



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Intellectual and Industrial Property Rights							
Course Code		ECO426		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	6	Workload	150 ( <i>Hours</i> )	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The aim of this course is to introduce the basic intellectual property rights and their economic implications. This course aims to provide students opportunity to gain knowledge about the protection and history of intellectual property rights aroundthe world and specifically Turkey with an emphasis on economical aspect of those rights.							
Course Content		IPRS, Copyright, Copyrights and Related Rights, Trademarks, Geographical indications, Industrial designs, Patents, Patents and economic effects of patents,New varieties of plants, Unfair Competition.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)									

### Prerequisites & Co-requisites

ECTS Requisite	120
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### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Uğur YALÇINER, Sınai Mülkiyetin İlkeleri, Metal Ofset, Ankara, 2000.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction to intellectual property rights
2	Theoretical	Copyright
3	Theoretical	Copyrights and Related Rights
4	Theoretical	Trademarks
5	Theoretical	Geographical indications
6	Theoretical	Industrial Designs
7	Theoretical	Patents
8	Intermediate Exam	Midterm Examination
9	Theoretical	Patents and economic effects of patents
10	Theoretical	International protection of intellectual property
11	Theoretical	International protection of intellectual property and Turkey
12	Theoretical	International protection of intellectual property and Turkey
13	Theoretical	Unfair Competition
14	Theoretical	New varieties of plants
15	Theoretical	General Assessment
16	Final Exam	Final Examination
17	Final Exam	Final Examination

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	3	42
Reading	14	0	2	28
Individual Work	14	0	3	42
Midterm Examination	1	15	1	16



Final Examination	1	21	1	22
Total Workload (Hours)				150
[Total Workload (Hours) / 25*] = ECTS				6
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	Expresses the basic concepts.
2	Identifies the types and understand the importance of IPRS.
3	Is aware of the applications in the world and Turkey, reach the ability of making interpretation about the developments about IPRS.
4	Understands brand and patent import processes.
5	Evaluate the positive and negative aspects of IPRSs.

### Programme Outcomes (Economics)

1	It defines and evaluates the basic economic concepts, theories, and methods.
2	It offers a basic level of policy proposals towards current economic problems.
3	It analyzes in the context of economic and social events in a historical perspective.
4	It explains the role of economic actors (such as government, company, or household) in the economy.
5	It follows national and international economic indicators and developments and it uses economic knowledge and methods in different areas.
6	It provides methods, tools and techniques necessary for the modelling and analysis of economic data and evaluates outcomes accordingly.
7	It defines economic systems, decision-making, policies and problems and it provides feedback about them.
8	It benefits from other disciplines that contribute to economic basis and holds a basic knowledge of these disciplines.
9	It explains and comments on economic growth, development and productivity problems on basic grounds.
10	It provides sufficient know-how in sub-branches such as public economics, industry, agriculture, environment and natural resources, labor, knowledge and ownership of the economy, international finance, money, in political economy and econometrics.
11	It defines and evaluates the concept of business on basic grounds.
12	It provides a sufficient level of legal know-how that may be demanded from high skill labor in both public and private sectors.
13	It defines the role of innovation, creativity and technology in the dynamic global economy.
14	It shows skills that will be useful for future employment opportunities and the working environment.
15	It considers science as a rational individual with professional and ethical responsibility.

### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3
P1	2	3	2
P2	2	2	2
P4	2	2	2
P8	3	2	3
P13	3	4	3
P15	3	3	3

