



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Insurance Management							
Course Code		BSO231		Couese Level		Short Cycle (Associate's Degree)			
ECTS Credit	4	Workload	101 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		In this course the student's insurance companies and intermediaries (agents, brokers, appraisers) organizational structure, organization and functioning, and information on the functions to have in the insurance industry employment opportunities in Turkey and worldwide insurance competition in the field sizes, services and price competition in the cases to understand, be able to understand it is aimed.							
Course Content		The establishment and functioning of the insurance business and have knowledge about the function.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Individual Study					
Name of Lecturer(s)		Ins. Zeliha Semra KILINÇ							

Assessment Methods and Criteria		
Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading	
1	Lecture Notes

Week	Weekly Detailed Course Contents	
1	Theoretical	Basic business information and basic concepts of business-related
2	Theoretical	Risk, Insurance, Insurance Functions
3	Theoretical	Governance and Organizational Structure of Insurance Companies
4	Theoretical	In Insurance Risk Management
5	Theoretical	Management Principles and Practices in Insurance Companies
6	Theoretical	Stages of Insurance Operations, Premium and Premium Determination of
7	Theoretical	Basic Principles of Insurance
8	Theoretical	MidTerm Exam
9	Theoretical	An overview
10	Theoretical	Termination of Insurance Contracts
11	Theoretical	Insurance information center applications
12	Theoretical	Insurance information center applications, TRAMER
13	Theoretical	Accident reports arrangement
14	Theoretical	Notice of Claims and claims preparation
15	Theoretical	Sample policy arrangements
16	Final Exam	Final

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	2	14	14	56
Midterm Examination	1	10	14	24
Final Examination	1	7	14	21
Total Workload (Hours)				101
[Total Workload (Hours) / 25*] = ECTS				4

*25 hour workload is accepted as 1 ECTS

Learning Outcomes	
1	Evaluate insurance policy, insurance fee and insurance tariffs
2	Interprets the importance and functions of insurance.



3	Insurance companies will learn the establishment and operation of
4	Establishment of natural and legal persons vehicle, will learn the operation and function
5	Competition in insurance services and prices will have knowledge of competition issues in

Programme Outcomes (Banking and Insurance)

1	Gain practical skills in mathematics and social studies business problems
2	Professional and ethical responsibility to win
3	Business and other disciplines in the area of individual and ability to work effectively within a team
4	Apply the principles and processes related to the services offered by commercial banks.
5	To have the necessary theoretical knowledge for the realization of marketing and financing activities in the field of Banking and Insurance.
6	Can make bank and insurance accounting
7	Gains the ability to make economic analysis.
8	Have the ability to recognize, edit and store documents used in commercial life.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	4	3	5	5	4
P2	5	5	4	4	5
P3	2	4	5	4	4
P4	4	3	4	4	4
P5	5	4	5	5	5
P6	5	5	4	4	3
P7	5	4	5	3	4
P8	2	5	4	5	5

