



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		General Technical Contact							
Course Code		İSP107		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		The aim of this course is to make students have theoretical knowledge about communication and the basis of communication studies to be able to introduce concepts.							
Course Content		To have theoretical knowledge about communication and to be able to introduce the basic concepts in communication studies.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Individual Study					
Name of Lecturer(s)		Ins. Burak GÜRSSES							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Metin Işık, Genel Teknik İletişim
---	-----------------------------------

Week	Weekly Detailed Course Contents	
1	Theoretical	Definition, scope and purpose of communication
2	Theoretical	Communication Process
3	Theoretical	Perception and Evaluation, Feedback
4	Theoretical	What is Verbal Communication ?, Constructive Obstacles in Verbal Communication, Personal Obstacles in Verbal Communication
5	Theoretical	Canal Blocks of Oral Communication, Psychological Barriers of Oral Communication
6	Theoretical	Technical Intercepts of Oral Communication, Time Print in Oral Communication, Interruptions in Oral Communication
7	Theoretical	What is Yazlı İletişim? Interpretation of Written Communication, Types of Written Communication
8	Theoretical	Midterm
9	Theoretical	What is nonverbal communication? Functions of nonverbal communication, body language
10	Theoretical	Communication between people, factors affecting communication between people
11	Theoretical	Blocks communication between contacts. Personality conflicts
12	Theoretical	Organizational Communication, Non-Formal Communication Methods, Vertical Communication
13	Theoretical	Horizontal Communication, Cross Communication, Communication in Virtual Organizations,
14	Theoretical	Communication Tools in Organizations, Improvement of Organizational Communication.
15	Theoretical	Communication Tools in Organizations, Improvement of Organizational Communication.

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Individual Work	10	2	2	40
Midterm Examination	1	4	1	5
Final Examination	1	1	1	2
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Students will learn the basic concepts, approaches, problems and discussions in the field of student communication.
---	---



2	Has the ability to communicate,
3	It has serious information about nonverbal communication.
4	Having a broad idea about the field by organizing information about the field.
5	Improves communication skills

Programme Outcomes (Occupational Safety and Health)

1	.
2	.
3	.
4	.
5	.
6	.
7	.
8	.
9	.
10	.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4
P1	5	5	5	5
P2	5	5	5	5
P3	5	5	5	5
P4	5	5	5	5

