



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Financial Management in Tourism Business							
Course Code		TUR510		Couse Level		Second Cycle (Master's Degree)			
ECTS Credit	5	Workload	127 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		To give the student the viewpoint of identifying financial problems of a business and making strategic decisions for a business about finance by synthesizing financial management knowledges with the accounting, economy and the management knowledges.							
Course Content		Financial management function, main purposes of financial management, inflation and the financial decisions, resources and utilizations, ratios in financial analysis, the time value of money, capital budgeting.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Discussion, Case Study, Individual Study, Problem Solving					
Name of Lecturer(s)		Prof. Vehbi Uğur TANDOĞAN							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Final Examination	1	40
Attending Lectures	10	10
Assignment	5	50

Recommended or Required Reading

1	Özti Akgüç, Finansal Yönetim
2	Ali Ceylan, Finansal Yönetim
3	Charles Horngren, Financial Management

Week	Weekly Detailed Course Contents	
1	Theoretical	Financial enterprises and the market
2	Theoretical	Financial management history
3	Theoretical	Finance function
4	Theoretical	Finance function
5	Theoretical	Inflation and financial decisions (discussion)
6	Theoretical	Financial statements, assets and financial sources
7	Theoretical	Financial statements, assets and financial sources (presentation)
8	Theoretical	Funds and resources analysis
9	Theoretical	Funds and resources analysis (presentation)
10	Theoretical	Ratio analysis
11	Theoretical	Ratio analysis (presentation)
12	Theoretical	The time value of money (presentation)
13	Theoretical	Capital budgeting
14	Theoretical	Capital budgeting (presentation)
15	Theoretical	General review
16	Final Exam	Final exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	15	3	3	90
Assignment	4	4	3	28



Final Examination	1	8	1	9
Total Workload (Hours)				127
[Total Workload (Hours) / 25*] = ECTS				5
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Evaluate business management from the point of finance
2	Use financial statements in analysis
3	Think analytically
4	Develop strategies
5	To be able to provide financial literacy

Programme Outcomes (Tourism Management Master)

1	To be able to train specialists who develops knowledge and skills based on the Bachelor's Degree in Tourism field and who can evaluate the sector in the point of view interdisciplinary structure of tourism management.
2	To be able to analyze the socio-economic and the managerial problems both interactionally and separately
3	To be able to produce knowledge about the studies, which have not been presented before towards the primary data sources.
4	To be able to convey recent developments in the field of tourism management to the stakeholders by using verbal, written and visual means systematically.
5	To be able to develop a solving method independently for a problem faced in tourism management, evaluate the outcomes of the problem and take roles in projects related to the field as a coordinator or a participant.
6	To be able to make strategic and implementation plans for particular issues in tourism administration and evaluate the outcomes of the plans and to determine the vision, goals and aims of the company.
7	To be able to evaluate knowledge and skills acquired in tourism management by having a sceptic standpoint and investigate the problems by implying analytical approaches with miscellaneous methods.
8	To be able to regenerate and develop constantly concerning the field participated in tourism businesses.
9	To be able to teach and inspect the scientific, social and ethical values at the degree of collecting, interpreting and announcing the data.
10	To be able to use at least one foreign language to follow the international tourism literature.
11	To be able to share the developments related to departments of tourism establishment.
12	To be able to learn about information technologies used in tourism enterprises and mastering in these technologies.
13	To be able to use the current data in the field of tourism management, develop the knowledge by using scientific methods with scientific, social and ethical responsibilities.
14	To be able to Implement the knowledge and the abilities at problem solving that absorbed in the field of tourism at interdisciplinary studies.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	4	3	4	3	5
P2	2	3	5	4	4
P3	2	2	2	2	4
P4	2	2	2	4	4
P5	2	2	3	3	5
P6	2	2	5	5	4
P7	2	2	5	5	5
P8	4	4	4	4	3
P9	4	4	4	4	3
P10	2	3	2	2	3
P11	2	2	4	3	4
P12	2	2	3	3	4
P13	2	2	5	5	4
P14	2	2	4	5	3

