



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Crisis and Disaster Management							
Course Code		YY252		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		The aim of this course is to provide the students with professional skills by informing the aimed students about the crises arising from the organizational landscape becoming more and more obscured with global capitalism and by explaining the functions of the discipline of people relations with organizational crises.							
Course Content		Crisis in crisis, explanation of internal and external factors that prepare the crisis, Crisis management and related fields; Crisis causes due to the legal environment, technological environment, competition structure, international communication and new communication technologies, explanation of crisis management on the web, online crisis management principles, sample crisis problems related to crisis management, solution, design of sample crisis management process in the direction of crisis plan.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	• Pira, Aylin-Sohodol Çisil (2004) Kriz Yönetimi; Halkla İlişkiler Açısından Bir Değerlendirme, İletişim Yay., İstanbul. Tüz Melek (2001) Kriz ve İşletme Yönetimi, Alfa Basım Yayım Dağıtım, İstanbul.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Historical development of crisis concept
2	Theoretical	Crisis and crisis management
3	Theoretical	Crisis process and types
4	Theoretical	Crisis management's aim and importance
5	Theoretical	Crisis management phases
6	Theoretical	Natural disaster definition
7	Theoretical	Natural disasters
8	Theoretical	Disaster and crisis management associations
9	Theoretical	mid-term
10	Theoretical	Crisis management and financial structure
11	Theoretical	Extraordinary in Turkish public administration management authorities
12	Theoretical	Central-local in crisis management management associations
13	Theoretical	Crisis management and information access
14	Theoretical	Crisis management example applications
15	Theoretical	final

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	1	28
Lecture - Practice	14	1	1	28
Midterm Examination	1	8	0.5	8.5



Final Examination	1	10	1	11
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	To be able to comprehend the features of crisis occurrence and related areas
2	awareness of applications for new communication technologies in crisis communication and management,
3	To be able to carry out internal and external environment analysis required in crisis management process
4	Crisis process and its types will be learned
5	Crisis management and financial structure will be learned

