



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Turkish Communication							
Course Code		TD202		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		Students to gain basic knowledge and skills in verbal and written communication about the concepts and tools, and develop these skills through practical work.							
Course Content		Given theoretical knowledge about oral and written communication concepts and tools. Giving basic information about the types of verbal communication and create the basis for the body language. Features of written language and giving theoretical knowledge on informative texts. Research on a specific topic and writing works. CV, cover letter preparation and interviewing techniques.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Individual Study					
Name of Lecturer(s)		Ins. Ali Kemali ÖZÜĞÜR							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Definition of critical thinking and Demiray, U. 2008; Effective Communication, Ankara: Pegem Academy
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Week	Weekly Detailed Course Contents	
1	Theoretical	Characteristics of human communication
2	Theoretical	Definition and components of interpersonal communication
3	Theoretical	Basic principles of interpersonal communication
4	Theoretical	Interpersonal communication competence
5	Theoretical	Interpersonal communication and interpretation competence
6	Theoretical	Interpersonal communication and self competence
7	Theoretical	Interpersonal communication, role and goal competence
8	Theoretical	Midterm Exam
9	Theoretical	Interpersonal communication and verbal message competence
10	Theoretical	Interpersonal communication and nonverbal message competence
11	Theoretical	Interpersonal communication and nonverbal message competence
12	Theoretical	Interpersonal communication and relational message competence
13	Theoretical	Interpersonal communication and social, historical and cultural contexts
14	Theoretical	Interpersonal communication and listening skill
15	Theoretical	Interpersonal communication and conflict solving skill
16	Theoretical	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	1	7	2	9
Individual Work	4	4	2	24
Midterm Examination	1	6	1	7
Final Examination	1	6	1	7
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

1	describe communication, and explain the process and elements of communication
2	Give examples about listening and feedback mechanisms in effective communication
3	Comprehend the importance of communication within classroom settings
4	Identify the factors which prevent effective communication
5	Develop verbal and nonverbal communication skills and applies them into real practice
6	Acquire effective communication skills.

Programme Outcomes (Food Quality Control and Analysis)

1	Having basic knowledge about food products
2	Having knowledge for Production and hygiene in food products, preservation, microbiology, quality control and analysis
3	Having skills and discipline for working in the laboratory and using laboratory materials,
4	Developing positive attitudes about learning and knowledge and lifelong learning in the field.
5	Using the information and communication technologies at the level required by the work areas
6	Act in accordance with scientific, cultural and ethical values
7	Having sufficient consciousness about environmental protection, occupational health and safety issues.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5	L6
P4	3					
P5	4	5	5	5	5	5

