



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Thesis Study I							
Course Code		TEZ701		Course Level		Second Cycle (Master's Degree)			
ECTS Credit	22	Workload	545 (Hours)	Theory	0	Practice	1	Laboratory	0
Objectives of the Course		Conducting the thesis study, presenting the latest developments about the thesis and getting information about the thesis and explaining the opinions, contributing to the improvement of the quality of the thesis, giving the idea, creating the synergy in the selection and execution of the thesis topics in the departments and reaching the conclusion of the thesis efficiently.							
Course Content		Conducting and writing the thesis on the subject.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Experiment, Demonstration, Discussion, Case Study, Project Based Study, Individual Study, Problem Solving					
Name of Lecturer(s)		Assoc. Prof. Ahmet BİLDİREN, Assoc. Prof. Ahu YAZICI AYYILDIZ, Assoc. Prof. Algin OKURSOY, Assoc. Prof. Ali BİLGENOĞLU, Assoc. Prof. Ali Emre DİNGİN, Assoc. Prof. Ali İhsan YAPICI, Assoc. Prof. Ali Serdar SAĞKAL, Assoc. Prof. Aslı İCİL TUNCER, Assoc. Prof. Atilla DÖNÜK, Assoc. Prof. Ayfer METİN TELLİOĞLU, Assoc. Prof. Aynur UÇKAÇ, Assoc. Prof. Aysun GÜR, Assoc. Prof. Ayşe ÖZTÜRK SAMUR, Assoc. Prof. Aytül UÇAK KOÇ, Assoc. Prof. Aziz BOSTAN, Assoc. Prof. Behiç Alp AYTEKİN, Assoc. Prof. Belgin YILDIRIM, Assoc. Prof. Beyza ERER, Assoc. Prof. Bilgen KIRAL, Assoc. Prof. Birgül CAMBAZOĞLU, Assoc. Prof. Burak FEYZİOĞLU, Assoc. Prof. Bülent ÇELİK, Assoc. Prof. Ceren DİNLER AY, Assoc. Prof. Ceren SAYGI GERÇEKER, Assoc. Prof. Coşkun DENİZ, Assoc. Prof. Çağatay DERECELİ, Assoc. Prof. Didem AYDOĞAN, Assoc. Prof. Didem TEZSÜRÜCÜ COŞANSU, Assoc. Prof. Dilan TÜYSÜZ, Assoc. Prof. Duriye Esra ANGIN, Assoc. Prof. Ebru ERSOY TONYALOĞLU, Assoc. Prof. Ebru YILMAZ, Assoc. 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Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Quiz	1	20
Attending Lectures	15	20
Report	1	60

Recommended or Required Reading

1	Thesis Writing Guide
2	Lecture notes on the selected thesis topic
3	All national and international books and publications related to the thesis topic
4	E-books and internet resources

Week	Weekly Detailed Course Contents	
1	Practice	Literature review
2	Practice	Literature review
3	Practice	Literature review
4	Practice	Literature review
5	Practice	Examination and evaluation of the literature on thesis subject
6	Practice	Examination and evaluation of the literature on thesis subject
7	Practice	Examination and evaluation of the literature on thesis subject
8	Practice	Examination and evaluation of the literature on thesis subject



9	Practice	Planning of thesis work, preliminary data study and monitoring
10	Practice	Planning of thesis work, preliminary data study and monitoring
11	Practice	Planning of thesis work, preliminary data study and monitoring
12	Practice	Evaluation of preliminary data obtained in the thesis
13	Practice	Evaluation and presentation of preliminary data obtained from the thesis
14	Practice	Exercise and follow-up of thesis
15	Practice	Exercise and follow-up of thesis

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Practice	15	4	2	90
Assignment	10	5	5	100
Seminar	5	15	5	100
Term Project	5	3	3	30
Individual Work	10	10	10	200
Quiz	5	2	3	25
Total Workload (Hours)				545
[Total Workload (Hours) / 25*] = ECTS				22

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	To learn universal norms about thesis study
2	To learn about ethical rules
3	To have information about the history and philosophy of science
4	To work in coordination with his / her supervisor
5	To provide research, project and execution of the thesis
6	To gain skills in writing, presenting, defending and publishing the thesis

Programme Outcomes (Tourism Management Master)

1	To be able to train specialists who develops knowledge and skills based on the Bachelor's Degree in Tourism field and who can evaluate the sector in the point of view interdisciplinary structure of tourism management.
2	To be able to analyze the socio-economic and the managerial problems both interactionally and separately
3	To be able to produce knowledge about the studies, which have not been presented before towards the primary data sources.
4	To be able to convey recent developments in the field of tourism management to the stakeholders by using verbal, written and visual means systematically.
5	To be able to develop a solving method independently for a problem faced in tourism management, evaluate the outcomes of the problem and take roles in projects related to the field as a coordinator or a participant.
6	To be able to make strategic and implementation plans for particular issues in tourism administration and evaluate the outcomes of the plans and to determine the vision, goals and aims of the company.
7	To be able to evaluate knowledge and skills acquired in tourism management by having a sceptic standpoint and investigate the problems by implying analytical approaches with miscellaneous methods.
8	To be able to regenerate and develop constantly concerning the field participated in tourism businesses.
9	To be able to teach and inspect the scientific, social and ethical values at the degree of collecting, interpreting and announcing the data.
10	To be able to use at least one foreign language to follow the international tourism literature.
11	To be able to share the developments related to departments of tourism establishment.
12	To be able to learn about information technologies used in tourism enterprises and mastering in these technologies.
13	To be able to use the current data in the field of tourism management, develop the knowledge by using scientific methods with scientific, social and ethical responsibilities.
14	To be able to Implement the knowledge and the abilities at problem solving that absorbed in the field of tourism at interdisciplinary studies.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5	L6
P1	4	4	4	4	4	4
P2	4	3	3	4	3	4
P3	4	4	4	3	4	4



P4	4	3	3	4	3	4
P5	4	4	4	4	4	4
P6	4	3	3	3	3	4
P7	4	4	4	4	4	4
P8	4	3	3	3	3	4
P9	4	4	4	4	4	4
P10	4	3	3	3	3	4
P11	4	4	4	4	4	4
P12	4	3	3	3	3	4
P13	4	4	4	4	4	4
P14	4	3	3	3	3	4

