



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Transportation Planning in Tourism							
Course Code		TUR617		Course Level		Third Cycle (Doctorate Degree)			
ECTS Credit	5	Workload	125 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The aim of this course is to state the importance of transportation in tourism industry and to evaluate the transportation types in turkey on worldwide scale.							
Course Content		In this course the development process and the future of transportation all around the world and at Turkey is discussed and all types of transportation are examined one by one.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	30
Final Examination	1	40
Assignment	1	30

Recommended or Required Reading

1	Canbolat, A.G., (2009), Hava Taşıma Sözleşmesinde Taşıyıcının Sorumluluğu, Turhan Kitabevi: Ankara.
2	Ahipaşaoğlu, H.S. ve Arıkan, İ., (2003), Seyahat İşletmeleri Yönetimi ve Ulaştırma Sistemleri, Detay Yayıncılık:Ankara.
3	Erdal, M., (2008), Konteyner Deniz ve Liman İşletmeciliği, Beta:İstanbul.
4	Şahbaz, R.P. ve Yüksel, S., (2006), Avrupa Birliği'nde Demiryolu Ulaştırması, Seçkin Yayıncılık: Ankara.
5	www.ulastirma.gov.tr

Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction: Lesson's aim, content, method, sources and explanation of the syllabus.
2	Theoretical	The development and future of transportation throughout the world
3	Theoretical	The development and future of transportation in Turkey
5	Theoretical	Marine and cruise tourism and transportation in Turkey
6	Theoretical	EU transportation politics and tourism
7	Theoretical	Integration tendency at airline companies
8	Theoretical	The usage of CRS at airline companies
9	Theoretical	Terrorism and civil aviation industry
10	Intermediate Exam	Mid-term
11	Theoretical	Globalization at transportation industry
12	Theoretical	The situation of railway operations in Turkey and evaluation of it in tourism industry
13	Theoretical	The future of transportation in tourism industry
14	Theoretical	The importance of Kuşadası Port in regional tourism
15	Theoretical	General Review
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	3	70
Assignment	2	14	0	28
Midterm Examination	1	10	1	11



Final Examination	1	15	1	16
Total Workload (Hours)				125
[Total Workload (Hours) / 25*] = ECTS				5
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Ability to evaluate the current situation of transportation sector.
2	Ability to analyze the place of transportation in tourism industry.
3	Ability explain integration tendencies.
4	Ability to explain transportation policies.
5	Ability to explain transportation types in tourism industry

Programme Outcomes (Tourism Management Doctorate)

1	In the context of interdisciplinary structure of tourism management, s/he has scientific knowledge and knowledge about sectoral structure and truths which are constituted with the glance of various disciplines.
2	At her/his judgements, applications and behaviors; via using her/his knowledge regarding to the field of tourism; s/he is able to interpret, analyse, define the problems and solve them.
3	S/he is able to transfer the knowledge that're regarding to the field of tourism, to employees and team workers.
4	Within the scope of a study at the field of tourism management; s/he reaches scientific knowledge by proceeding with an independent manner at scientific research process.
5	Fulfill her/his duties and responsibilities at the projects that're performing on the field of tourism management.
6	S/he determines vision, aim and targets for tourism establishments or the institutes which're producing knowledge like universities, schools etc.
7	S/he follows the scientific literature at the field of tourism management.
8	Within the scope of learning to learn, s/he reaches the best applications by benefiting scientific data and the samples at her/his field, as well.
9	S/he transfers her/his knowledge, views and suggestions in written and oral forms to the business managers, relevant sections of the society by academic channels, professional and non-governmental organizations and public opinion.
10	S/he contacts with academicians and research centers operating in the field of tourism management, take part in research projects, and by sharing her/his experiences, transform them to output.
11	S/he is able to use at least a foreign language at academic level.
12	S/he uses computer software, informatics and communication technologies at least in the level of data entering and analyses regarding to her/his working areas.
13	S/he makes original recommendations for the issues arising from the unique nature of tourism.
14	S/he has sufficient awareness about universalities of social rights, social justice, quality and cultural values, environmental protection, occupational health and safety; besides behaving accordingly to organizational/corporate, business and social ethical values. S/he contributes to the sector at producing solutions on these issues.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3	4	4	4	4
P2	4	4	4	3	3
P3	2	3	2	2	2
P4	4	4	4	3	3
P5	1	3	1	2	2
P6	2	1	2	1	1
P7	4	5	4	3	3
P8	3	4	3	3	3
P9	2	3	2	3	3
P10	2	3	2	3	3
P11	3	4	3	4	4
P12	2	3	2	3	3
P13	3	4	3	3	3
P14	3	2	3	2	2

