



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

|  |   |   |             |                            |   |                                |   |            |   |
|--|---|---|-------------|----------------------------|---|--------------------------------|---|------------|---|
| Course Title                                     |   | Financial Economics and Brokers   |             |                            |   |                                |   |            |   |
| Course Code                                      |   | EKO538  |             | Couse Level                |   | Second Cycle (Master's Degree) |   |            |   |
| ECTS Credit                                      | 5 | Workload  | 124 (Hours) | Theory                     | 3 | Practice                       | 0 | Laboratory | 0 |
| Objectives of the Course                         |   | aim of the course is, to teach the theory and practice of the financial structure of the economy, system of government and industry decision makers with other economies , firms , households will provide an understanding of the relationship between the preferences of the people |             |                            |   |                                |   |            |   |
| Course Content                                   |   | the theory and practice of the financial structure of the economy, system of government and industry decision makers with other economies , firms , households will provide an understanding of the relationship between the preferences of the people                                |             |                            |   |                                |   |            |   |
| Work Placement                                   |   | None  |             |                            |   |                                |   |            |   |
| Planned Learning Activities and Teaching Methods |   |   |             | Explanation (Presentation) |   |                                |   |            |   |
| Name of Lecturer(s)                              |   | Prof. Funda ÇONDUR  |             |                            |   |                                |   |            |   |

### Assessment Methods and Criteria

| Method              | Quantity | Percentage (%) |
|---------------------|----------|----------------|
| Midterm Examination | 1        | 40             |
| Final Examination   | 1        | 60             |

### Recommended or Required Reading

|   |   |
|---|---|
| 1 | Finansal Piyasalar ve Kurumlar, Yazar: Kolektif Yayınevi : Beta Yayınları |
| 2 | Finansal İktisat, Doç. Dr. Hasan Dinçer, Dr. Öğr. Üyesi Serhat Yüksel     |

| Week | Weekly Detailed Course Contents |   |
|------|---------------------------------|---|
| 1    | Theoretical                     | Introduction  |
| 2    | Theoretical                     | Financial Institutions and Central Banking  |
| 3    | Theoretical                     | Financial Markets and Interest Rates  |
| 4    | Theoretical                     | Foreign Exchange Markets and Derivatives  |
| 5    | Theoretical                     | Financial Analysis and Economic Indicators  |
| 6    | Theoretical                     | Investment environment  |
| 7    | Theoretical                     | Asset types and financial instruments   |
| 8    | Theoretical                     | Midterm exam  |
| 9    | Theoretical                     | Securities trading  |
| 10   | Theoretical                     | Arbitrage pricing theory and multiple factor models of risk and return                |
| 11   | Theoretical                     | Regulatory and Supervisory Institutions in Financial Markets                          |
| 12   | Theoretical                     | Borsa İstanbul (BIST) and its Role in Financial Markets                               |
| 13   | Theoretical                     | Money Market Tools  |
| 14   | Theoretical                     | Financial Institutions, Capital Markets Institutions, Insurance and Pension Companies |
| 15   | Theoretical                     | Final exam  |
| 16   | Final Exam                      | Final exam  |

### Workload Calculation

| Activity                              | Quantity | Preparation | Duration | Total Workload |
|---------------------------------------|----------|-------------|----------|----------------|
| Lecture - Theory                      | 15       | 3           | 3        | 90             |
| Midterm Examination                   | 1        | 10          | 2        | 12             |
| Final Examination                     | 1        | 20          | 2        | 22             |
| Total Workload (Hours)                |          |             |          | 124            |
| [Total Workload (Hours) / 25*] = ECTS |          |             |          | 5              |

\*25 hour workload is accepted as 1 ECTS

### Learning Outcomes

|   |  |
|---|--|
| 1 | Have information about financial economics |
|---|--|



|   |  |
|---|--|
| 2 | To have a basic knowledge of important topics of finance such as the effective market hypothesis, CAPM and APT. In addition, to have information about the operation of different financial markets and institutions such as stock markets, bond markets, derivative markets, insurance companies, mutual funds and pension funds. |
| 3 | Explain the investment decisions of the investors by using the tools of economic analysis.   |
| 4 | Recognize financial institutions   |
| 5 | To link the financial markets with other sectors in the economic system to understand the causes of financial crises.  |

#### Programme Outcomes (Economics Master)

|    |  |
|----|--|
| 1  | To be able to bring up specialized economists with competent knowledge in the field of economics.  |
| 2  | To be able to train Master of Economics graduates to be employed at public and private banks, education and research institutions.   |
| 3  | To be able to complete a master's degree in Economics with the competence and ability to analyze macro and microeconomic issues.   |
| 4  | To be able to examine Turkey's economic policies and determine what policies will be successful in determining the economic state.   |
| 5  | To be able to give insight to self educate about financial markets and international financial markets.  |
| 6  | To be able to succeed in the examining the economic thought systems and their influences on the current economic policies.   |
| 7  | To be able to educate students as those who are knowledgeable about Turkey-EU economic relations and equipped to interpret on the issue  |
| 8  | To be able to assess the higher levels of development gap between the regions of Turkey and to deal with those problems with the perspective of social and economic diversities. i |
| 9  | To be able to introduce the market with specialists in economics mastering the new dynamics of change in the economy and the new role of the state.                                |
| 10 | To be able to increase the development of knowledge and technology in Turkey by examining their reflections on the economy.  |
| 11 | To be able to have knowledge and capacity to assess the financial crises in Turkey,  |
| 12 | To be able to increase awareness about monitoring Turkey's economic history.   |
| 13 | To be able to bring up specialists who can reach the data about the structure of the labor force and unemployment rates to make the data analysis with these data.                 |

#### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

|     | L1 | L2 | L3 | L4 | L5 |
|-----|----|----|----|----|----|
| P1  | 4  | 4  | 4  | 4  | 4  |
| P2  | 4  | 4  | 4  | 4  | 4  |
| P3  | 4  | 4  | 4  | 4  | 4  |
| P4  | 4  | 4  | 4  | 4  | 4  |
| P5  | 4  | 4  | 4  | 4  | 4  |
| P6  | 4  | 4  | 4  | 4  | 4  |
| P7  | 4  | 4  | 4  | 4  | 4  |
| P8  | 4  | 4  | 4  | 4  | 4  |
| P9  | 4  | 4  | 4  | 4  | 4  |
| P10 | 4  | 4  | 4  | 4  | 4  |
| P11 | 4  | 4  | 4  | 4  | 4  |
| P12 | 4  | 4  | 4  | 4  | 4  |
| P13 | 4  | 4  | 4  | 4  | 4  |

