



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Entrepreneurship							
Course Code		BİY210		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The course is based on "entrepreneurship" and how the decisions should be taken to establish a new business and Comprehension. With the operational problems and opportunities in this course are topics in the structure of relations in small businesses.							
Course Content		During the course, is how to set up a new business and business-critical decisions, and administrative requirements will be given once after the installation is aimed to comprehend.							
Work Placement		Students must have to complete their internship within the required time and properties. The required rules are describes at the Adnan Menderes University, Sultanhisar Vocational School, Student Internship Instructions.							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)									

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Course notes of Lecturers
2	Entrepreneurship-Karacan Publications

Week	Weekly Detailed Course Contents	
1	Theoretical	Fundamentals of Entrepreneurship
2	Theoretical	The entrepreneur is weighing on your mind: concept to
3	Theoretical	Strategic Management and Entrepreneurship
4	Theoretical	Different Types and Agency Business
5	Theoretical	Buying an Existing Property
6	Theoretical	Creating a Powerful Marketing
7	Theoretical	E-Commerce and Entrepreneurship
8	Intermediate Exam	midterm
9	Theoretical	Managing Cash Flow
10	Theoretical	Preparing a Successful Financial Plan
11	Theoretical	Creating a Winning Business Plan
12	Theoretical	Debt and Equity Capital Resources
13	Theoretical	Selecting the Right Place and Planning
14	Theoretical	Entrepreneurship in Global Perspective
15	Theoretical	An overview
16	Final Exam	Final Exam

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	3	42
Assignment	1	13	0	13
Midterm Examination	1	9	1	10
Final Examination	1	9	1	10
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3
*25 hour workload is accepted as 1 ECTS				



**Learning Outcomes**

1	how it should be a good entrepreneur, the entrepreneur be able to define certain personality traits.
2	a new business moves when deciding how to evaluate an entrepreneur.
3	supporting entrepreneurship and forcing environmental, industrial, economic and political balances to explain.
4	to evaluate the importance of entrepreneurship in the global economy.
5	prepared to learn all the processes will have the ability to use

**Programme Outcomes (Plant Protection)**

1	To be able to learn about systematics, morphological, biological, ecological and epidemiological information about diseases, pests and weeds that cause the loss of the crop at every stage of production,
2	To be able to become familiar with agricultural management control methods and their use in control of plant diseases, pests and weeds in cultivated agricultural crops,
3	To be able to diagnose and identify plant diseases, insect, mite or nematode pests or weeds that cause economical losses in stored crops and products,
4	To be able to use pesticides safely and effectively and informed about their hazardous non-target effects on the environment and human health.
5	To be able to learn plant protection products and their practice in organic agriculture,
6	To be able to evaluate the information obtained throughout the learning process with cause-effect relations, to be able to collect data and transfer the results to practice, and to predict where, when and why to use the information
7	To be able to comply with professional, cultural, social ethic rules in his / her field and to be entrepreneurial
8	To be able to have conscious of the universality of social rights, social justice, quality and cultural values, environment protection, occupational health and safety issues
9	To be able to use information and communication technologies together with the required computer software of his / her field
10	To be able to have the necessary background and qualifications to work in public and private agriculture sectors, to be able to conduct a study independently / as a team member and to be able to comply with the relevant legislation

**Contribution of Learning Outcomes to Programme Outcomes** 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P6		4			3
P7	5	5	5	5	4
P8	3	5	4	4	5
P9					4
P10		4	3	3	5

