



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Introduction to Management Science							
Course Code		UTİ113		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	5	Workload	125 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The aim of the course is to give theoretically background about the main topics of business science, subfields of business science, motivations and functions of business, appraisal of economic conditions for business, entrepreneurship and business plan, foundation of business , classification of business , business revenues , costs and productivity of business and examine and explain business functions with the point of growth and survival of business.							
Course Content		Business science, function of business, business environment, foundation of business, location choice and capacity planning, business productivity, functions and management...							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)		Lec. Zeliha CAN ERGÜN							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Muammer DOĞAN, İşletme Ekonomisi ve Yönetimi, Nobel Yayın Dağıtım, İstanbul, 2012.
2	M. Şerif ŞİMŞEK - Adnan ÇELİK, İşletme Bilimine Giriş, Eğitim Yayınevi, Konya, 2016.
3	Kadri MİRZE, İşletme, Literatür Yayınevi, İstanbul, 2010.
4	Mümin ERTÜRK, İşletme Biliminin Temel İlkeleri, BETA Basım Yayım Dağıtım, İstanbul, 2009.

Week	Weekly Detailed Course Contents	
1	Theoretical	Business, Business Science and Basic Concepts
2	Theoretical	Business Motivations and Function of Business
3	Theoretical	Business Environment and Assessing Economic Conditions
4	Theoretical	Foundation of Business: Steps of Foundation , Projecting Demand and Market Research
5	Theoretical	Foundation of Business: Location Choice and Capacity Planning
6	Theoretical	Business Growth and Classification of Business, Costs, Revenues
7	Theoretical	Business Productivity
8	Theoretical	Business Functions and Management
9	Intermediate Exam	Midterm Exam
10	Intermediate Exam	Midterm Exam
11	Theoretical	Production, Quality Management and Quality Control
12	Theoretical	Supply Management and Marketing
13	Theoretical	Human Resource Management
14	Theoretical	Financial Management and Accounting
15	Theoretical	Public Relations
16	Final Exam	Final

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	13	0	3	39
Individual Work	13	0	2	26
Midterm Examination	1	27	1	28



Final Examination	1	31	1	32
Total Workload (Hours)				125
[Total Workload (Hours) / 25*] = ECTS				5
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Has information about basic concepts of business.
2	Has information about relationships between business and economic, social and politics environment and roles of business.
3	Has information about business functions and can analyze ethic and social topics related business activities.
4	Has information about foundation, kinds and economic activities of business.
5	Gains skills of evaluation about business topics.
6	Has information about functions of business and analyses role of these functions in success of business.

Programme Outcomes (Economics)

1	It defines and evaluates the basic economic concepts, theories, and methods.
2	It offers a basic level of policy proposals towards current economic problems.
3	It analyzes in the context of economic and social events in a historical perspective.
4	It explains the role of economic actors (such as government, company, or household) in the economy.
5	It follows national and international economic indicators and developments and it uses economic knowledge and methods in different areas.
6	It provides methods, tools and techniques necessary for the modelling and analysis of economic data and evaluates outcomes accordingly.
7	It defines economic systems, decision-making, policies and problems and it provides feedback about them.
8	It benefits from other disciplines that contribute to economic basis and holds a basic knowledge of these disciplines.
9	It explains and comments on economic growth, development and productivity problems on basic grounds.
10	It provides sufficient know-how in sub-branches such as public economics, industry, agriculture, environment and natural resources, labor, knowledge and ownership of the economy, international finance, money, in political economy and econometrics.
11	It defines and evaluates the concept of business on basic grounds.
12	It provides a sufficient level of legal know-how that may be demanded from high skill labor in both public and private sectors.
13	It defines the role of innovation, creativity and technology in the dynamic global economy.
14	It shows skills that will be useful for future employment opportunities and the working environment.
15	It considers science as a rational individual with professional and ethical responsibility.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P6	3	3	4	3	3
P8	4	2	3	2	3
P11	5	4	5	4	3

