



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Fields of Specialization I							
Course Code		UZM701		Course Level		Second Cycle (Master's Degree)			
ECTS Credit	8	Workload	200 (Hours)	Theory	8	Practice	0	Laboratory	0
Objectives of the Course		After the student's thesis topic is determined, the latest scientific developments related to the topic of the thesis, theoretical information including publications, studies conducted to finalize the article review and thesis management and processing of courses that can help these topics							
Course Content		Scientific article scanning, selection of resources, organizing ideas, making article critics, presentation techniques, critical thinking and writing							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Discussion, Case Study, Project Based Study, Individual Study, Problem Solving					
Name of Lecturer(s)		Assoc. Prof. Ahmet BİLDİREN, Assoc. Prof. Ahu YAZICI AYYILDIZ, Assoc. Prof. Ali Emre DİNGİN, Assoc. Prof. Ali İhsan YAPICI, Assoc. Prof. Ali PETEK, Assoc. Prof. Alper KARTAL, Assoc. Prof. Atilla DÖNÜK, Assoc. Prof. Aydın ERÖN, Assoc. Prof. Ayfer METİN TELLİOĞLU, Assoc. Prof. Aynur UÇKAÇ, Assoc. Prof. Aysun GÜR, Assoc. Prof. Ayşe ELİTOK KESİCİ, Assoc. Prof. Ayşe ÖZTÜRK SAMUR, Assoc. Prof. Aytül UÇAK KOÇ, Assoc. Prof. Aziz BOSTAN, Assoc. Prof. Belgin YILDIRIM, Assoc. Prof. Berna AKYÜZ SİZGEN, Assoc. Prof. Beyza ERER, Assoc. Prof. Bilgen KIRAL, Assoc. Prof. Burak FEYZİOĞLU, Assoc. Prof. Bülent ÇELİK, Assoc. Prof. Ceren DİNLER AY, Assoc. Prof. Coşkun DENİZ, Assoc. Prof. Çağatay DERECELİ, Assoc. Prof. Didem TEZSÜRÜCÜ COŞANSU, Assoc. Prof. Dilan TÜYSÜZ, Assoc. Prof. Duriye Esra ANGIN, Assoc. Prof. Ebru ERSOY TONYALOĞLU, Assoc. Prof. Ebru YILMAZ, Assoc. Prof. Elvan HAYAT, Assoc. Prof. Emre ERDAN, Assoc. Prof. Engin ÇAKIR, Assoc. Prof. Erdal İSBİR, Assoc. Prof. Eren Alper YILMAZ, Assoc. Prof. Eren Ekin ERCAN, Assoc. Prof. Erhan EKİCİ, Assoc. Prof. Erkan ÇETİNKAYA, Assoc. Prof. Erman ORYAŞIN, Assoc. Prof. Esin ERGİN, Assoc. Prof. Esin POYRAZOĞLU, Assoc. Prof. Eyüp YILMAZ, Assoc. Prof. Fatih Mehmet YILMAZ, Assoc. Prof. Ferda ZAMBAK, Assoc. Prof. Funda ODUNCUOĞLU, Assoc. Prof. Gökhan AKSU, Assoc. Prof. Gökhan ÇINAR, Assoc. Prof. Gökhan Şefik ERKURT, Assoc. Prof. Gözde Başak ÖZTÜRK ÖZERAY, Assoc. Prof. Gözde İNAL, Assoc. Prof. Gülşah SEZEN AKAR, Assoc. Prof. Hakan ATAY, Assoc. Prof. Halise ŞEREFOĞLU HENKOĞLU, Assoc. Prof. Hasan ERDOĞAN, Assoc. Prof. Hasan GÜLER, Assoc. Prof. Hasan GÜLTEKİN, Assoc. Prof. Hatice AKDAĞ, Assoc. Prof. Hatice GÜNEŞ, Assoc. Prof. Hatice ÖNER, Assoc. Prof. Kevser TOZDUMAN YARALI, Assoc. Prof. Kıymet YAVUZASLAN, Assoc. Prof. Korhan GÜNEL, Assoc. Prof. Kurtuluş BOZKURT, Assoc. Prof. Mavi AKKAYA YILMAZ, Assoc. Prof. Mehmet BÖLÜKBAŞ, Assoc. Prof. Mehmet Eren UZ, Assoc. Prof. Mehmet GÜLER, Assoc. 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Erhan COŞKUN, Lec. Esin SAYIN, Lec. Esmâ DURUKAL, Lec. Esra ÖRENİLİ YAYLAGÜL, Lec. Eyyüp Hakan UÇAR, Lec. Ferhat ŞİRİNYILDIZ, Lec. Feride ÖNCAN SÜMER, Lec. Filiz ERBAŞ, Lec. Fulya MÜRTEZA, Lec. Fulya TORUN, Lec. Galip GENÇ, Lec. Gamze Sevri EKREN AŞICI, Lec. Güliz Müge AKPINAR, Lec. Güliz UYAR GÜLEÇ, Lec. Gülizar Seda YILMAZ, Lec. Gülsüm KARAKAYA, Lec. Gülten Emek TUNA, Lec. Günver GÜNEŞ, Lec. Hafize Gül KOPARANOĞLU ARTUÇ, Lec. Halil İbrahim YILMAZ, Lec. Halil MUTİOĞLU, Lec. Hanife Can ŞEN, Lec. Harun KAYA, Lec. Hatice ARMUTCUOĞLU TEKİN, Lec. Hüseyin GÜL, Lec. Kamil BİRCAN, Lec. Kemal Ramazan HAYKIRAN, Lec. Mehmet ALTIN, Lec. Mehmet Atilla GÜLER, Lec. Mehmet AYDINER, Lec. Mehmet BAŞARAN, Lec. Mehmet ULUTAŞ, Lec. Mehtap YÜCEL GÜNGÖR, Lec. Meltem ÇENGEL SCHOVILLE, Lec. Mesut ÇAKIR, Lec. Muhittin ÇEKEN, Lec. Murat ARTUÇ, Lec. Mustafa DOĞANER, Lec. Müjdat AĞCAYAZI, Lec. Nisa BAŞARA BAYDİLEK, Lec. Nurettin TOPUZ, Lec. Nurtaç ÜSTÜNDAĞ KOCAKUŞAK, Lec. Onur DURUKAL, Lec. Onur TATLI, Lec. Osman NACAĞ, Lec. Özge BIKMAZ BİLGİN, Lec. Özgür BALMUMCU, Lec. Pelin KOÇAK KIZANLIK, Lec. Pınar Zarif TAPKAN, Lec. Rifat AŞLIYAN, Lec. Rukiye AYDOĞAN, Lec. Rukiye YAVAŞER BONCOOĞLU, Lec. Sadık BÜYÜKYÖRÜK,							



Lec. Safiye Pınar TUNALI, Lec. Sare İlknur YAVAŞOĞLU, Lec. Selcen ÖNCÜ, Lec. Selçuk GÖÇMEZ, Lec. Selin HACILARLIOĞLU, Lec. Sercan YAVAN, Lec. Serdar ÜNAL, Lec. Serhan ULUSAN, Lec. Sermin AĞRALI ERMIŞ, Lec. Simge KALAV, Lec. Sinan GÜÇLÜER, Lec. Şebnem ÖZKAN, Lec. Tahir YILMAZ, Lec. Tarık İLİMAN, Lec. Turgay ERAY, Lec. Uğur TATLISUMAK, Lec. Uğur UÇAN, Lec. Yılmaz ERDEM, Lec. Yüksel GİRGIN, Lec. Zeynep BOZKAN, Lec. Zühal GÜNDÜZ, Lec. Zümre ÖZDEMİR GÜLER, Prof. Abdullah ÖZDEMİR, Prof. Abdullah TANRISEVDİ, Prof. Adem ÖZDEMİR, Prof. Ahmad NAHMADOV, Prof. Ahmet Can BAKKALCI, Prof. Ahmet KILIÇKAN, Prof. Ahmet OKUMUŞ, Prof. Ahmet TOKSOY, Prof. Ali ÇELİK, Prof. Alpaslan GÖKÇİMEN, Prof. Altuğ ÖZDEN, Prof. Aslı SARAÇOĞLU, Prof. Aslı YENİPAZARLI, Prof. Aslı YORULMAZ, Prof. Asuman Seda SARACALOĞLU, Prof. Atakan HATİPOĞLU, Prof. Aydın ÜNAY, Prof. Aynur CİVELEK, Prof. Aysun SARİBEY HAYKIRAN, Prof. Ayşegül BİLDİK, Prof. Barış ATİKER, Prof. Barış KARA, Prof. Bayazıt MUSAL, Prof. Berfin KART TEPE, Prof. Bertan AKYOL, Prof. Bilge AYRANCI, Prof. Burçin ÖLÇÜCÜ, Prof. Bülent DENİZ, Prof. Bülent ULUTAŞ, Prof. Cafer TURGUT, Prof. Caner IŞIK, Prof. Cavit BİRCAN, Prof. Cemal İYEM, Prof. Cengiz İskender ÖZKAN, Prof. Cengiz ÖZARSLAN, Prof. Cumali ÖKSÜZ, Prof. Çağrı KÖROĞLU, Prof. Çiğdem KILIÇASLAN DENİZ, Prof. Deniz ÇOBAN, Prof. Dide KILIÇALP KILINÇ, Prof. Ece ARMAGAN, Prof. Elif ALADAĞ, Prof. Emetullah Yasemin BOZDAĞLIOĞLU, Prof. Emine GERÇEK ÖTER, Prof. Ercan YEŞİLİRMAK, Prof. Erkan KIRAL, Prof. Erkan SALAN, Prof. Ersen YAZICI, Prof. Esin ACAR YÜREKLİ, Prof. Esra ALTINTAŞ, Prof. Eylem YILDIZ FEYZİOĞLU, Prof. Eyyüp Mennan YILDIRIM, Prof. Fatih Mehmet ŞİMŞEK, Prof. Fatma DEMİRKIRAN, Prof. Fatma Neval GENÇ, Prof. Feriştah SÖNMEZ, Prof. Ferit ÇOBANOĞLU, Prof. Funda KIRAL, Prof. Gizem DÖNMEZ YALÇIN, Prof. Gökhan CESUR, Prof. Göksel ARMAGAN, Prof. Göksel ERBAŞ, Prof. Gül ERBAY ASLITÜRK, Prof. Güleğün TÜRK, Prof. Gürhan KELEŞ, Prof. Hacı Halil BIYIK, Prof. Hakan ARSLANER, Prof. Hakan HOTUNLUOĞLU, Prof. Hakkı Bülent BECERİKLİSOY, Prof. Halil Güner SEFEROĞLU, Prof. Halim ESEN, Prof. Hamza KAHİRİMAN, Prof. Hasan EREN, Prof. Hatice EROL, Prof. Hatice ÖZENOĞLU, Prof. Hilal AKTAMIŞ, Prof. Hilal ŞAHİN NADEEM, Prof. Hilmiye AKSU, Prof. Hülya ARSLANTAŞ, Prof. Hüseyin ŞENKAYAS, Prof. Hüseyin ÜRETEN, Prof. Hüseyin VOYVODA, Prof. Hüseyin YILMAZ, Prof. Hüsnüye ÇALIŞIR, Prof. İlğaz AKDOĞAN, Prof. İbrahim CEMAL, Prof. İbrahim ÇAKMAK, Prof. İbrahim GENÇSOYLU, Prof. İçten Duygu ÖZBEK, Prof. İlknur BABAHAAN BİRCAN, Prof. İlyas KARABIYIK, Prof. İmran KURT ÖMÜRLÜ, Prof. İnci EGE, Prof. İsmail BÖGREKÇİ, Prof. İsmet ATEŞ, Prof. Kamil Can BULUT, Prof. Kayhan DELİBAŞ, Prof. Kerem URAL, Prof. Kerim GÜNDOĞDU, Prof. Kürşat KARACABEY, Prof. Mehmet Erdemir GÜNDOĞMUŞ, Prof. Mehmet GÜLTEKİN, Prof. Mehmet Nedim DOĞAN, Prof. Mehmet ÖZDEMİR, Prof. Mehmet Tolga TAN, Prof. Mehmet TURGUT, Prof. Mehmet ULUKAN, Prof. Mesut KIRMACI, Prof. Muharrem BALKAYA, Prof. Muhsin ÖZDEMİR, Prof. Murat AYDAŞ, Prof. Murat ÇEKİLMEZ, Prof. Murat ŞENTUNA, Prof. Murat UYGUN, Prof. Mustafa Ali KAYNAK, Prof. Mustafa Ali SARILI, Prof. Mustafa ÇETİN, Prof. Mustafa KESEN, Prof. Mustafa Öner UZUN, Prof. Mustafa ÖZÇAĞ, Prof. Mustafa SÜRMEN, Prof. Mürsel ÖZDOĞAN, Prof. Necdet DAĞDELEN, Prof. Necmiye CÖMERTLER, Prof. Nermin KORUKLU, Prof. Nesrin ÖZSOY, Prof. Nilgün YENİCE, Prof. Nuh KILIÇ, Prof. Nuran AYSUL, Prof. Nursabah SARIKAVAKLI, Prof. Olcay ARABACI, Prof. Onur TOPOĞLU, Prof. Osman Eralp ÇOLAKOĞLU, Prof. Osman EREKUL, Prof. Osman Nuri ÖZDOĞAN, Prof. Osman Orkan ÖZER, Prof. Ömer ERİNCİK, Prof. Öner CANAVAR, Prof. Özge ÇEVİK, Prof. Özlem BALKIZ, Prof. Özlem TÖTÜNCÜLER BİRCAN, Prof. Pınar DEMİRCİOĞLU, Prof. Pınar YENGİN SARP KAYA, Prof. Recai TUNCA, Prof. Recep ÖZMERDİVENLİ, Prof. Recep TEKELİ, Prof. Ruhi SARP KAYA, Prof. Ruken AKAR VURAL, Prof. Sakine BOYRAZ ÖZKAVAK, Prof. Selim SEKKİN, Prof. Selin Muradiye AKÇAY, Prof. Sema OĞLAK, Prof. Serap SAVAŞAN, Prof. Serap ÜNÜBOL AYPAK, Prof. Serdal ÖGÜT, Prof. Serdar PAŞA, Prof. Serkan BAKIRCI, Prof. Serkan ÖNCÜ, Prof. Sevgi ÖZSOY, Prof. Sevin KIRDAR, Prof. Sezai KOÇYİĞİT, Prof. Sezgin DEMİR, Prof. Soner ALADAĞ, Prof. Suat ATEŞLİER, Prof. Sultan BAYSAN, Prof. Şadiye KUM, Prof. Şerife AK, Prof. Şerife GENİŞ, Prof. Tanju DEMİR, Prof. Tarık TOTAN, Prof. Tendü Hilal GÖKTUĞ, Prof. Tilda SAYDI, Prof. Tuncay Ercan SEPETCİOĞLU, Prof. Turan AKKOYUN, Prof. Uğur ŞİRİN, Prof. Utku YAPICI, Prof. Yaşar KUZUCU, Prof. Yavuz KILIÇ, Prof. Yunus ÇERÇİ, Prof. Yusuf KADERLİ, Prof. Yücel BOZDAĞLIOĞLU, Prof. Zöhre POLAT, Res. Assist. Bakiye GÖKER BAĞCA

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Quiz	1	20
Attending Lectures	15	20
Report	1	60

Recommended or Required Reading

1	İlgili Enstitü Tez yazım kılavuzu
2	Seçilen tez konusuyla ilgili ders notları
3	Tez konusuyla ilgili ulusal ve uluslararası tüm kitap ve yayınlar
4	E-kitap ve internet kaynakları

Week	Weekly Detailed Course Contents	
1	Theoretical	Definition and importance of specialization
2	Theoretical	How to make a preliminary study on scientific work in the field of specialization
3	Theoretical	Scientific study planning
4	Theoretical	Scientific study planning



5	Theoretical	Scientific study planning
6	Theoretical	To be able to reach scientific resources related to the field of specialization
7	Theoretical	Methodological information on the field of expertise
8	Theoretical	Methodological information on the field of expertise
9	Theoretical	Data collection methods related to the field of expertise
10	Theoretical	Data collection methods related to the field of expertise
11	Theoretical	Statistical evaluation methodology
12	Theoretical	To be able to write resources related to the field of specialization
13	Theoretical	How to write a scientific paper about the area of ??specialization
14	Theoretical	How to write a scientific paper about the area of ??specialization
15	Theoretical	How to write a scientific paper about the area of ??specialization

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	15	1	2	45
Assignment	4	3	2	20
Seminar	3	3	2	15
Project	2	5	5	20
Individual Work	10	5	5	100
Total Workload (Hours)				200
[Total Workload (Hours) / 25*] = ECTS				8

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Learns the experience of the faculty members who have knowledge, experience and experience in the scientific field.
2	Has knowledge about scientific ethics and working discipline.
3	Gains the ability to evaluate and evaluate the current literature.
4	Students will be able to understand the theoretical knowledge about the thesis and follow the latest scientific developments.
5	Be able to make an article review about the thesis subject and turn the thesis topic into a project.
6	Students can write their thesis according to the rules of writing.

Programme Outcomes (Tourism Management Master)

1	To be able to train specialists who develops knowledge and skills based on the Bachelor's Degree in Tourism field and who can evaluate the sector in the point of view interdisciplinary structure of tourism management.
2	To be able to analyze the socio-economic and the managerial problems both interactionally and separately
3	To be able to produce knowledge about the studies, which have not been presented before towards the primary data sources.
4	To be able to convey recent developments in the field of tourism management to the stakeholders by using verbal, written and visual means systematically.
5	To be able to develop a solving method independently for a problem faced in tourism management, evaluate the outcomes of the problem and take roles in projects related to the field as a coordinator or a participant.
6	To be able to make strategic and implementation plans for particular issues in tourism administration and evaluate the outcomes of the plans and to determine the vision, goals and aims of the company.
7	To be able to evaluate knowledge and skills acquired in tourism management by having a sceptic standpoint and investigate the problems by implying analytical approaches with miscellaneous methods.
8	To be able to regenerate and develop constantly concerning the field participated in tourism businesses.
9	To be able to teach and inspect the scientific, social and ethical values at the degree of collecting, interpreting and announcing the data.
10	To be able to use at least one foreign language to follow the international tourism literature.
11	To be able to share the developments related to departments of tourism establishment.
12	To be able to learn about information technologies used in tourism enterprises and mastering in these technologies.
13	To be able to use the current data in the field of tourism management, develop the knowledge by using scientific methods with scientific, social and ethical responsibilities.
14	To be able to Implement the knowledge and the abilities at problem solving that absorbed in the field of tourism at interdisciplinary studies.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High



	L1	L2	L3	L4	L5	L6
P1	4	4	3	4	3	4
P2	3	3	4	3	4	3
P3	4	4	3	4	3	4
P4	3	3	4	3	4	3
P5	4	4	3	4	3	4
P6	3	3	4	3	4	3
P7	4	4	3	4	3	4
P8	3	3	4	3	4	4
P9	4	4	3	4	3	4
P10	3	3	4	3	4	4
P11	4	4	3	4	3	4
P12	3	3	4	3	4	4
P13	4	4	3	4	3	4
P14	3	3	4	3	4	4

