



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Project Management							
Course Code		TUR532		Course Level		Second Cycle (Master's Degree)			
ECTS Credit	5	Workload	121 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		Define and explain various institutions, providing project financing at regional, national and international level Prepare applicants to successfully file for available funds Understand and apply the sequential measures to initiate, plan execute, control and close the project							
Course Content		What is project? Recognition of alternative sources for necessary funds. In general, application requirements, preparing the application file, partner selection, budgeting, creation and delegation of tasks and responsibilities within project team, project implementation, purchasing process, auditing, process of getting approval and complying and successful completion of the project							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Project Based Study, Individual Study					
Name of Lecturer(s)		Prof. Osman Nuri ÖZDOĞAN							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Agricultural and Rural Development Support Agency, Rural Tourism Projects Reference Call Guide, www.tkd.gov.tr
2	Publishing's of Regional Development Agencies
3	National Agency Documents

Week	Weekly Detailed Course Contents	
1	Theoretical	Institutions providing project funding and types of financing
2	Theoretical	Creation of project idea and selection of appropriate fund institution
3	Theoretical	Finding and confirming project partner and the roles
4	Theoretical	Determination of the project budget, other sources of finance
5	Theoretical	The documents to be included in application folder
6	Theoretical	The creation of the project team, project writing
7	Theoretical	Examination of the application evaluation process
8	Theoretical	After acceptance and contract procedures
9	Theoretical	Organization of human resources
10	Theoretical	The application process works
11	Theoretical	Purchasing procedures
12	Theoretical	Preparation of interim reports
13	Theoretical	Project control processes
14	Theoretical	Ending of the project, approval process of closing
15	Theoretical	General Review
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	15	0	2	30
Assignment	5	8	0	40
Project	2	15	0	30



Final Examination	1	20	1	21
Total Workload (Hours)				121
[Total Workload (Hours) / 25*] = ECTS				5
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Knowledge of various institutions for project financing
2	Ability to analyze all conditions of project application process
3	Knowledge and skills to prepare the application file
4	Knowledge of project implementation process
5	Understanding project cycle management

Programme Outcomes (Tourism Management Master)

1	To be able to train specialists who develops knowledge and skills based on the Bachelor's Degree in Tourism field and who can evaluate the sector in the point of view interdisciplinary structure of tourism management.
2	To be able to analyze the socio-economic and the managerial problems both interactionally and separately
3	To be able to produce knowledge about the studies, which have not been presented before towards the primary data sources.
4	To be able to convey recent developments in the field of tourism management to the stakeholders by using verbal, written and visual means systematically.
5	To be able to develop a solving method independently for a problem faced in tourism management, evaluate the outcomes of the problem and take roles in projects related to the field as a coordinator or a participant.
6	To be able to make strategic and implementation plans for particular issues in tourism administration and evaluate the outcomes of the plans and to determine the vision, goals and aims of the company.
7	To be able to evaluate knowledge and skills acquired in tourism management by having a sceptic standpoint and investigate the problems by implying analytical approaches with miscellaneous methods.
8	To be able to regenerate and develop constantly concerning the field participated in tourism businesses.
9	To be able to teach and inspect the scientific, social and ethical values at the degree of collecting, interpreting and announcing the data.
10	To be able to use at least one foreign language to follow the international tourism literature.
11	To be able to share the developments related to departments of tourism establishment.
12	To be able to learn about information technologies used in tourism enterprises and mastering in these technologies.
13	To be able to use the current data in the field of tourism management, develop the knowledge by using scientific methods with scientific, social and ethical responsibilities.
14	To be able to Implement the knowledge and the abilities at problem solving that absorbed in the field of tourism at interdisciplinary studies.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3	4	5	3	3
P2	3	3	5	4	4
P3	4	4	5	3	3
P4	4	5	4	4	4
P5	2	4	5	5	5
P6	2	5	5	4	4
P7	2	4	5	4	4
P8	5	5	5	4	4
P9	3	5	5	4	4
P10	3	4	5	4	4
P11	2	3	5	5	5
P12	2	2	3	4	4
P13	3	3	5	4	4
P14	3	4	5	5	5

