



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Industrial Economics							
Course Code		EKO529		Couse Level		Second Cycle (Master's Degree)			
ECTS Credit	5	Workload	124 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		Historical actors in the process of working life and trade unions analysis							
Course Content		Industry Concept and Historical Process in Industrial Relations Theoretical Approaches, Role of the State, in Industrial Relations Trade Union Structure, Problems, Collective Bargaining Structure and Problems, Strikes and Lockouts Concepts and Applications, Industrial Relations Current Issues in Turkey and Industrial Relations Development.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Kemal Yıldırım, rana Eşkinat v.d.(2009), Endüstriyel Ekonomi,Ekin Basın Yayın Dağıtım.
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Week	Weekly Detailed Course Contents	
1	Theoretical	The company, industry and market concepts of
2	Theoretical	Methods used in relation to market structure and economic success
3	Theoretical	R & D activities and the types of companies
4	Theoretical	Companies in different industrial structures, monopoly model
5	Theoretical	Monopolistically competitive market
6	Theoretical	Oligopoly model
7	Intermediate Exam	Revision of Midterm Exams
8	Intermediate Exam	Midterm Exams
9	Theoretical	Oligopoly model
10	Theoretical	The factors that help to oligopolistic coordination
11	Theoretical	Some of the barriers at the entrance and exits from industry to industry
12	Theoretical	Some of the barriers at the entrance and exits from industry to industry
13	Theoretical	Pricing based on market power firms
14	Theoretical	And asymmetric information problems in markets with asymmetric information is
15	Final Exam	Final Exams

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	15	3	3	90
Midterm Examination	1	10	2	12
Final Examination	1	20	2	22
Total Workload (Hours)				124
[Total Workload (Hours) / 25*] = ECTS				5

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Understands the different market structures,
2	Situations will have information about how to prevent the emergence of competition
3	What might be the results that may arise as a result of incomplete information



4	Make interdisciplinary links to topics
5	Can make an analysis about subjects and can comment on economy

Programme Outcomes (Economics Master)

1	To be able to bring up specialized economists with competent knowledge in the field of economics.
2	To be able to train Master of Economics graduates to be employed at public and private banks, education and research institutions.
3	To be able to complete a master's degree in Economics with the competence and ability to analyze macro and microeconomic issues.
4	To be able to examine Turkey's economic policies and determine what policies will be successful in determining the economic state.
5	To be able to give insight to self educate about financial markets and international financial markets.
6	To be able to succeed in the examining the economic thought systems and their influences on the current economic policies.
7	To be able to educate students as those who are knowledgeable about Turkey-EU economic relations and equipped to interpret on the issue
8	To be able to assess the higher levels of development gap between the regions of Turkey and to deal with those problems with the perspective of social and economic diversities. i
9	To be able to introduce the market with specialists in economics mastering the new dynamics of change in the economy and the new role of the state.
10	To be able to increase the development of knowledge and technology in Turkey by examining their reflections on the economy.
11	To be able to have knowledge and capacity to assess the financial crises in Turkey,
12	To be able to increase awareness about monitoring Turkey's economic history.
13	To be able to bring up specialists who can reach the data about the structure of the labor force and unemployment rates to make the data analysis with these data.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	4	4	4	4	4
P2	4	4	4	4	4
P3	4	4	4	4	4
P4	4	4	4	4	4
P5	4	4	4	4	4
P6	4	4	4	4	4
P7	4	4	4	4	4
P8	4	4	4	4	4
P9	4	4	4	4	4
P10	4	4	4	4	4
P11	4	4	4	4	4
P12	4	4	4	4	4
P13	4	4	4	4	4

