



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Management and Organization							
Course Code		İK210		Couse Level		First Cycle (Bachelor's Degree)			
ECTS Credit	6	Workload	150 ( <i>Hours</i> )	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The aim of the course, to analyze the historical processes of business management theories and to explain the basic functions of management and to make the students proficient about modern management concepts and practices.							
Course Content		Introduction to management and organization theory, classic management theory, modern management theories, system approach, contingency theory, organization and organizing function, recent developments in management, management by objectives...							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)		Lec. Büşra KUTLU KARABIYIK, Prof. Mustafa KESEN							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Şerif ŞİMŞEK, Adnan ÇELİK, Yönetim ve Organizasyon, Eğitim Akademi Yayınları, Konya, 2009.
2	Halil CAN, Organizasyon ve Yönetim, Siyasal Kitabevi, Ankara, 2005.

Week	Weekly Detailed Course Contents	
1	Theoretical	Basic Concepts, Management Concepts, Evolution of Old Term Management Thought
2	Theoretical	Introduction to Management and Organization Theory, Classic Management Theory
3	Theoretical	Neo-Classic Management Theory
4	Theoretical	Modern Management Theories, System Approach, Contingency Theory
5	Theoretical	Functions of Management, Planning Function
6	Theoretical	Organization and Organizing Function
7	Theoretical	Directing Function
8	Theoretical	Coordination Function
9	Intermediate Exam	Midterms
10	Intermediate Exam	Midterms
11	Theoretical	Control Function
12	Theoretical	Recent Developments in Management, Management by Objectives
13	Theoretical	Conflict in Organization and Creativity Management
14	Theoretical	Reengineering
15	Theoretical	Network Organizations, Virtual Organizations, Adhocratic Organizations

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	13	2	2	52
Individual Work	13	0	2	26
Midterm Examination	1	32	1	33
Final Examination	1	38	1	39
Total Workload (Hours)				150
[Total Workload (Hours) / 25*] = ECTS				6

\*25 hour workload is accepted as 1 ECTS

### Learning Outcomes

1	Students can analyze the changes in the field of management.
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2	Organization and the organizational structures.
3	Organization and the organizational structures.
4	Have information about business functions.
5	Gains knowledge of management functions.

#### Programme Outcomes (Economics)

1	It defines and evaluates the basic economic concepts, theories, and methods.
2	It offers a basic level of policy proposals towards current economic problems.
3	It analyzes in the context of economic and social events in a historical perspective.
4	It explains the role of economic actors (such as government, company, or household) in the economy.
5	It follows national and international economic indicators and developments and it uses economic knowledge and methods in different areas.
6	It provides methods, tools and techniques necessary for the modelling and analysis of economic data and evaluates outcomes accordingly.
7	It defines economic systems, decision-making, policies and problems and it provides feedback about them.
8	It benefits from other disciplines that contribute to economic basis and holds a basic knowledge of these disciplines.
9	It explains and comments on economic growth, development and productivity problems on basic grounds.
10	It provides sufficient know-how in sub-branches such as public economics, industry, agriculture, environment and natural resources, labor, knowledge and ownership of the economy, international finance, money, in political economy and econometrics.
11	It defines and evaluates the concept of business on basic grounds.
12	It provides a sufficient level of legal know-how that may be demanded from high skill labor in both public and private sectors.
13	It defines the role of innovation, creativity and technology in the dynamic global economy.
14	It shows skills that will be useful for future employment opportunities and the working environment.
15	It considers science as a rational individual with professional and ethical responsibility.

#### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P11	3	4	3	4	3

