



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title	Fields of Specialization IV								
Course Code	UZM704		Course Level		Second Cycle (Master's Degree)				
ECTS Credit	8	Workload	200 (Hours)	Theory	8	Practice	0	Laboratory	0
Objectives of the Course	After the student's thesis topic is determined, the latest scientific developments related to the topic of the thesis, theoretical information including publications, studies conducted to finalize the article review and thesis management and processing of courses that can help these topics								
Course Content	Scientific article scanning, selection of resources, organizing ideas, making article critics, presentation techniques, critical thinking and writing								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Demonstration, Discussion, Case Study, Project Based Study, Individual Study, Problem Solving								



Name of Lecturer(s)	<p>Assoc. Prof. Ahu YAZICI AYYILDIZ, Assoc. Prof. Algin OKURSOY, Assoc. Prof. Ali BİLGENOĞLU, Assoc. Prof. Ali Emre DİNGİN, Assoc. Prof. Ali İhsan YAPICI, Assoc. Prof. Ali PETEK, Assoc. Prof. Ali Serdar SAĞKAL, Assoc. Prof. Aslı İCİL TUNCER, Assoc. Prof. Aydın ERÖN, Assoc. Prof. Aynur UÇKAÇ, Assoc. Prof. Aysun GÜR, Assoc. Prof. Ayşe ÖZTÜRK SAMUR, Assoc. Prof. Behiç Alp AYTEKİN, Assoc. Prof. Berna AKYÜZ SIZGEN, Assoc. Prof. Beste DİNÇER, Assoc. Prof. Beyza ERER, Assoc. Prof. Bilgen KIRAL, Assoc. Prof. Bülent ÇELİK, Assoc. Prof. Ceren SAYGI GERÇEKER, Assoc. Prof. Didem AYDOĞAN, Assoc. Prof. Didem TEZSÜRÜCÜ COŞANSU, Assoc. Prof. Dilan TÜYSÜZ, Assoc. Prof. Duriye Esra ANGIN, Assoc. Prof. Elvan HAYAT, Assoc. Prof. Emre ERDAN, Assoc. Prof. Engin ÇAKIR, Assoc. Prof. Erdal İSBİR, Assoc. Prof. Eren Ekin ERCAN, Assoc. Prof. Erkan ÇETİNKAYA, Assoc. Prof. Evin ERDEN TOPOĞLU, Assoc. Prof. Eyüp YILMAZ, Assoc. Prof. Ferda ZAMBAK, Assoc. Prof. Funda ODUNCUOĞLU, Assoc. Prof. Gökhan Şefik ERKURT, Assoc. Prof. Gözde İNAL, Assoc. Prof. Gülnur KARAKAŞ TANDOĞAN, Assoc. Prof. Gülşah SEZEN AKAR, Assoc. Prof. Halise ŞEREFOĞLU HENKOĞLU, Assoc. Prof. Hasan GÜLER, Assoc. Prof. Hasan GÜLTEKİN, Assoc. Prof. Hasan ULUKAN, Assoc. Prof. Hatice AKDAĞ, Assoc. Prof. Hatice GÜNEŞ, Assoc. Prof. İbrahim GÖKDAŞ, Assoc. Prof. Kıymet YAVUZASLAN, Assoc. Prof. Kurtuluş BOZKURT, Assoc. Prof. Mavi AKKAYA YILMAZ, Assoc. Prof. Mehmet BÖLÜKBAŞ, Assoc. Prof. Mehmet Metin DAM, Assoc. Prof. Mehmet Umut TUNCER, Assoc. Prof. Meryem NAKİBOĞLU, Assoc. Prof. Mesut GÜNENÇ, Assoc. Prof. Muattar Demet DOĞRUÖZ, Assoc. Prof. Musa GÜMÜŞ, Assoc. Prof. Mustafa AKKAYA, Assoc. Prof. Mustafa GÜLLÜBAĞ, Assoc. Prof. Muzaffer Özgür YANARDAĞ, Assoc. Prof. Müslime GÜNEŞ, Assoc. Prof. Nergiz GÜNDEL, Assoc. Prof. Nilgün SOFUOĞLU KILIÇ, Assoc. Prof. Onur KARTAL, Assoc. Prof. Pelin ERDAL AYTEKİN, Assoc. Prof. Pero Duygu DUMANGÖZ, Assoc. Prof. Sadullah ÇELİK, Assoc. Prof. Sedat AKKURNAZ, Assoc. Prof. Sedat ALATAŞ, Assoc. Prof. Serdar ÇİFTÇİ, Assoc. Prof. Şaban ERTEKİN, Assoc. Prof. Şahin BULUT, Assoc. Prof. Şansel ÖZPINAR, Assoc. Prof. Tuğba AKIN, Assoc. Prof. Tuğrul AYYILDIZ, Assoc. Prof. Tuncay SAYGIN, Assoc. Prof. Tülay YÜREKLİ, Assoc. Prof. Türkay HENKOĞLU, Assoc. Prof. Umut EVLİMOĞLU, Assoc. Prof. Umut Tolga GÜMÜŞ, Assoc. Prof. Yasin YILDIZ, Assoc. Prof. Yelda Özlem KÖLGELİER, Lec. Adil Adnan ÖZTÜRK, Lec. Ahmet ÜNLÜ, Lec. Ali CENGİZ, Lec. Alper ERÇETİNGÖZ, Lec. Arzu TANIŞ ÖZÇELİK, Lec. Asil ALKAYA, Lec. Aylin UĞURLU, Lec. Aynur ÖRNEK, Lec. Ayşe Arzu KORUCU, Lec. Ayten CAN, Lec. Barış GÜRSOY, Lec. Başak DOĞAN, Lec. Baturay ERDAL, Lec. Berivan BİNAY, Lec. Berker BULUT, Lec. Berrin GÜNER, Lec. Bilge DOĞANLI, Lec. Burcu ALTUN BİRGÜN, Lec. Burcu HİÇYILMAZ, Lec. Bülent YILDIZ, Lec. Çağdaş GÖRÜCÜ, Lec. Çiğdem ALP PAMUK, Lec. Derya GÜL ÖZTÜRK, Lec. Dilek Elvan ÇOKIŞLER, Lec. Ebru Özlem YILMAZ, Lec. Elvan KESER, Lec. Emin YİĞİT, Lec. Emine İNCİ, Lec. Esin SAYIN, Lec. 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Zümre ÖZDEMİR GÜLER, Prof. Abdullah ÖZDEMİR, Prof. Ahmad NAHMADOV, Prof. Ahmet Can BAKKALCI, Prof. Ahmet TOKSOY, Prof. Ali Rıza ERDEM, Prof. Arzu GÜLER, Prof. Aslı SARAÇOĞLU, Prof. Aslı YENİPAZARLI, Prof. Asuman Seda SARACALOĞLU, Prof. Atakan HATİPOĞLU, Prof. Atila YÜKSEL, Prof. Aynur ÇİVELEK, Prof. Aysun SARİBEY HAYKIRAN, Prof. Barış ATİKER, Prof. Başak Burcu EKE, Prof. Berfin KART TEPE, Prof. Berrin GÜZEL, Prof. Bertan AKYOL, Prof. Bilge AYRANCI, Prof. Bülent Sarper AĞIR, Prof. Caner IŞIK, Prof. Cemal İYEM, Prof. Cengiz İskender ÖZKAN, Prof. Cumali ÖKSÜZ, Prof. Çağrı KÖROĞLU, Prof. Ece ARMAĞAN, Prof. Elif ALADAĞ, Prof. Emetullah Yasemin BOZDAĞLIOĞLU, Prof. Emin Baki ADAŞ, Prof. Emre CENGİZ, Prof. Erkan KIRAL, Prof. Esin ACAR YÜREKLİ, Prof. Fatma ÇAKIR, Prof. Fatma Neval GENÇ, Prof. Feriştah SÖNMEZ, Prof. Funda ÇONDUR, Prof. Hacer HARLAK, Prof. Hacı Murat ŞAHİN, Prof. Hakan ARSLANER, Prof. Hakan HOTUNLUOĞLU, Prof. Halim ESEN, Prof. Hamza KAHRİMAN, Prof. Hatice EROL, Prof. Hatice Hale BOZKURT, Prof. Hüseyin ÇELİK, Prof. Hüseyin ŞENKAYAS, Prof. Hüseyin ÜRETEN, Prof. Hüseyin YILMAZ, Prof. İçten Duygu ÖZBEK, Prof. İlyas KARABIYIK, Prof. İrade ABBASOVA, Prof. İsmet ATEŞ, Prof. Kamil Can BULUT, Prof. Kayhan DELİBAŞ, Prof. Kerim GÜNDOĞDU, Prof. Merve İrem YAPICI, Prof. Muhsin ÖZDEMİR, Prof. Murat AYDAŞ, Prof. Murat ÇEKİLMEZ, Prof. Murat Necip ARMAN, Prof. Murat ŞENTUNA, Prof. Mustafa Ali SARILI, Prof. Mustafa KESEN, Prof. Mustafa Oner UZUN, Prof. Mustafa ÖZÇAĞ, Prof. Mustafa Özgür SEÇİM, Prof. Necmiye CÖMERTLER, Prof. Nermin KORUKLU, Prof. Nuri KARASAKALOĞLU, Prof. Onur TOPOĞLU, Prof. Osman PEKER, Prof. Ömer ÖZDEN, Prof. Özlem BALKIZ, Prof. Pınar YENGİN SARP KAYA, Prof. Recep TEKELİ, Prof. Ruhi SARP KAYA, Prof. Ruken AKAR VURAL, Prof. Sadullah Serkan ŞEKER, Prof. Savaş DUMAN, Prof. Sema OĞLAK, Prof. Sezai KOÇYİĞİT, Prof. Sezgin DEMİR, Prof. Soner ALADAĞ, Prof. Suat ATEŞLİER, Prof. Sultan BAYSAN, Prof. Şahabettin YALÇIN, Prof. Şerife AK, Prof. Şerife GENİŞ, Prof. Tanju DEMİR, Prof. Tarık TOTAN, Prof. Tilda SAYDI, Prof. Tuncay Ercan SEPETCİOĞLU, Prof. Turan AKKOYUN, Prof. Utku YAPICI, Prof. Ümit TATLİCAN, Prof. Yalçın ÖZDEMİR, Prof. Yavuz KILIÇ, Prof. Yusuf KADERLİ, Prof. Yücel BOZDAĞLIOĞLU, Prof. Zeynep ASLAN</p>
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Prerequisites & Co-requisites

Prerequisite	UZM703
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Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Quiz	1	20



Attending Lectures	15	20
Report	1	60

Recommended or Required Reading

1	Thesis Writing Guide
2	Lecture notes on the selected thesis topic
3	All national and international books and publications related to the thesis topic
4	E-books and internet resources

Week	Weekly Detailed Course Contents	
1	Theoretical	Subject expression, problem solving for creating scientific foundations of the study of expertise
2	Theoretical	Subject expression, problem solving for creating scientific foundations of the study of expertise
3	Theoretical	Subject expression, problem solving for creating scientific foundations of the study of expertise
4	Theoretical	Subject expression, problem solving for creating scientific foundations of the study of expertise
5	Theoretical	Data collection methods related to the field of expertise
6	Theoretical	Classification and evaluation of data related to the field of expertise
7	Theoretical	Statistical evaluation methodology
8	Theoretical	Presentation of a scientific paper related to the field of specialization
9	Theoretical	Presentation of a scientific paper related to the field of specialization
10	Theoretical	Presentation of a scientific paper related to the field of specialization
11	Theoretical	Scientific sample dissertation study suitable for specialization study
12	Theoretical	Scientific sample dissertation study suitable for specialization study
13	Theoretical	Examination of the thesis prepared for the specialization study
14	Theoretical	Examination of the thesis prepared for the specialization study
15	Theoretical	Examination of the thesis prepared for the specialization study

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	15	1	2	45
Assignment	4	3	2	20
Seminar	3	3	2	15
Project	2	5	5	20
Individual Work	10	5	5	100
Total Workload (Hours)				200
[Total Workload (Hours) / 25*] = ECTS				8

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Learns the experience of the faculty members who have knowledge, experience and experience in the scientific field.
2	Has knowledge about scientific ethics and working discipline.
3	Gains the ability to evaluate and evaluate the current literature.
4	Students will be able to understand the theoretical knowledge about the thesis and follow the latest scientific developments.
5	Be able to make an article review about the thesis subject and turn the thesis topic into a project.
6	Students can write their thesis according to the rules of writing.

Programme Outcomes (Tourism Management Master)

1	To be able to train specialists who develops knowledge and skills based on the Bachelor's Degree in Tourism field and who can evaluate the sector in the point of view interdisciplinary structure of tourism management.
2	To be able to analyze the socio-economic and the managerial problems both interactionally and separately
3	To be able to produce knowledge about the studies, which have not been presented before towards the primary data sources.
4	To be able to convey recent developments in the field of tourism management to the stakeholders by using verbal, written and visual means systematically.
5	To be able to develop a solving method independently for a problem faced in tourism management, evaluate the outcomes of the problem and take roles in projects related to the field as a coordinator or a participant.
6	To be able to make strategic and implementation plans for particular issues in tourism administration and evaluate the outcomes of the plans and to determine the vision, goals and aims of the company.



7	To be able to evaluate knowledge and skills acquired in tourism management by having a sceptic standpoint and investigate the problems by implying analytical approaches with miscellaneous methods.
8	To be able to regenerate and develop constantly concerning the field participated in tourism businesses.
9	To be able to teach and inspect the scientific, social and ethical values at the degree of collecting, interpreting and announcing the data.
10	To be able to use at least one foreign language to follow the international tourism literature.
11	To be able to share the developments related to departments of tourism establishment.
12	To be able to learn about information technologies used in tourism enterprises and mastering in these technologies.
13	To be able to use the current data in the field of tourism management, develop the knowledge by using scientific methods with scientific, social and ethical responsibilities.
14	To be able to Implement the knowledge and the abilities at problem solving that absorbed in the field of tourism at interdisciplinary studies.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5	L6
P1	4	3	4	4	4	4
P2	3	4	3	3	3	3
P3	4	3	4	4	4	4
P4	3	3	3	3	3	3
P5	4	4	4	4	4	4
P6	3	3	3	3	4	3
P7	4	4	4	4	4	4
P8	3	3	3	3	4	3
P9	4	4	4	4	4	4
P10	4	3	3	3	3	3
P11	4	4	4	4	3	4
P12	4	3	3	3	3	4
P13	4	4	4	4	4	4
P14	4	4	4	4	4	4

