# AYDIN ADNAN MENDERES UNIVERSITY
# COURSE INFORMATION FORM

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|---|---|---|---|---|---|---|---|---|---|
| Course Title | Fields of Specialization II | | | | | | | | |
| Course Code | UZM802 | | Couse Level | Third Cycle (Doctorate Degree) | | | | | |
| ECTS Credit | 8 | Workload | 200 *(Hours)* | Theory | 8 | Practice | 0 | Laboratory | 0 |
| Objectives of the Course | Presenting the thesis work, presenting the latest developments about the thesis and providing information about the thesis and explaining the opinions, contributing to the improvement of the quality of the thesis, creating the synergy in the selection and execution of the thesis subjects in the departments and improving the level of education efficiently. to provide motivation, to develop confidence. | | | | | | | | |
| Course Content | Conducting and writing the thesis on the subject. | | | | | | | | |
| Work Placement | N/A | | | | | | | | |
| Planned Learning Activities and Teaching Methods | Explanation (Presentation), Demonstration, Discussion, Case Study, Project Based Study, Individual Study, Problem Solving | | | | | | | | |
| Name of Lecturer(s) | Assoc. Prof. Ersel YILMAZ, Assoc. Prof. Gülten Emek TUNA, Assoc. Prof. Hasan ULUKAN, Assoc. Prof. Kemal Ramazan HAYKIRAN, Assoc. Prof. Mehmet Metin DAM, Assoc. Prof. Nurdan GEZER, Assoc. Prof. Ömer SEVİM, Assoc. Prof. Sermin AĞRALI ERMİŞ, Asst. Prof. Günver GÜNEŞ, Asst. Prof. Hande Sultan ŞAHİNER, Asst. Prof. Şebnem ÖZKAN, Asst. Prof. Uğur UÇAN, Prof. Alpaslan GÖKÇİMEN, Prof. Arzu GÜLER, Prof. Behiç Alp AYTEKİN, Prof. Belgin YILDIRIM, Prof. Bilgen KIRAL, Prof. Esin POYRAZOĞLU, Prof. Fatih Mehmet YILMAZ, Prof. Gökhan CESUR, Prof. Göksel ERBAŞ, Prof. Gönül AYDIN, Prof. Hülya ARSLANTAŞ, Prof. Kadir Serdar DİKER, Prof. Kemal ERGİN, Prof. Kerem URAL, Prof. Mehmet ÖZDEMİR, Prof. Mustafa SÜRMEN, Prof. Nuh KILIÇ, Prof. Osman Orkan ÖZER, Prof. Serap SAVAŞAN, Prof. Süheyla TÜRKYILMAZ, Prof. Şule Yurdagül ÖZSOY, Prof. Şükrü KIRKAN | | | | | | | | |

| **Prerequisites & Co-requisities** | |
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| Prerequisite | UZM801 |

| **Assessment Methods and Criteria** | | |
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| Method | Quantity | Percentage (%) |
| Attending Lectures | 15 | 20 |
| Report | 1 | 60 |
| Quiz | 1 | 20 |

| **Recommended or Required Reading** | |
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| 1 | Thesis Writing Guide |
| 2 | Lecture notes on the selected thesis topic |
| 3 | All national and international books and publications related to the thesis topic |
| 4 | E-books and internet resources |

| Week | Weekly Detailed Course Contents & Teaching Methods | |
|---|---|---|
| 1 | Theoretical | Scientific study planning |
| 2 | Theoretical | Scientific study planning |
| 3 | Theoretical | To be able to reach scientific resources related to the field of specialization |
| 4 | Theoretical | To be able to reach scientific resources related to the field of specialization |
| 5 | Theoretical | Methodological information on the field of expertise |
| 6 | Theoretical | Methodological information on the field of expertise |
| 7 | Theoretical | Reviewing and evaluating a scientific paper |
| 8 | Theoretical | Reviewing and evaluating a scientific paper |
| 9 | Theoretical | How to write a scientific paper about the area of ??specialization |
| 10 | Theoretical | How to write a scientific paper about the area of ??specialization |
| 11 | Theoretical | Presentation of a scientific paper related to the field of specialization |
| 12 | Theoretical | Presentation of a scientific paper related to the field of specialization |
| 13 | Theoretical | Preparing and presenting sample papers related to the field of expertise |
| 14 | Theoretical | Scientific sample dissertation study suitable for specialization study |
| 15 | Theoretical | Examination of the thesis prepared for the specialization study |

| Workload Calculation | | | | |
|---|---|---|---|---|
| Activity | Quantity | Preparation | Duration | Total Workload |
| Lecture - Theory | 15 | 1 | 2 | 45 |
| Assignment | 4 | 3 | 2 | 20 |
| Seminar | 3 | 3 | 2 | 15 |
| Project | 2 | 5 | 5 | 20 |
| Individual Work | 10 | 5 | 5 | 100 |
| | | | Total Workload (Hours) | 200 |
| | | | [Total Workload (Hours) / 25*] = **ECTS** | 8 |
| **25 hour workload is accepted as 1 ECTS* | | | | |

| Learning Outcomes | |
|---|---|
| 1 | To learn universal norms about thesis study. |
| 2 | To learn about ethical rules. |
| 3 | To have knowledge about the history and philosophy of science. |
| 4 | To work in coordination with his / her supervisor. |
| 5 | The idea of the thesis is to investigate, project and execute. |
| 6 | To gain skills in writing, presenting, defending and publishing the thesis. |
| 7 | To improve the level of education related to the field, to provide motivation, to develop confidence. |

| **Programme Outcomes** *(Tourism Management Doctorate)* | |
|---|---|
| 1 | In the context of interdisciplinary structure of tourism management, s/he has scientific knowledge and knowledge about sectoral structure and truths which are constituted with the glance of various disciplines. |
| 2 | At her/his judgements, applications and behaviors; via using her/his knowledge regarding to the field of tourism; s/he is able to interprate, analyse, define the problems and solve them. |
| 3 | S/he is able to transfer the knowledge that're regarding to the field of tourism, to employees and team workers. |
| 4 | Within the scope of a study at the field of tourism management; s/he reachs scientific knowledge by proceeding with an independent manner at scientific research process. |
| 5 | Fulfill her/his duties and responsibilities at the projects that're performing on the field of tourism management. |
| 6 | S/he determines vision, aim and targets for tourism establishments or the institutes which're producing knowledge like universities, schools etc. |
| 7 | S/he follows the scientific literature at the field of tourism management. |
| 8 | Within the scope of learning to learn, s/he reaches the best applications by benefiting scientific data and the samples at her/his field, as well. |
| 9 | S/he transfers her/his knowledge, views and suggestions in written and oral forms to the business managers, relevant sections of the society by academic channels, professional and non-governmental organizations and public opinion. |
| 10 | S/he contacts with academicians and research centers operating in the field of tourism management, take part in research projects, and by sharing her/his experiences, transform them to output. |
| 11 | S/he is able to use at least a foreign language at academic level. |
| 12 | S/he uses computer software, informatics and communication technologies at least in the level of data entering and analyses regarding to her/his working areas. |
| 13 | S/he makes original recommendations for the issues arising from the unique nature of tourism. |
| 14 | S/he has sufficient awareness about universalities of social rights, social justice, quality and cultural values, environmental protection, occupational health and safety; besides behaving accordingly to organizational/corporate, business and social ethical values. S/he contributes to the sector at producing solutions on these issues. |

**Contribution of Learning Outcomes to Programme Outcomes** *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

| | L1 | L2 | L3 | L4 | L5 | L6 | L7 |
|---|---|---|---|---|---|---|---|
| P1 | 5 | 4 | 5 | 5 | 5 | 5 | 5 |
| P2 | 4 | 3 | 4 | 4 | 4 | 4 | 4 |
| P3 | 3 | 4 | 5 | 3 | 3 | 3 | 3 |
| P4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 |
| P5 | 3 | 4 | 5 | 3 | 5 | 5 | 5 |
| P6 | 4 | 3 | 4 | 4 | 4 | 4 | 4 |
| P7 | 3 | 4 | 3 | 3 | 3 | 3 | 3 |
| P8 | 4 | 3 | 4 | 4 | 4 | 4 | 4 |
| P9 | 3 | 4 | 3 | 3 | 3 | 4 | 3 |
| P10 | 4 | 3 | 4 | 4 | 4 | 4 | 4 |
| P11 | 3 | 4 | 3 | 3 | 3 | 4 | 3 |
| P12 | 4 | 3 | 4 | 4 | 4 | 4 | 4 |

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| P13 | 3 | 4 | 3 | 3 | 3 | 4 | 3 |
| P14 | 4 | 3 | 4 | 4 | 4 | 4 | 4 |