



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Diction and Body Language							
Course Code		ÖGK182		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		Correct speech, correct intonation, knowledge of correct use of body language - Be understandable and convincing - Communication in hand-arm and finger movements, looks, gestures, legs and feet to use correctly							
Course Content		The correct and correct use of posture, gesture, gesture, speech and intonation; leadership; to be able to accept thoughts to the other party by using body language							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Discussion, Case Study, Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Anadolu University publications
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Week	Weekly Detailed Course Contents	
1	Theoretical	Adaptation and preparation for implementation
2	Theoretical	Adaptation and preparation for implementation (2)
3	Theoretical	Adaptation and preparation for implementation (3)
4	Theoretical	Speech style and style.(1)
5	Theoretical	Speech style and style.(12
6	Theoretical	Head, face and eye movements.
7	Theoretical	Hands and arms.
8	Intermediate Exam	midterm
9	Theoretical	Feet and legs.
10	Theoretical	Use of the trunk.
11	Theoretical	Use of the space
12	Theoretical	Use of the item.
13	Theoretical	Verbal and bodily address (1)
14	Theoretical	Verbal and bodily address (2)
15	Theoretical & Practice	Influence and Power, Types of Power Used in Influence, Using Body Language in the Art of Persuasion
16	Final Exam	Final Examination

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	1	9	1	10
Midterm Examination	1	5	1	6
Final Examination	1	5	1	6
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

1	Applies and understands the use of voice and speech
2	Applies and understands the use of hands and arms
3	Applies and understands the use of the head, eyes and facial expressions
4	Applies and understands the use of feet and legs.
5	Applies and understands the use of the body as a whole.

Programme Outcomes (Fashion Design)

1	Be able to use the theoretical and practical knowledge related to fashion design
2	Fashion marketing and promotional activities should be carried out in matters related to fashion design
3	Must be able to collect data for research, prepare and present research report, prepare project
4	Designing personal clothing to meet the expectations of the sector and preparing the creations on the computer
5	Should be able to recognize the fabric surfaces, select auxiliary materials, control materials.
6	It should be able to carry out steps of mold preparation, spreading, laying plan preparation.
7	Must be able to use the necessary equipment, equipment and machines for the applications related to fashion design, and make adjustments and maintenance.
8	Must be able to use computerized mold and design programs in the field of fashion design.
9	Must have the ability to manage and organize business by creating the idea of establishing a business in the field.
10	Can create a model she designs in her mind by applying the technical drawings of the clothes and fashion formal training.
11	Basic sewing techniques should be able to realize the production stages of women's, men's and children's wear.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3	3			
P5					3
P7				3	
P10			3		

