



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Competition Theory and Policy							
Course Code		ECO424		Couse Level		First Cycle (Bachelor's Degree)			
ECTS Credit	6	Workload	150 ( <i>Hours</i> )	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The main objective of this course is to give inclusive information about measuring of competitiveness in firm, country and global level and especially teach the importance and matching of competitiveness for countries and give a formation about competition policy examples in Turkey.							
Course Content		Competititon, Basic Functions, Markets and Competititon, Competititon and Efficiency, Economy Schools and Competititon , Inhibition and Protection of Competetion , Competitiveness of Turkey.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)									

### Prerequisites & Co-requisites

ECTS Requisite	120
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### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Coşkun Can AKTAN - İstiklal Y. VURAL, Rekabet Gücü ve Rekabet Stratejileri, TİSK Yayını, Rekabet Dizisi:2, Yayın No:254, Ankara, 2004.
2	Erdal TÜRKKAN, Rekabet Teorisi ve Endüstri İktisadı, Turhan Kitabevi, Ankara, 2001.

Week	Weekly Detailed Course Contents	
1	Theoretical	Basic Concepts (Competititon, Basic Functions, Markets and Competititon, Competititon and Efficiency)
2	Theoretical	Economy Schools and Competititon(Classic School, Neo-Classic School, Functional Competititon)
3	Theoretical	Economy Schools and Competititon (K. Marx, Austrian School, Schumpeterian Competititon)
4	Theoretical	Inhibition and Protection of Competetion (Protectionism)
5	Theoretical	Inhibition and Protection of Competetion (Competititon Policy)
6	Theoretical	Competitiveness Term
7	Theoretical	Determinant Factors of Competititon
8	Intermediate Exam	Midterm Examination
9	Theoretical	Measuring Competitiveness
10	Theoretical	Competitiveness of Turkey
11	Theoretical	Competitiveness of Turkey
12	Theoretical	Competitive Policy in Firm Level
13	Theoretical	Competitive Policy in Country Level
14	Theoretical	Competitive Policy in Global Level
15	Theoretical	General Assessment
16	Final Exam	Final Examination
17	Final Exam	Final Examination

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	3	42
Reading	14	0	2	28
Individual Work	14	0	3	42
Midterm Examination	1	15	1	16



Final Examination	1	21	1	22
Total Workload (Hours)				150
[Total Workload (Hours) / 25*] = ECTS				6
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	Learns the basic terms about competition.
2	Knows the idea of Economy Schools about competition.
3	Learns the relationship between competition and protectionism.
4	Learns the methods of measuring competitiveness.
5	Has an idea about competition policy of countries.

### Programme Outcomes (Economics)

1	It defines and evaluates the basic economic concepts, theories, and methods.
2	It offers a basic level of policy proposals towards current economic problems.
3	It analyzes in the context of economic and social events in a historical perspective.
4	It explains the role of economic actors (such as government, company, or household) in the economy.
5	It follows national and international economic indicators and developments and it uses economic knowledge and methods in different areas.
6	It provides methods, tools and techniques necessary for the modelling and analysis of economic data and evaluates outcomes accordingly.
7	It defines economic systems, decision-making, policies and problems and it provides feedback about them.
8	It benefits from other disciplines that contribute to economic basis and holds a basic knowledge of these disciplines.
9	It explains and comments on economic growth, development and productivity problems on basic grounds.
10	It provides sufficient know-how in sub-branches such as public economics, industry, agriculture, environment and natural resources, labor, knowledge and ownership of the economy, international finance, money, in political economy and econometrics.
11	It defines and evaluates the concept of business on basic grounds.
12	It provides a sufficient level of legal know-how that may be demanded from high skill labor in both public and private sectors.
13	It defines the role of innovation, creativity and technology in the dynamic global economy.
14	It shows skills that will be useful for future employment opportunities and the working environment.
15	It considers science as a rational individual with professional and ethical responsibility.

### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	4	3	4	3	4
P2	3	4	3	4	3
P4	2	3	2	3	2
P5	2	2	2	2	2
P7	2	3	2	3	2
P9	3	2	3	2	3
P13	2	3	2	3	2

