

#### AYDIN ADNAN MENDERES UNIVERSITY **COURSE INFORMATION FORM**

Course Title		Fields of Spec	cialization III						
Course Code		UZM803	Couse Leve	el	Third Cycle (E	Third Cycle (Doctorate Degree)			
ECTS Credit	8	Workload	200 (Hours)	Theory	8	Practice	0	Laboratory	0
Objectives of th	ne Course	information at the thesis, cre	out the thesis ating the syne	and explain ergy in the se	ing the op election ar	pinions, contribut	ting to the in the thesis s	sis and providing mprovement of the ubjects in the depa elop confidence.	
Course Conten	t	Conducting a	nd writing the	thesis on the	subject.				
Work Placeme	nt	N/A							
Planned Learn	ng Activities	and Teaching	Methods			ation), Demonst ual Study, Probl		ussion, Case Stud	y, Project
Name of Lecturer(s)		Prof. Keziban Prof. Mehmet Prof. Safiye Č ESKIN, Assoc Prof. Yelda Ö Lec. Mehmet ÜNAL, Lec. S Abdullah TAN Aydın ÜNAY, BOZDOĞAN, Fatma ÇAKIR Prof. Gamze I Hasan Hüsey Prof. Hüseyin	AMÁNAK, As Mustafa KAR ZVURMAZ, A z Prof. Sultan zlem KÖLGEL AYDINER, Le evil ÖZCAN, L RISEVDİ, Pro Prof. Bayazıt Prof. Elif ALA , Prof. Fatma BAŞBÜLBÜL, in KART, Prof. ÇELİK, Prof. Lerim GÜNDO	soc. Prof. Kı ACA, Assoc. ssoc. Prof. S ÖZKAN, Ass İER, Lec. Ay c. Mehmet U Lec. Taner B f. Ahmad NA MUSAL, Pro DAĞ, Prof. B Neval GENQ Prof. Gökse Hatice Hale Hüsniye ÇAI ĞDU, Prof. I	ymet YAV Prof. Mü Seher SAF soc. Prof. /lin UĞUF ILUTAŞ, I ULUT, Le AHMADO f. Bekir H Emetullah C, Prof. Fe I ERBAŞ, BOZKUF LIŞIR, Pro Mehmet U	/UZASLAN, Ass slime GÜNEŞ, A RIKAYA KARAB Şahin BULUT, A LU, Lec. Esin S Lec. Selda BULO c. Yılmaz ERDE V, Prof. Ahmet C akan KÖKSAL, Yasemin BOZD eriştah SÖNMEZ Prof. Gülengün RT, Prof. Hilal Al of. İbrahim AKIN	oc. Prof. M Assoc. Prof. UDAK, Ass Assoc. Prof. AYIN, Lec. CA, Lec. Se M, Lec. Ze Can BAKKA Prof. Burçir AĞLIOĞLL Z, Prof. Filiz TÜRK, Pro KTAMIŞ, Pr , Prof. Kayh Iehtap KILIQ	Prof. Hakan ATAY, ehmet BÖLÜKBAŞ oc. Prof. Serap GÖ . Tuncay SAYGIN, Hikmet MENGÜAS rcan YAVAN, Lec. ynep BOZKAN, Prof. LCI, Prof. Atakan P OLÇÜCÜ, Prof. B J, Prof. Engin ERT/ ADANA, Prof. Filiz f. Hamza KAHRİM rof. Hülya ARSLAN an DELİBAŞ, Prof Ç EREN, Prof. Mih	, Assoc. Assoc. DKÇE Assoc. SLAN, Serdar of. KOÇ, Prof ülent AN, Prof. KÖK, AN, Prof.

## **Prerequisites & Co-requisities**

Prerequisite

# UZM802

#### **Assessment Methods and Criteria**

Method	Quantity	Percentage (%)
Quiz	1	20
Attending Lectures	15	20
Report	1	60

## **Recommended or Required Reading**

1	Thesis Writing Guide
2	Lecture notes on the selected thesis topic
3	All national and international books and publications related to the thesis topic
4	E-books and internet resources

Week	Weekly Detailed Cours	se Contents
1	Theoretical	Scientific study planning
2	Theoretical	Scientific study planning
3	Theoretical	To be able to reach scientific resources related to the field of specialization
4	Theoretical	To be able to reach scientific resources related to the field of specialization
5	Theoretical	Methodological information on the field of expertise



6	Theoretical	Methodological information on the field of expertise
7	Theoretical	Reviewing and evaluating a scientific paper
8	Theoretical	Reviewing and evaluating a scientific paper
9	Theoretical	How to write a scientific paper about the area of ??specialization
10	Theoretical	How to write a scientific paper about the area of ??specialization
11	Theoretical	Presentation of a scientific paper related to the field of specialization
12	Theoretical	Presentation of a scientific paper related to the field of specialization
13	Theoretical	Preparing and presenting sample papers related to the field of expertise
14	Theoretical	Scientific sample dissertation study suitable for specialization study
15	Theoretical	Examination of the thesis prepared for the specialization study

# **Workload Calculation**

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	15	1	2	45
Assignment	4	3	2	20
Seminar	3	3	2	15
Project	2	5	5	20
Individual Work	10	5	5	100
	200			
		[Total Workload (	Hours) / 25*] = <b>ECTS</b>	8

# \*25 hour workload is accepted as 1 ECTS

## Learning Outcomes

1	To learn universal norms about thesis study.
2	To learn about ethical rules.
3	To have knowledge about the history and philosophy of science.
4	To work in coordination with his / her supervisor.
5	The idea of the thesis is to investigate, project and execute.
6	To gain skills in writing, presenting, defending and publishing the thesis.
7	To improve the level of education related to the field, to provide motivation, to develop confidence.

# Programme Outcomes (Tourism Management Doctorate)

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1	In the context of interdisciplinary structure of tourism management, s/he has scientific knowledge and knowledge about sectoral structure and truths which are constituted with the glance of various disciplines.
2	At her/his judgements, applications and behaviors; via using her/his knowledge regarding to the field of tourism; s/he is able to interprate, analyse, define the problems and solve them.
3	S/he is able to transfer the knowledge that're regarding to the field of tourism, to employees and team workers.
4	Within the scope of a study at the field of tourism management; s/he reachs scientific knowledge by proceeding with an independent manner at scientific research process.
5	Fulfill her/his duties and responsibilities at the projects that're performing on the field of tourism management.
6	S/he determines vision, aim and targets for tourism establishments or the institutes which're producing knowledge like universities, schools etc.
7	S/he follows the scientific literature at the field of tourism management.
8	Within the scope of learning to learn, s/he reaches the best applications by benefiting scientific data and the samples at her/his field, as well.
9	S/he transfers her/his knowledge, views and suggestions in written and oral forms to the business managers, relevant sections of the society by academic channels, professional and non-governmental organizations and public opinion.
10	S/he contacts with academicians and research centers operating in the field of tourism management, take part in research projects, and by sharing her/his experiences, transform them to output.
11	S/he is able to use at least a foreign language at academic level.
12	S/he uses computer software, informatics and communication technologies at least in the level of data entering and analyses regarding to her/his working areas.
13	S/he makes original recommendations for the issues arising from the unique nature of tourism.
14	S/he has sufficient awareness about universalities of social rights, social justice, quality and cultural values, environmental protection, occupational health and safety; besides behaving accordingly to organizational/corporate, business and social ethical values. S/he contributes to the sector at producing solutions on these issues.



## Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5	L6	L7
P1	5	4	5	4	5	5	4
P2	4	3	4	3	4	4	3
P3	3	4	3	4	3	3	4
P4	4	5	4	3	4	4	3
P5	3	4	5	4	5	5	4
P6	4	3	4	3	4	4	3
P7	3	4	3	4	3	3	4
P8	4	3	4	5	4	4	4
P9	4	4	3	4	5	5	3
P10	3	3	4	4	3	4	4
P11	4	4	3	3	4	3	3
P12	3	3	4	4	4	4	4
P13	4	4	3	3	3	3	3
P14	3	3	4	4	4	4	2

