



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Retail Banking							
Course Code		BSO250		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	74 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		Banks aims to provide information about the loans offered to individuals. The introduction of individual loan types and aims to provide information on utilization patterns.							
Course Content		It contains information about the types of personal loans and credit cards							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study					
Name of Lecturer(s)									

### Prerequisites & Co-requisites

Equivalent Course	BSO209
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### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Bireysel bankacılık ders notları
2	Çeşitli banka eğitim notları

Week	Weekly Detailed Course Contents	
1	Theoretical	Money and capital markets
2	Theoretical	National and international credit institutions
3	Theoretical	Basic concepts related to personal loans
4	Theoretical	Individual types of loans
5	Theoretical	Cash retail loans
6	Theoretical	Non-cash personal loans
7	Theoretical	An overview
8	Intermediate Exam	Midterm
9	Theoretical	Credit cards
10	Theoretical	Mortgage
11	Theoretical	Consumer credit pricing
12	Theoretical	decision-making in retail loans
13	Theoretical	Nonperforming loan operations
14	Theoretical	Nonperforming loan operations

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	2	56
Midterm Examination	1	7	1	8
Final Examination	1	9	1	10
Total Workload (Hours)				74
[Total Workload (Hours) / 25*] = ECTS				3

\*25 hour workload is accepted as 1 ECTS

### Learning Outcomes

1	
2	



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**Programme Outcomes (Banking and Insurance)**

1	Gain practical skills in mathematics and social studies business problems
2	Professional and ethical responsibility to win
3	Business and other disciplines in the area of individual and ability to work effectively within a team
4	Apply the principles and processes related to the services offered by commercial banks.
5	To have the necessary theoretical knowledge for the realization of marketing and financing activities in the field of Banking and Insurance.
6	Can make bank and insurance accounting
7	Gains the ability to make economic analysis.
8	Have the ability to recognize, edit and store documents used in commercial life.

**Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High**

	L1	L2	L3	L4	L5	L6	L7	L8
P1	4	3	4	4	4	3	5	5
P2	2	1	5	4	5	5	3	4
P3	5	4	4	5	4	4	4	5
P4	4	5	4	5	4	5	5	4
P5	5	4	3	3	5	4	5	5
P6	4	3	4	4	3	3	5	4
P7	5	5	4	5	4	5	3	5
P8	4	4	5	4	5	4	5	4

