

AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Fields of Spe	cialization IV						
Course Code		UZM804		Couse Level		Third Cycle (Doctorate Degree)			
ECTS Credit	8	Workload	200 (Hours)	Theory	8	Practice	0	Laboratory	0
Objectives of the	ne Course	information a the thesis, cre	bout the thesise eating the syne	and explaining and ex	ing the opinates	nions, contribut d execution of t	ing to the ir he thesis su	sis and providing mprovement of the ubjects in the depa elop confidence.	
Course Content		Conducting and writing the thesis on the subject.							
Work Placement		N/A							
Planned Learn	ing Activities	and Teaching	Methods			tion), Demonst al Study, Proble		ussion, Case Stud	dy, Project
Name of Lecturer(s) Assoc. Prof. Ali PETEK, Ass				soc. Prof. Az	iz BOSTAN	N, Assoc. Prof.	Behiç Alp A	YTEKİN, Assoc. F	Prof.

Belgin YILDIRIM, Assoc. Prof. Beste DİNÇER, Assoc. Prof. Bülent ÖZSOY, Assoc. Prof. Çağatay DERECELI, Assoc. Prof. Emre ERDAN, Assoc. Prof. Engin CAKIR, Assoc. Prof. Erkan CETINKAYA, Assoc. Prof. Fatih Mehmet YILMAZ, Assoc. Prof. Gülnur KARAKAŞ TANDOĞAN, Assoc. Prof. Hakan ATAY, Assoc. Prof. Hasan ERDOĞAN, Assoc. Prof. Hasan GÜLER, Assoc. Prof. Hüseyin BİLGİÇ, Assoc. Prof. Keziban AMANAK, Assoc. Prof. Mehmet BÖLÜKBAŞ, Assoc. Prof. Mehmet Mustafa KARACA, Assoc. Prof. Mine GEÇGELEN CESUR, Assoc. Prof. Müslime GÜNEŞ, Assoc. Prof. Nurdan GEZER, Assoc. Prof. Olcay BOYACIOĞLU, Assoc. Prof. Seher SARIKAYA KARABUDAK, Assoc. Prof. Sultan ÖZKAN, Assoc. Prof. Şahin BULUT, Assoc. Prof. Şansel ÖZPINAR, Assoc. Prof. Tuncay SAYGIN, Lec. Aylin UĞURLU, Lec. Bilge DOĞANLI, Lec. Esin SAYIN, Lec. Hikmet MENGÜASLAN, Lec. Hulusi AKÇAY, Lec. Mehmet AYDINER, Lec. Mehmet ULUTAŞ, Lec. Özlem BOZKURT GİRİT, Lec. Selda BULCA, Lec. Sercan YAVAN, Lec. Sevil ÖZCAN, Lec. Taner BULUT, Lec. Yılmaz ERDEM, Lec. Yusuf Ziya ŞİPAL, Lec. Zeynep BOZKAN, Prof. Abdullah TANRISEVDİ, Prof. Ahmet Can BAKKALCI, Prof. Ahmet CEYLAN, Prof. Ali BELGE, Prof. Alpaslan GÖKÇİMEN, Prof. Aslı YORULMAZ, Prof. Atakan KOÇ, Prof. Ayden ÇOBAN, Prof. Aydın ÜNAY, Prof. Ayşe Demet KARAMAN, Prof. Ayşegül BİLDİK, Prof. Bayazıt MUSAL, Prof. Bekir Hakan KÖKSAL, Prof. Bülent BOZDOĞAN, Prof. Bülent ULUTAŞ, Prof. Cavit KUM, Prof. Çağdaş AKGÜLLÜ, Prof. Elif ALADAĞ, Prof. Emel CEYLAN, Prof. Emetullah Yasemin BOZDAĞLIÓĞLU, Prof. Emine Didem EVCİ KİRAZ, Prof. Engin ERTAN, Prof. Ergün Ömer GÖKSOY, Prof. Ethem AKTÜRK, Prof. Fatma ÇAKIR, Prof. Fatma DEMİRKIRAN, Prof. Fatma Neval GENÇ, Prof. Ferda AKAR, Prof. Feriştah SÖNMEZ, Prof. Filiz ADANA, Prof. Filiz KÖK, Prof. Funda KIRAL, Prof. Gamze BAŞBÜLBÜL, Prof. Gonca GÜNVER DALKILIÇ, Prof. Gökhan CESUR, Prof. Göksel ERBAŞ, Prof. Hamdi AVCI, Prof. Hamza KAHRİMAN, Prof. Hasan EREN, Prof. Hasan Hüseyin KART, Prof. Hatice ERTABAKLAR, Prof. Hayrettin ÇETİN, Prof. Hayriye Değer ORAL TOPLU, Prof. Hilal ŞAHİN NADEEM, Prof. Hülya ARSLANTAŞ, Prof. Hümeyra ÜNSAL, Prof. Hüsniye ÇALIŞIR, Prof. Hüsnü Erbay BARDAKÇIOĞLU, Prof. Işil SÖNMEZ, Prof. İbrahim AKIN, Prof. İbrahim CEMAL, Prof. İçten Duygu ÖZBEK, Prof. İsmail BÖĞREKCİ, Prof. Kadir Serdar DİKER, Prof. Kerem URAL, Prof. Kerim GÜNDOĞDU, Prof. Kürşat KARACABEY, Prof. Mehmet BİLGEN, Prof. Mehmet Dinçer BİLGİN, Prof. Mehmet Erkut KARA, Prof. Mehmet GÜLTEKİN, Prof. Mehmet ÖZDEMİR, Prof. Mehmet ULUKAN, Prof. Mehtap KILIÇ EREN, Prof. Melih AKSOY, Prof. Mesut KIRMACI, Prof. Mihrican MUTİ, Prof. Muhammet Emin GÜNAY, Prof. Muharrem BALKAYA, Prof. Murat BOYACIOĞLU, Prof. Murat SARIERLER, Prof. Murat UYGUN, Prof. Murat YILMAZ, Prof. Mustafa ÖZÇAĞ, Prof. Mustafa SANDIKÇI, Prof. Necmiye CÖMERTLER, Prof. Nihat TOPLU, Prof. Nuh KILIÇ, Prof. Osman PEKER, Prof. Ömer Barış ÜZÜM, Prof. Özcan CENGİZ, Prof. Pınar Alkım ULUTAŞ, Prof. Pınar DEMİRCİOĞLU, Prof. Rahşan ÇEVİK AKYIL, Prof. Recep KUTLUBAY, Prof. Recep ÖZMERDİVENLİ, Prof. Ruhi SARPKAYA, Prof. Sakine BOYRAZ ÖZKAVAK, Prof. Serap SAVAŞAN, Prof. Serap ÜNÜBOL AYPAK, Prof. Serdar PAŞA, Prof. Süheyla TÜRKYILMAZ, Prof. Süleyman AYPAK, Prof. Sündüz Özlem ALTINKAYA, Prof. Şerife GENİŞ, Prof. Şükrü KIRKAN, Prof. Tülin AKŞİT, Prof. Tülin KARAGENÇ, Prof. Uğur PARIN, Prof. Vehbi Uğur TANDOĞAN, Prof. Yusuf KADERLİ, Prof. Zekiye KARAÇAM

Prerequisites & Co-requisities

Prerequisite UZM803

Assessment Methods and Criteria					
Method	Quantity	Percentage (%)			
Quiz	1	20			
Attending Lectures	15	20			
Report	1	60			

Recommended or Required Reading

Thesis Writing Guide



2	Lecture notes on the selected thesis topic
3	All national and international books and publications related to the thesis topic
4	E-books and internet resources

Week	Weekly Detailed Cou	urse Contents
1	Theoretical	Scientific study planning
2	Theoretical	Scientific study planning
3	Theoretical	To be able to reach scientific resources related to the field of specialization
4	Theoretical	To be able to reach scientific resources related to the field of specialization
5	Theoretical	Methodological information on the field of expertise
6	Theoretical	Methodological information on the field of expertise
7	Theoretical	Reviewing and evaluating a scientific paper
8	Theoretical	Reviewing and evaluating a scientific paper
9	Theoretical	How to write a scientific paper about the area of ??specialization
10	Theoretical	How to write a scientific paper about the area of ??specialization
11	Theoretical	Presentation of a scientific paper related to the field of specialization
12	Theoretical	Presentation of a scientific paper related to the field of specialization
13	Theoretical	Preparing and presenting sample papers related to the field of expertise
14	Theoretical	Scientific sample dissertation study suitable for specialization study
15	Theoretical	Examination of the thesis prepared for the specialization study

Workload Calculation							
Activity	Quantity	Preparation	Duration	Total Workload			
Lecture - Theory	15	1	2	45			
Assignment	4	3	2	20			
Seminar	3	3	2	15			
Project	2	5	5	20			
Individual Work	10	5	5	100			
	200						
	8						
*25 hour workload is accepted as 1 ECTS							

Learn	ning Outcomes
1	To learn universal norms about thesis study.
2	To learn about ethical rules.
3	To have knowledge about the history and philosophy of science.
4	To work in coordination with his / her supervisor.
5	The idea of the thesis is to investigate, project and execute.
6	To gain skills in writing, presenting, defending and publishing the thesis.
7	To improve the level of education related to the field, to provide motivation, to develop confidence.

Programme Outcomes (Tourism Management Doctorate)

- In the context of interdisciplinary structure of tourism management, s/he has scientific knowledge and knowledge about sectoral structure and truths which are constituted with the glance of various disciplines.
- At her/his judgements, applications and behaviors; via using her/his knowledge regarding to the field of tourism; s/he is able to interprate, analyse, define the problems and solve them.
- 3 S/he is able to transfer the knowledge that're regarding to the field of tourism, to employees and team workers.
- Within the scope of a study at the field of tourism management; s/he reachs scientific knowledge by proceeding with an independent manner at scientific research process.
- 5 Fulfill her/his duties and responsibilities at the projects that're performing on the field of tourism management.
- S/he determines vision, aim and targets for tourism establishments or the institutes which're producing knowledge like universities, schools etc.
- 7 S/he follows the scientific literature at the field of tourism management.
- 8 Within the scope of learning to learn, s/he reaches the best applications by benefiting scientific data and the samples at her/his field, as well.



- S/he transfers her/his knowledge, views and suggestions in written and oral forms to the business managers, relevant sections of the society by academic channels, professional and non-governmental organizations and public opinion.
- S/he contacts with academicians and research centers operating in the field of tourism management, take part in research projects, and by sharing her/his experiences, transform them to output.
- 11 S/he is able to use at least a foreign language at academic level.
- S/he uses computer software, informatics and communication technologies at least in the level of data entering and analyses regarding to her/his working areas.
- 13 S/he makes original recommendations for the issues arising from the unique nature of tourism.
- S/he has sufficient awareness about universalities of social rights, social justice, quality and cultural values, environmental protection, occupational health and safety; besides behaving accordingly to organizational/corporate, business and social ethical values. S/he contributes to the sector at producing solutions on these issues.

Contribution of Learning Outcomes to Programme Outcomes 1: Very Low, 2:Low, 3: Medium, 4: High, 5: Very High

	L1	L2	L3	L4	L5	L6	L7
P1	3	4	4	5	4	5	5
P2	4	3	3	4	3	4	4
P3	3	4	4	3	4	3	3
P4	4	5	3	4	5	4	4
P5	3	4	4	5	4	5	5
P6	4	3	3	4	3	4	4
P7	3	4	4	3	4	3	4
P8	4	5	3	4	5	4	3
P9	3	4	4	3	4	3	4
P10	4	3	3	4	3	4	4
P11	3	4	4	3	4	3	4
P12	4	4	3	4	4	4	4
P13	3	4	4	3	4	4	4
P14	5	4	3	4	4	4	3

