



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title	Fields of Specialization I								
Course Code	UZM801			Course Level		Third Cycle (Doctorate Degree)			
ECTS Credit	8	Workload	200 (Hours)	Theory	8	Practice	0	Laboratory	0
Objectives of the Course	Presenting the thesis work, presenting the latest developments about the thesis and providing information about the thesis and explaining the opinions, contributing to the improvement of the quality of the thesis, creating the synergy in the selection and execution of the thesis subjects in the departments and improving the level of education efficiently. to provide motivation, to develop confidence.								
Course Content	Conducting and writing the thesis on the subject.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Discussion, Case Study, Project Based Study, Individual Study, Problem Solving					
Name of Lecturer(s)	Assoc. Prof. Ali Emre DİNGİN, Assoc. Prof. Ali PETEK, Assoc. Prof. Aydın ERÖN, Assoc. Prof. Ayfer METİN TELLİOĞLU, Assoc. Prof. Ayşe ELİTOK KESİCİ, Assoc. Prof. Aytül UÇAK KOÇ, Assoc. Prof. Bilgen KIRAL, Assoc. Prof. Dilan TÜYSÜZ, Assoc. Prof. Engin ÇAKIR, Assoc. Prof. Erdoğan MALATYALI, Assoc. Prof. Fatih Mehmet YILMAZ, Assoc. Prof. Hakan ATAY, Assoc. Prof. Hatice ÖNER, Assoc. Prof. Kadriye Gökem ULU GÜZEL, Assoc. Prof. Keziban AMANAK, Assoc. Prof. Kıymet YAVUZASLAN, Assoc. Prof. Mehmet BÖLÜKBAŞ, Assoc. Prof. Mehmet Metin DAM, Assoc. Prof. Mehmet Umut TUNCER, Assoc. Prof. Muattar Demet DOĞRUÖZ, Assoc. Prof. Olcay BOYACIOĞLU, Assoc. Prof. Pelin ERDAL AYTEKİN, Assoc. Prof. Rahime YAYGINGÜL, Assoc. Prof. Safiye ÖZVURMAZ, Assoc. Prof. Sedat AKKURNAZ, Assoc. Prof. Serap GÖKÇE ESKİN, Assoc. Prof. Songül ERDOĞAN, Assoc. Prof. Sultan KELEŞ, Assoc. Prof. Şahin BULUT, Assoc. Prof. Umut Tolga GÜMÜŞ, Assoc. Prof. Yıldız DENAT, Lec. Ahmet ÜNLÜ, Lec. Arzu ÖZVER, Lec. Bengü DEPBOYLU, Lec. Ece KOÇ YILDIRIM, Lec. Erkmek Tuğrul EPİKMEN, Lec. Ferhat ŞİRİNİLDİZ, Lec. Gülizar Seda YILMAZ, Lec. Levent ATATANIR, Lec. Mehmet AYDINER, Lec. Mehtap KIZILKAYA, Lec. Özcan ABAYLI, Lec. Sibel ŞEKER, Lec. Yılmaz ERDEM, Lec. Zeynep BOZKAN, Prof. Abdullah ÖZDEMİR, Prof. Ahmet Can BAKKALCI, Prof. Ahmet Gökhan ÖNOL, Prof. Ali BELGE, Prof. Aydın ÜNAY, Prof. Aytaç Gürhan GÖKÇE, Prof. Ayten TAŞPINAR, Prof. Bekir Hakan KÖKSAL, Prof. Berfin KART TEPE, Prof. Bülent BOZDOĞAN, Prof. Cavit KUM, Prof. Deniz AKTAŞ UYGUN, Prof. Ece ARMAĞAN, Prof. Elif ALADAĞ, Prof. Emel CEYLAN, Prof. Emetullah Yasemin BOZDAĞLIOĞLU, Prof. Emine Didem EVCİ KIRAZ, Prof. Ergün Ömer GÖKSOY, Prof. Erkan SALAN, Prof. Fatih Mehmet ŞİMŞEK, Prof. Filiz ADANA, Prof. Filiz KÖK, Prof. Göksel ERBAŞ, Prof. Gönül AYDIN, Prof. Güleğün TÜRK, Prof. Güneş ERDOĞAN, Prof. Hacı Halil BIYIK, Prof. Hakan ARSLANER, Prof. Hakan HOTUNLUOĞLU, Prof. Hamdi AVCI, Prof. Hilal ŞAHİN NADEEM, Prof. Hudai YILMAZ, Prof. Hülya ARSLANTAŞ, Prof. Hüsnüye ÇALIŞIR, Prof. İsmail BÖGREKÇİ, Prof. İsmet ATEŞ, Prof. Kadir Serdar DİKER, Prof. Kemal ERGİN, Prof. Kürşat KARACABEY, Prof. Levent KARAGENÇ, Prof. Mehmet Nedim DOĞAN, Prof. Murat ÇEKİLMEZ, Prof. Murat SARIERLER, Prof. Murat UYGUN, Prof. Musa Şamil AKYIL, Prof. Mustafa Oner UZUN, Prof. Mustafa ÖZÇAĞ, Prof. Mustafa Özgür SEÇİM, Prof. Mustafa SANDIKÇI, Prof. Mustafa SÜRMEN, Prof. Nazan ÜZÜM, Prof. Nefati KIYLIOĞLU, Prof. Nermin KORUKLU, Prof. Nihat TOPLU, Prof. Olcay ARABACI, Prof. Orhan KARACA, Prof. Osman Nuri ÖZDOĞAN, Prof. Osman PEKER, Prof. Özge ÇEVİK, Prof. Pınar YENGİN SARP KAYA, Prof. Rahşan ÇEVİK AKYIL, Prof. Recep KUTLUBAY, Prof. Renan TUNALIOĞLU, Prof. Ruhi SARP KAYA, Prof. Saadettin YILDIRIM, Prof. Selim SEKKİN, Prof. Serap AÇIKGÖZ, Prof. Serdal ÖĞÜT, Prof. Suat ATEŞLİER, Prof. Sündüz Özlem ALTINKAYA, Prof. Şadiye KUM, Prof. Şule Yurdağül ÖZSOY, Prof. Uğur ŞİRİN, Prof. Vehbi Uğur TANDOĞAN, Prof. Yunus ÇERÇİ, Prof. Zekiye KARAÇAM								

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Quiz	1	20
Attending Lectures	15	20
Report	1	60

Recommended or Required Reading

1	Thesis Writing Guide
2	Lecture notes on the selected thesis topic
3	All national and international books and publications related to the thesis topic
4	E-books and internet resources

Week	Weekly Detailed Course Contents	
1	Theoretical	Definition and importance of specialization



2	Theoretical	How to make a preliminary study on scientific work in the field of specialization
3	Theoretical	Scientific study planning
4	Theoretical	Scientific study planning
5	Theoretical	Scientific study planning
6	Theoretical	To be able to reach scientific resources related to the field of specialization
7	Theoretical	Methodological information on the field of expertise
8	Theoretical	Methodological information on the field of expertise
9	Theoretical	Data collection methods related to the field of expertise
10	Theoretical	Data collection methods related to the field of expertise
11	Theoretical	Statistical evaluation methodology
12	Theoretical	To be able to write resources related to the field of specialization
13	Theoretical	How to write a scientific paper about the area of ??specialization
14	Theoretical	How to write a scientific paper about the area of ??specialization
15	Theoretical	How to write a scientific paper about the area of ??specialization

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	15	1	2	45
Assignment	4	3	2	20
Seminar	3	3	2	15
Project	2	5	5	20
Individual Work	10	5	5	100
Total Workload (Hours)				200
[Total Workload (Hours) / 25*] = ECTS				8

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	To learn universal norms about thesis study.
2	To learn about ethical rules.
3	To have knowledge about the history and philosophy of science.
4	To work in coordination with his / her supervisor.
5	The idea of the thesis is to investigate, project and execute.
6	To gain skills in writing, presenting, defending and publishing the thesis.
7	To improve the level of education related to the field, to provide motivation, to develop confidence.

Programme Outcomes (Tourism Management Doctorate)

1	In the context of interdisciplinary structure of tourism management, s/he has scientific knowledge and knowledge about sectoral structure and truths which are constituted with the glance of various disciplines.
2	At her/his judgements, applications and behaviors; via using her/his knowledge regarding to the field of tourism; s/he is able to interpret, analyse, define the problems and solve them.
3	S/he is able to transfer the knowledge that're regarding to the field of tourism, to employees and team workers.
4	Within the scope of a study at the field of tourism management; s/he reaches scientific knowledge by proceeding with an independent manner at scientific research process.
5	Fulfill her/his duties and responsibilities at the projects that're performing on the field of tourism management.
6	S/he determines vision, aim and targets for tourism establishments or the institutes which're producing knowledge like universities, schools etc.
7	S/he follows the scientific literature at the field of tourism management.
8	Within the scope of learning to learn, s/he reaches the best applications by benefiting scientific data and the samples at her/his field, as well.
9	S/he transfers her/his knowledge, views and suggestions in written and oral forms to the business managers, relevant sections of the society by academic channels, professional and non-governmental organizations and public opinion.
10	S/he contacts with academicians and research centers operating in the field of tourism management, take part in research projects, and by sharing her/his experiences, transform them to output.
11	S/he is able to use at least a foreign language at academic level.
12	S/he uses computer software, informatics and communication technologies at least in the level of data entering and analyses regarding to her/his working areas.
13	S/he makes original recommendations for the issues arising from the unique nature of tourism.



14

S/he has sufficient awareness about universalities of social rights, social justice, quality and cultural values, environmental protection, occupational health and safety; besides behaving accordingly to organizational/corporate, business and social ethical values. S/he contributes to the sector at producing solutions on these issues.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5	L6	L7
P1	4	5	4	5	4	4	4
P2	3	4	3	5	3	3	4
P3	4	4	4	4	4	4	5
P4	3	3	3	3	5	5	3
P5	4	4	4	3	4	4	4
P6	3	3	3	4	3	3	3
P7	4	4	4	3	4	4	4
P8	3	3	3	4	5	5	3
P9	4	4	4	3	4	4	4
P10	3	3	3	4	3	3	3
P11	4	4	4	3	4	4	4
P12	3	3	4	3	3	4	3
P13	4	4	4	3	4	4	4
P14	4	4	4	3	4	3	4

