by people those who actually suffer da the loss economically insign organization.		who are fa amage as a	aced with the result of that	e same kind of t danger. The	danger is of main function	nly used to compe on of insurance is t	nsate to make		
Work Placement		N/A							
Planned Learning	g Activities	and Teaching M	ethods	Explanatio	on (Presenta	tion), Discussi	on, Case St	udy, Individual Stu	ıdv
	Name of Lecturer(s) Ins. Cuma YILMAZ								,

Assessment Methods and Criteria							
Method		Quantity Percentage					
Midterm Examination		1	40				
Final Examination		1	70				

Recommended or Required Reading

1	NOMER, C (2000) General Principles of Insurance, Ceyma Matbaacılık, İstanbul,
2	Özpolat, M (2006) Basic Insurance, Seçkin Publishing, Ankara
3	Memiş, T. Risk of Fire Insurance, Seçkin Publishing House, Ankara
4	Fergan, O. Yeşil Kart, TSRŞB, İstanbul

Week	Weekly Detailed Cour	se Contents				
1	Theoretical	The risk foctor in insurance trade				
2	Theoretical	Insurance the histiry of insurance				
3	Theoretical	Insurance in the world and Turkey				
4	Theoretical	Basic Rules of Insurance				
5	Theoretical	Insurance Contract Parties of the Contract				
6	Theoretical	General Conditions, Premium, Tariff, Premium Items				
7	Theoretical	Main and technical terms about insurance				
8	Intermediate Exam	Midterm				
9	Theoretical	An overview				
10	Theoretical	Basic prciple of insurance				
11	Theoretical	Basic prciple of insurance				
12	Theoretical	Actors of the Insurance Sector, Associations, Foundations				
13	Theoretical	Accident insurance and cases				
14	Theoretical	Types of Insurance				
15	Theoretical	Types of Insurance				
16	Final Exam	Final examination				

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	2	56
Midterm Examination	1	7	1	8



				Course mormation For
Final Examination	1	10	1	11
Total Workload (Hours)				
		[Total Workload	(Hours) / 25*] = ECTS	3
*25 hour workload is accepted as 1 ECTS				

Learn	ing Outcomes					
1	1. The student will be able to understand the risk term					
2	2. Get knowladge abaout advantages, functions of insurance and insurance institutions					
3	3. Get knowladge abaout classes of insurance and the reassuranc institutions					
4	4. Understand the funds the insurance business creates and the aids of this funds of the ecenomy					
5	They will have general information about policies					

Programme Outcomes (Banking and Insurance)

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1	Gain practical skills in mathematics and social studies business problems
2	Professional and ethical responsibility to win
3	Business and other disciplines in the area of individual and ability to work effectively within a team
4	Apply the principles and processes related to the services offered by commercial banks.
5	To have the necessary theoretical knowledge for the realization of marketing and financing activities in the field of Banking and Insurance.
6	Can make bank and insurance accounting
7	Gains the ability to make economic analysis.
8	Have the ability to recognize, edit and store documents used in commercial life.
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Contribution of Learning Outcomes to Programme Outcomes 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

	L1	L2	L3	L4	L5
P1	4	3	3	4	2
P2	2	3	3	3	4
P3	1	3	3	2	3
P4	4	4	5	4	4
P5	5	5	3	5	3
P6	4	4	4	4	5
P7	5	5	5	3	4
P8	2	4	4	5	5

