

## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title	History of Turkish Cinema						
Course Code	BMY181	Couse Level Short Cycle (Associate's Degree)		Couse Level			
ECTS Credit 2	Workload 53 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course  To examine the history of Turkish cinema from the beginning to the present with periods, directors, film examples, to give a comparative and critical perspective to evaluate the development process of cinema in Turkey.							
Course Content  The first Turkish film in written sources of Turkish cinema history, the Ottoman and Republican period comparisons, the Republican period cinema's periodicization approaches to question, the current and narrative type of the efforts to create a critical perspective and the comparative discussion of the periodical features constitute the content of this course. In this context, film samples related to important directors and periods will be followed and examined.				nt and			
Work Placement	N/A						
Planned Learning Activities	and Teaching Methods	Explanation (Pre	resentation), Discussion, Case Study, Individual Study				dy
Name of Lecturer(s) Ins. Aslıhan TOPAL, Ins. Gonca KÜÇÜK, Ins. Pınar GAYRET							

Assessment Methods and Criteria				
Method	Quantity	Percentage (%)		
Midterm Examination	1	40		
Final Examination	1	70		

Recommended or Required Reading				
1	History Of Turkish Cinema (Giovanni Scognamillo)			
2	Turkish Cinema I-II (Alim Şerif Onaran)			
3	History Of Turkish Cinema (N. Ozön / Doruk / 2013)			
4	Writings On Turkish Cinema (N. Abisel/Phoenix/2005)			

Week	<b>Weekly Detailed Co</b>	urse Contents			
1	Theoretical	Information about the content of the course, introduction of written and visual sources			
2	Theoretical	Introduction to cinema, invention of cinema, arrival to Ottoman lands and first studies. (1895-1921) controversy over the first Turkish film			
3	Theoretical	Continuity of cinema, the first private film company			
4	Theoretical	Yeşilçam: Production-Distribution-Representation			
5	Theoretical	Narrative structure of Yeşilçam melodrama films			
6	Theoretical	Yeşilçam: Film genres			
7	Theoretical	70s Turkish cinema: directors			
8	Theoretical	1980s Turkish Cinema			
9	Theoretical	Mid term Exam			
10	Theoretical	Folk Laughter And Cultural Origins In Turkish Cinema After 1980 (1980-1990)			
11	Theoretical	Turkish cinema of the 90s			
12	Theoretical	Turkish cinema in the 2000s			
13	Theoretical	Turkish cinema in the international arena			
14	Theoretical	Discussion on contemporary Turkish cinema			
15	Theoretical	General assessment			
16	Theoretical	Final Exam			

Workload Calculation						
Activity	Quantity	Preparation	Duration	Total Workload		
Lecture - Theory	14	0	2	28		
Assignment	4	0	2	8		
Term Project	5	0	1	5		
Midterm Examination	1	5	1	6		



Final Examination	1		5	1	6
Total Workload (Hours) 53			53		
[Total Workload (Hours) / 25*] = <b>ECTS</b> 2				2	
*25 hour workload is accepted as 1 ECTS					

## **Learning Outcomes**

- 1 Students who successfully complete this course can give information about the first period of Turkish cinema.
- 2 Can explain the formation process of Yeşilçam cinema.
- 3 Can give information about the prominent directors in Turkish cinema.
- 4 Can give information about new trends in modern Turkish cinema.
- Explores the development process of cinema as a mass media in Turkey. It examines the effects of political, economic and social changes on this process.

## Programme Outcomes (Fashion Design)

- 1 Be able to use the theoretical and practical knowledge related to fashion design
- 2 Fashion marketing and promotional activities should be carried out in matters related to fashion design
- 3 Must be able to collect data for research, prepare and present research report, prepare project
- 4 Designing personal clothing to meet the expectations of the sector and preparing the creations on the computer
- 5 Should be able to recognize the fabric surfaces, select auxiliary materials, control materials.
- 6 It should be able to carry out steps of mold preparation, spreading, laying plan preparation.
- Must be able to use the necessary equipment, equipment and machines for the applications related to fashion design, and make adjustments and maintenance.
- 8 Must be able to use computerized mold and design programs in the field of fashion design.
- 9 Must have the ability to manage and organize business by creating the idea of establishing a business in the field.
- 10 Can create a model she designs in her mind by applying the technical drawings of the clothes and fashion formal training.
- Basic sewing techniques should be able to realize the production stages of women's, men's and children's wear.

## Contribution of Learning Outcomes to Programme Outcomes 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

	L1	L2
P1	2	
P2		1
P3	2	

