



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

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|--|---|--|---------------------|--|---|----------------------------------|---|------------|---|
| Course Title | | Applied Career Management | | | | | | | |
| Course Code | | MVU190 | | Course Level | | Short Cycle (Associate's Degree) | | | |
| ECTS Credit | 2 | Workload | 50 (<i>Hours</i>) | Theory | 2 | Practice | 0 | Laboratory | 0 |
| Objectives of the Course | | The aim of the course is to teach the techniques of preparing the curriculum vitae after graduation and to manage the excitement | | | | | | | |
| Course Content | | Body language, self-confidence and rules to be considered in job interviews constitute the content of the course. | | | | | | | |
| Work Placement | | N/A | | | | | | | |
| Planned Learning Activities and Teaching Methods | | | | Explanation (Presentation), Discussion, Case Study | | | | | |
| Name of Lecturer(s) | | | | | | | | | |

Assessment Methods and Criteria

| Method | Quantity | Percentage (%) |
|---------------------|----------|----------------|
| Midterm Examination | 1 | 40 |
| Final Examination | 1 | 70 |

Recommended or Required Reading

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| 1 | Human Resources Management and Career Applications book |
| 2 | Course notes |

| Week | Weekly Detailed Course Contents | |
|------|---------------------------------|--|
| 1 | Theoretical | Job search methods |
| 2 | Theoretical | Application techniques |
| 3 | Theoretical | Resume Preparation Techniques |
| 4 | Theoretical | Application of resume preparation techniques |
| 5 | Theoretical | Body Language Education |
| 6 | Theoretical | Body Language Education |
| 7 | Theoretical | Preparations without going to a job interview |
| 8 | Intermediate Exam | midterm exam |
| 9 | Theoretical | Preparatory practices before job interview |
| 10 | Theoretical | Things to consider during a job interview |
| 11 | Theoretical | Application of the things to be considered in the job interview |
| 12 | Theoretical | Telephone interview |
| 13 | Theoretical | Application of the things to be considered in the job interview by phone |
| 14 | Theoretical | things to do after job application |
| 15 | Final Exam | Final exam |

Workload Calculation

| Activity | Quantity | Preparation | Duration | Total Workload |
|---------------------------------------|----------|-------------|----------|----------------|
| Lecture - Theory | 14 | 0 | 2 | 28 |
| Assignment | 10 | 0 | 1 | 10 |
| Term Project | 1 | 5 | 1 | 6 |
| Midterm Examination | 1 | 5 | 1 | 6 |
| Total Workload (Hours) | | | | 50 |
| [Total Workload (Hours) / 25*] = ECTS | | | | 2 |

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

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|---|--|
| 1 | Learning how to prepare a curriculum vitae |
|---|--|



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|---|---|
| 2 | Learning how to prepare a curriculum vitae |
| 3 | Learning how to prepare a curriculum vitae |
| 4 | learning how to use body language in a job interview |
| 5 | understanding the process of managing a job interview |

Programme Outcomes (Fashion Design)

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|----|---|
| 1 | Be able to use the theoretical and practical knowledge related to fashion design |
| 2 | Fashion marketing and promotional activities should be carried out in matters related to fashion design |
| 3 | Must be able to collect data for research, prepare and present research report, prepare project |
| 4 | Designing personal clothing to meet the expectations of the sector and preparing the creations on the computer |
| 5 | Should be able to recognize the fabric surfaces, select auxiliary materials, control materials. |
| 6 | It should be able to carry out steps of mold preparation, spreading, laying plan preparation. |
| 7 | Must be able to use the necessary equipment, equipment and machines for the applications related to fashion design, and make adjustments and maintenance. |
| 8 | Must be able to use computerized mold and design programs in the field of fashion design. |
| 9 | Must have the ability to manage and organize business by creating the idea of establishing a business in the field. |
| 10 | Can create a model she designs in her mind by applying the technical drawings of the clothes and fashion formal training. |
| 11 | Basic sewing techniques should be able to realize the production stages of women's, men's and children's wear. |

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

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| | L1 |
| P1 | 1 |
| P2 | 1 |
| P3 | 1 |
| P4 | 1 |
| P5 | 1 |
| P6 | 1 |
| P7 | 1 |
| P8 | 1 |
| P9 | 1 |
| P10 | 1 |
| P11 | 1 |

