



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Seminar							
Course Code		TUR701		Course Level		Second Cycle (Master's Degree)			
ECTS Credit	4	Workload	106 (<i>Hours</i>)	Theory	0	Practice	2	Laboratory	0
Objectives of the Course		The aim of this course is to make students gain insight and knowledge about scientific research on a specific subject and to be able to synthesize the acquired knowledge via research to be organized and demonstrated in a report.							
Course Content		In the second half of the graduate education, the literature study on the subject s / he wants to work under the supervision of the advisory faculty consists of activities that include, collecting, analyzing and reporting the results.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Individual Study					
Name of Lecturer(s)		Assoc. Prof. Gülnur KARAKAŞ TANDOĞAN, Assoc. Prof. Tuğrul AYYILDIZ, Lec. Erhan COŞKUN, Lec. Mehtap YÜCEL GÜNGÖR							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Assignment	1	100

Recommended or Required Reading

1	Related literature
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Week	Weekly Detailed Course Contents	
1	Practice	Determining Seminar Subjects
2	Practice	Determining Seminar Subjects
3	Practice	Literature research
4	Practice	Literature research
5	Practice	Literature research
6	Practice	Collecting data
7	Practice	Collecting data
8	Practice	Collecting data
9	Practice	Data analysis
10	Practice	Data analysis
11	Practice	Data analysis
12	Practice	Report writing
13	Practice	Report writing
15	Practice	revision
16	Practice	Report delivery

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Practice	15	1	2	45
Term Project	1	30	1	31
Reading	15	0	2	30
Total Workload (Hours)				106
[Total Workload (Hours) / 25*] = ECTS				4
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Be able to make a detailed survey of the literature on a given topic
2	Be able to integrate information obtained from research studies
3	Making up a scientific report with conclusions



4	Be able to present conclusions
5	To build skills for Utilizing the results of scientific research

Programme Outcomes (Tourism Management Master)

1	To be able to train specialists who develops knowledge and skills based on the Bachelor's Degree in Tourism field and who can evaluate the sector in the point of view interdisciplinary structure of tourism management.
2	To be able to analyze the socio-economic and the managerial problems both interactionally and separately
3	To be able to produce knowledge about the studies, which have not been presented before towards the primary data sources.
4	To be able to convey recent developments in the field of tourism management to the stakeholders by using verbal, written and visual means systematically.
5	To be able to develop a solving method independently for a problem faced in tourism management, evaluate the outcomes of the problem and take roles in projects related to the field as a coordinator or a participant.
6	To be able to make strategic and implementation plans for particular issues in tourism administration and evaluate the outcomes of the plans and to determine the vision, goals and aims of the company.
7	To be able to evaluate knowledge and skills acquired in tourism management by having a sceptic standpoint and investigate the problems by implying analytical approaches with miscellaneous methods.
8	To be able to regenerate and develop constantly concerning the field participated in tourism businesses.
9	To be able to teach and inspect the scientific, social and ethical values at the degree of collecting, interpreting and announcing the data.
10	To be able to use at least one foreign language to follow the international tourism literature.
11	To be able to share the developments related to departments of tourism establishment.
12	To be able to learn about information technologies used in tourism enterprises and mastering in these technologies.
13	To be able to use the current data in the field of tourism management, develop the knowledge by using scientific methods with scientific, social and ethical responsibilities.
14	To be able to Implement the knowledge and the abilities at problem solving that absorbed in the field of tourism at interdisciplinary studies.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	4	5	4	4	4
P2	4	5	4	4	5
P3	3	4	4	4	4
P4	5	4	4	4	5
P5	4	5	4	4	5
P6	4	5	4	4	5
P7	5	5	4	4	5
P8	5	4	4	4	4
P9	5	5	5	4	4
P10	5	5	5	4	4
P11	4	4	4	4	4
P12	4	5	5	4	5
P13	5	5	4	4	5
P14	4	4	4	4	5

