



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Imagologie							
Course Code		ADE407		Couse Level		First Cycle (Bachelor's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		A general introduction to the field of imagology will be made.							
Course Content		n this course, the definition of the image will be made, the use of images in art works will be explained and the role of cultural and historical facts in the formation of the image will be pointed out. The concepts of imagination will be defined conceptually, the conditions of emergence, the phases of change and the schools it has undergone. The application of imagology theories and methods will be shown on selected texts. The definition of the image of the different disciplines, the definition of the relationship between close concepts such as prejudice, stereotypes, giving place in the comparative literature and place of study will be focused on practical work.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)									

Prerequisites & Co-requisites

Prerequisite	YD003
ECTS Requisite	90

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Davor Dukic, Imagology today: Imagologie heute, Bouvier Ver., 2012.
2	Kula, Onur Bilge (1993), Alman Kültüründe Türk İmgesi I-II-III, Gündoğan Y., Ankara.

Week	Weekly Detailed Course Contents	
1	Theoretical	Explaining the purpose and content of the course
2	Theoretical	"Image" concept
3	Theoretical	Modern imaginary,
4	Theoretical	History of imagology
5	Theoretical	imagology, image and self-image.
6	Theoretical	Kafka Metamorphosis
7	Theoretical	Kafka Metamorphosis
8	Intermediate Exam	Midterm
9	Theoretical	Walther Killy, changes of lyrical image
10	Theoretical	the Turkish Image in contemporary German Poetry
11	Theoretical	Gisela Kraft's "Yunus in Berlin"
12	Theoretical	Hans-Jürgen Heise's "A Turkish Coffee House"
13	Theoretical	Presentations by students
14	Theoretical	Presentations by students
15	Theoretical	Presentations by students
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	3	2	70
Midterm Examination	1	1	1	2



Final Examination	1	1	2	3
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	To be able to familiarize with the concept of image
2	
3	
4	To be able to familiarize with reception and interpretation
5	To be able to conduct image analysis in various works

Programme Outcomes (German Language and Literature)

1	Students will have advanced knowledge in the field of German Language and Literature in the field of German Language and Literature.
2	To be able to understand the concepts, ideas and data related to German Language and Literature through scientific methods in which he / she has learned and learned; It provides suggestions that can be proved by scientific evidence, evidence or evidence.
3	To inform the German audience about the issues related to German Language and Literature; expresses his / her own thoughts, problems / problems, solution suggestions and methods in written and verbal way.
4	Students will be able to produce scientific studies to be accepted by the experts in the field of Languages, Literatures and Cultures.
5	It carries out advanced studies independently with learning, learning skills and critical thinking.
6	Develops strategic management and implementation plans in the field of German Language and Literature and evaluates the obtained results within the framework of quality processes and uses the obtained data in interdisciplinary studies.
7	Plans and manages the activities and projects for the professional development of the people he works with in the sense of social responsibility.
8	Students will be able to follow and use the German Language and Literature knowledge and gain the competency with their colleagues.
9	It has the competence to observe social, scientific and ethical values ??in the stages of collecting, interpreting and announcing data about German Language and Literature.
10	Uses and develops information and communication technologies with the knowledge of computer software and hardware required by German Language and Literature.
11	She is able to translate from German to Turkish and from German to German so that she can speak an equivalent language and grammar.
12	Obtains the basic professional knowledge related to the learning area.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	5	5	5	5
P2		5		5	5
P3		5		5	5
P4	5	5	5	5	5
P5	5	5	5	5	5
P6	5	5	5	5	5
P7	5	5	5	5	5
P8		5		5	5
P9	5	5	5	5	5
P10					5
P11	5	5	5	5	5
P12	5	5	5	5	5

