AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title		Qualitative Research Methods						
Course Code		TUR602		Couse Level		Third Cycle (Doctorate Degree)		
ECTS Credit	5	Workload	124 *(Hours)*	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The main aim of the course is to provide knowledge of qualitative research methods, report and article analysis.						
Course Content		Qualitative research methods that are used in scientific research, of their application, and of possibilities and limitations connected to the methods. The students are expected to understand the distinction qualitative – quantitative method, scientific foundations for qualitative methods, hermeneutics, phenomenology, criteria of quality in qualitative research and generation of theories.						
Work Placement		N/A						
Planned Learning Activities and Teaching Methods			Explanation (Presentation), Discussion, Case Study, Individual Study, Problem Solving					
Name of Lecturer(s)		Assoc. Prof. Hakan ATAY						

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Psychology and the behavioural sciences

Week	Weekly Detailed Course Contents	
1	Theoretical	Characteristics of qualitative research
2	Theoretical	Distincts of qualitative-quantitavi researchs
3	Theoretical	Ethic codes of qualitative researchs
4	Theoretical	Hermeneutik
5	Theoretical	Case study
6	Theoretical	Multi field studies
7	Theoretical	Practical qualitative researchs
8	Theoretical	Field observations
9	Theoretical	Interview
10	Theoretical	Document collection, daily reports
11	Theoretical	Grounded Theory
12	Theoretical	Discourse Analysis
13	Theoretical	Semiotics
14	Theoretical	Action Research

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	3	42
Assignment	3	2	2	12
Seminar	10	3	2	50
Midterm Examination	1	9	1	10
Final Examination	1	9	1	10
			Total Workload (Hours)	124
			[Total Workload (Hours) / 25*] = **ECTS**	5
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	To orient the candidates about the characteristics of qualitative research, distinction qualitative-quantitative method, ethic codes of qualitative researchs.
2	To build an understanding of scientific foundations for qualitative methods, analysis in qualitative researchs.
3	To understand criteria of quality in qualitative research and generation of theories.
4	To provide learning of unstructured, structured and semi-structured interview techniques
5	To provide learning of action research and grounded theory methods.

Programme Outcomes *(Tourism Management Doctorate)*

1	In the context of interdisciplinary structure of tourism management, s/he has scientific knowledge and knowledge about sectoral structure and truths which are constituted with the glance of various disciplines.
2	At her/his judgements, applications and behaviors; via using her/his knowledge regarding to the field of tourism; s/he is able to interprate, analyse, define the problems and solve them.
3	S/he is able to transfer the knowledge that're regarding to the field of tourism, to employees and team workers.
4	Within the scope of a study at the field of tourism management; s/he reachs scientific knowledge by proceeding with an independent manner at scientific research process.
5	Fulfill her/his duties and responsibilities at the projects that're performing on the field of tourism management.
6	S/he determines vision, aim and targets for tourism establishments or the institutes which're producing knowledge like universities, schools etc.
7	S/he follows the scientific literature at the field of tourism management.
8	Within the scope of learning to learn, s/he reaches the best applications by benefiting scientific data and the samples at her/his field, as well.
9	S/he transfers her/his knowledge, views and suggestions in written and oral forms to the business managers, relevant sections of the society by academic channels, professional and non-governmental organizations and public opinion.
10	S/he contacts with academicians and research centers operating in the field of tourism management, take part in research projects, and by sharing her/his experiences, transform them to output.
11	S/he is able to use at least a foreign language at academic level.
12	S/he uses computer software, informatics and communication technologies at least in the level of data entering and analyses regarding to her/his working areas.
13	S/he makes original recommendations for the issues arising from the unique nature of tourism.
14	S/he has sufficient awareness about universalities of social rights, social justice, quality and cultural values, environmental protection, occupational health and safety; besides behaving accordingly to organizational/corporate, business and social ethical values. S/he contributes to the sector at producing solutions on these issues.

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3
P1	2	2	2
P2	3	4	4
P3	3	4	4
P4	4	4	4
P5	3	3	3
P6	3	3	3
P7	4	4	4
P8	3	4	4
P9	4	3	3
P10	4	4	4
P11	3	3	3
P12	2	2	2
P13	3	3	3
P14	2	2	2