



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Fields of Specialization II							
Course Code		UZM702		Couse Level		Second Cycle (Master's Degree)			
ECTS Credit	8	Workload	200 (Hours)	Theory	8	Practice	0	Laboratory	0
Objectives of the Course		After the student's thesis topic is determined, the latest scientific developments related to the topic of the thesis, theoretical information including publications, studies conducted to finalize the article review and thesis management and processing of courses that can help these topics							
Course Content		Scientific article scanning, selection of resources, organizing ideas, making article critics, presentation techniques, critical thinking and writing							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Discussion, Case Study, Project Based Study, Individual Study, Problem Solving					
Name of Lecturer(s)		Assoc. Prof. Ahmet BİLDİREN, Assoc. Prof. Ahu YAZICI AYYILDIZ, Assoc. Prof. Algin OKURSOY, Assoc. Prof. Ali Emre DİNGİN, Assoc. Prof. Ali İhsan YAPICI, Assoc. Prof. Atilla DÖNÜK, Assoc. Prof. Aydın ERÖN, Assoc. Prof. Ayfer METİN TELLİOĞLU, Assoc. Prof. Aynur UÇKAÇ, Assoc. Prof. Aysun GÜR, Assoc. Prof. Ayşe ÖZTÜRK SAMUR, Assoc. Prof. Aytül UÇAK KOÇ, Assoc. Prof. Aziz BOSTAN, Assoc. Prof. Belgin YILDIRIM, Assoc. Prof. Berna AKYÜZ SİZGEN, Assoc. Prof. Beyza ERER, Assoc. Prof. Burak FEYZİOĞLU, Assoc. Prof. Bülent ÇELİK, Assoc. Prof. Ceren DİNLER AY, Assoc. Prof. Ceren SAYGI GERÇEKER, Assoc. Prof. Coşkun DENİZ, Assoc. Prof. Çağatay DERECELİ, Assoc. Prof. Derya GÜLÇİN, Assoc. Prof. Didem TEZSÜRÜCÜ COŞANSU, Assoc. Prof. Dilan TÜYSÜZ, Assoc. Prof. Duriye Esra ANGIN, Assoc. Prof. Ebru ERSOY TONYALOĞLU, Assoc. Prof. Ebru YILMAZ, Assoc. Prof. Elvan HAYAT, Assoc. Prof. Emrah HİĞDE, Assoc. Prof. Emre ERDAN, Assoc. Prof. Emre SEVİNDİK, Assoc. Prof. Engin ÇAKIR, Assoc. Prof. Erdal İSBİR, Assoc. Prof. Eren Alper YILMAZ, Assoc. Prof. Eren Ekin ERCAN, Assoc. Prof. Erkan GÜMÜŞ, Assoc. Prof. Erman ORYAŞIN, Assoc. Prof. Ersel YILMAZ, Assoc. Prof. Esin ERGİN, Assoc. Prof. Esin ÖZER, Assoc. Prof. Esin POYRAZOĞLU, Assoc. Prof. Evin ERDEN TOPOĞLU, Assoc. Prof. Eyüp YILMAZ, Assoc. Prof. Fatih ERSAN, Assoc. Prof. Fatih Mehmet YILMAZ, Assoc. Prof. Ferda ZAMBAK, Assoc. Prof. Funda ODUNCUOĞLU, Assoc. Prof. Gökhan ÇINAR, Assoc. Prof. Gökhan Şefik ERKURT, Assoc. Prof. Gözde Başak ÖZTÜRK ÖZERAY, Assoc. Prof. Gözde İNAL, Assoc. Prof. Gülnur KARAKAŞ TANDOĞAN, Assoc. Prof. Gülşah SEZEN AKAR, Assoc. Prof. Gülşen GÜVEN, Assoc. Prof. Hakan ATAY, Assoc. Prof. Hasan ERDOĞAN, Assoc. Prof. Hasan GÜLER, Assoc. Prof. Hasan GÜLTEKİN, Assoc. Prof. Hasan ULUKAN, Assoc. Prof. Hatice AKDAĞ, Assoc. Prof. Hatice GÜNEŞ, Assoc. Prof. Hatice ÖNER, Assoc. Prof. Kevser TOZDUMAN YARALI, Assoc. Prof. Keziban AMANAK, Assoc. Prof. Kıymet YAVUZASLAN, Assoc. Prof. Korhan GÜNEL, Assoc. 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Ayşe YILMAZ, Lec. Ayten CAN, Lec. Başak DOĞAN, Lec. Baturay ERDAL, Lec. Berivan BİNAY, Lec. Berker BULUT, Lec. Berna ARSLAN, Lec. Betül ALTAY ÖZTÜRK, Lec. Birsan KIRIM, Lec. Burcu ALTUN BİRGÜN, Lec. Burcu HİÇYILMAZ, Lec. Büşra KİBAR KURT, Lec. Cihan DOĞAN, Lec. Çağdaş GÖRÜCÜ, Lec. Demet AKDENİZ, Lec. Deniz ÖZEN ÜNAL, Lec. Derya GÜL ÖZTÜRK, Lec. Devrim BEYAZ, Lec. Dilek AÇIKGÖZ KAYA, Lec. Dilek Elvan ÇOKIŞLER, Lec. Durcan Özgün SARIOĞLU, Lec. Duygu KAYA BİLECENOĞLU, Lec. Ebru Özlem YILMAZ, Lec. Elvan KESER, Lec. Emin YİĞİT, Lec. Emine İNCİ, Lec. Erdal ÖZYURT, Lec. Erhan COŞKUN, Lec. Erkmn Tuğrul EPİKMEN, Lec. Esin SAYIN, Lec. Esmâ DURUKAL, Lec. Esra ÖRENLİLİ YAYLAGÜL, Lec. Eyyüp Hakan UÇAR, Lec. Fatih SOYGAZİ, Lec. Ferhat KİREMİT, Lec. Ferhat ŞİRİNYILDIZ, Lec. Feride ÖNCAN SÜMER, Lec. Filiz ERBAŞ, Lec. Fulya TORUN, Lec. Galip GENÇ, Lec. Gamze Sevri EKREN AŞICI, Lec. Gönül TEZCAN, Lec. Gülizar Seda YILMAZ, Lec. Gülsüm KARAKAYA, Lec. Gülten Emek TUNA, Lec. Güneş Açelya ŞİPAHİ, Lec. Günver GÜNEŞ, Lec. Hafize Gül KOPARANOĞLU ARTUÇ, Lec. Halil MUTİOĞLU, Lec. Hanife Can ŞEN, Lec. Harun KAYA, Lec. Hatice ARMUTCUOĞLU TEKİN, Lec. Hatice YILDIZ, Lec. Hikmet MENGÜASLAN, Lec. Hulusi AKÇAY, Lec.							



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Prerequisites & Co-requisites

Prerequisite UZM701

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Quiz	1	20



Attending Lectures	15	20
Report	1	60

Recommended or Required Reading

1	Thesis Writing Guide
2	Lecture notes on the selected thesis topic
3	All national and international books and publications related to the thesis topic
4	E-books and internet resources

Week	Weekly Detailed Course Contents	
1	Theoretical	Subject expression, problem solving for creating scientific foundations of the study of expertise
2	Theoretical	Subject expression, problem solving for creating scientific foundations of the study of expertise
3	Theoretical	Subject expression, problem solving for creating scientific foundations of the study of expertise
4	Theoretical	Subject expression, problem solving for creating scientific foundations of the study of expertise
5	Theoretical	Data collection methods related to the field of expertise
6	Theoretical	Classification and evaluation of data related to the field of expertise
7	Theoretical	Statistical evaluation methodology
8	Theoretical	Presentation of a scientific paper related to the field of specialization
9	Theoretical	Presentation of a scientific paper related to the field of specialization
10	Theoretical	Presentation of a scientific paper related to the field of specialization
11	Theoretical	Scientific sample dissertation study suitable for specialization study
12	Theoretical	Scientific sample dissertation study suitable for specialization study
13	Theoretical	Examination of the thesis prepared for the specialization study
14	Theoretical	Examination of the thesis prepared for the specialization study
15	Theoretical	Examination of the thesis prepared for the specialization study

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	15	1	2	45
Assignment	4	3	2	20
Seminar	3	3	2	15
Project	2	5	5	20
Individual Work	10	5	5	100
Total Workload (Hours)				200
[Total Workload (Hours) / 25*] = ECTS				8

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Learns the experience of the faculty members who have knowledge, experience and experience in the scientific field.
2	Has knowledge about scientific ethics and working discipline.
3	Gains the ability to evaluate and evaluate the current literature.
4	Students will be able to understand the theoretical knowledge about the thesis and follow the latest scientific developments.
5	Be able to make an article review about the thesis subject and turn the thesis topic into a project.
6	Students can write their thesis according to the rules of writing.

Programme Outcomes (Tourism Management Master)

1	To be able to train specialists who develops knowledge and skills based on the Bachelor's Degree in Tourism field and who can evaluate the sector in the point of view interdisciplinary structure of tourism management.
2	To be able to analyze the socio-economic and the managerial problems both interactionally and separately
3	To be able to produce knowledge about the studies, which have not been presented before towards the primary data sources.
4	To be able to convey recent developments in the field of tourism management to the stakeholders by using verbal, written and visual means systematically.
5	To be able to develop a solving method independently for a problem faced in tourism management, evaluate the outcomes of the problem and take roles in projects related to the field as a coordinator or a participant.
6	To be able to make strategic and implementation plans for particular issues in tourism administration and evaluate the outcomes of the plans and to determine the vision, goals and aims of the company.



7	To be able to evaluate knowledge and skills acquired in tourism management by having a sceptic standpoint and investigate the problems by implying analytical approaches with miscellaneous methods.
8	To be able to regenerate and develop constantly concerning the field participated in tourism businesses.
9	To be able to teach and inspect the scientific, social and ethical values at the degree of collecting, interpreting and announcing the data.
10	To be able to use at least one foreign language to follow the international tourism literature.
11	To be able to share the developments related to departments of tourism establishment.
12	To be able to learn about information technologies used in tourism enterprises and mastering in these technologies.
13	To be able to use the current data in the field of tourism management, develop the knowledge by using scientific methods with scientific, social and ethical responsibilities.
14	To be able to Implement the knowledge and the abilities at problem solving that absorbed in the field of tourism at interdisciplinary studies.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5	L6
P1	4	3	4	3	4	3
P2	3	4	3	4	4	4
P3	4	3	4	3	4	3
P4	3	4	3	4	4	4
P5	4	4	4	3	4	3
P6	3	4	3	4	4	4
P7	4	4	4	3	3	3
P8	3	4	3	4	3	4
P9	4	4	4	3	3	4
P10	3	4	3	4	4	4
P11	4	4	4	4	4	4
P12	3	4	3	4	4	4
P13	4	4	4	4	4	4
P14	3	4	4	4	4	4

