



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Web Design							
Course Code		BPR184		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		This course is designed to teach basics of web design							
Course Content		Definitions of Internet and web, HTML operations, table, form, frame and chapter operations, hypermedia tools, CSS styles , Menu operations							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Discussion, Individual Study					
Name of Lecturer(s)		Lec. Berkay ÇAKIR							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Web design with applications Fahrettin Erdiñç Abaküs Yayınları
2	Fundamentals of web design Musa Çiçek Kodlab

Week	Weekly Detailed Course Contents	
1	Theoretical	Definitions of Internet and web
2	Theoretical	HTML tags
3	Theoretical	HTML tags
4	Theoretical	Text and View tags
5	Theoretical	Text and View tags
6	Theoretical	Links
7	Theoretical	links
8	Theoretical	Table operations
9	Intermediate Exam	Midterm exam
10	Theoretical	Hypermedia tools
11	Theoretical	Basics of CSS
12	Theoretical	Properties of CSS
13	Theoretical	Properties of CSS
14	Theoretical	CSS Menu operations
15	Theoretical	Web browser problems and their solutions
16	Final Exam	Final exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	1	5	0	5
Term Project	1	5	0	5
Midterm Examination	1	5	1	6
Final Examination	1	5	1	6
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Students can perform basic operations for web pages with HTML codes.
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2	Create advanced features for WEB pages with html codes.
3	They learn the style template (CSS) configuration.
4	Publishes the page or the site.
5	Can use Domain Name and domain services.

Programme Outcomes (Fashion Design)

1	Be able to use the theoretical and practical knowledge related to fashion design
2	Fashion marketing and promotional activities should be carried out in matters related to fashion design
3	Must be able to collect data for research, prepare and present research report, prepare project
4	Designing personal clothing to meet the expectations of the sector and preparing the creations on the computer
5	Should be able to recognize the fabric surfaces, select auxiliary materials, control materials.
6	It should be able to carry out steps of mold preparation, spreading, laying plan preparation.
7	Must be able to use the necessary equipment, equipment and machines for the applications related to fashion design, and make adjustments and maintenance.
8	Must be able to use computerized mold and design programs in the field of fashion design.
9	Must have the ability to manage and organize business by creating the idea of establishing a business in the field.
10	Can create a model she designs in her mind by applying the technical drawings of the clothes and fashion formal training.
11	Basic sewing techniques should be able to realize the production stages of women's, men's and children's wear.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1
P4	2

