AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title		Tourism and Globalization							
Course Code		TUR633		Couse Level		Third Cycle (Doctorate Degree)			
ECTS Credit	5	Workload	125 *(Hours)*	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The aim of this course is to analyse the effects of globalization on World's and Turkey's tourism.							
Course Content		The content of this course includes the description of globalization and its dimensions and its outcomes on Turkey's and World's tourism.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods			Explanation (Presentation), Discussion, Individual Study						
Name of Lecturer(s)		Lec. Melek Ece ÖNCÜER ÇİVİCİ							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Assignment	2	40
Term Assignment	1	60

Recommended or Required Reading

1	Küçükahmetoğlu, O. vd. (2007), Ekonomik Entegrasyon, Ekin Basım Yayın Dağıtım: Ankara.
2	Acar, M., (2009), Küreselleşme, Orion Kitabevi:Ankara.
3	Karagül, M., (2010), Uluslararası İktisadi Örgütler ve Azgelişmiş Ülkeler, Nobel Yayın Dağıtım:Ankara.
4	Balkır, C. ve Demirci, M., (1989), Uluslararası Ekonomik Bütünleşme ve Avrupa Topluluğu, Filiz Kitabevi: İstanbul.

Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction: Lesson's aim, content, method, sources and explanation of the syllabus.
2	Theoretical	Economic integration
3	Theoretical	The Globalization - The history and dimensions of globalization
4	Theoretical	Competition models in tourism and the factors that competitiveness
5	Theoretical	The history and dimensions of regionalism and EU
6	Theoretical	Globalization, regionalism and localization
7	Theoretical	Integration in tourism
8	Theoretical	Global opportunities / threats
9	Theoretical	Term papers
10	Intermediate Exam	Term papers
11	Theoretical	Term papers
12	Theoretical	Term papers
13	Theoretical	Term papers
14	Theoretical	Term papers
15	Theoretical	Revision

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	15	3	3	90
Assignment	2	4	3	14
Term Project	1	18	3	21
Total Workload (Hours)				125
[Total Workload (Hours) / 25*] = **ECTS**				5

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	will have detailed knowledge about globalization.
2	will have knowledge about integrations.

3	will know the effects of globalization both on economy and other industries.
4	will be able to discuss the effects of globalization on World's and Turkey's tourism.
5	Knows the effects of globalization, regionalization and localization on tourism.

Programme Outcomes *(Tourism Management Doctorate)*

1	In the context of interdisciplinary structure of tourism management, s/he has scientific knowledge and knowledge about sectoral structure and truths which are constituted with the glance of various disciplines.
2	At her/his judgements, applications and behaviors; via using her/his knowledge regarding to the field of tourism; s/he is able to interprate, analyse, define the problems and solve them.
3	S/he is able to transfer the knowledge that're regarding to the field of tourism, to employees and team workers.
4	Within the scope of a study at the field of tourism management; s/he reachs scientific knowledge by proceeding with an independent manner at scientific research process.
5	Fulfill her/his duties and responsibilities at the projects that're performing on the field of tourism management.
6	S/he determines vision, aim and targets for tourism establishments or the institutes which're producing knowledge like universities, schools etc.
7	S/he follows the scientific literature at the field of tourism management.
8	Within the scope of learning to learn, s/he reaches the best applications by benefiting scientific data and the samples at her/his field, as well.
9	S/he transfers her/his knowledge, views and suggestions in written and oral forms to the business managers, relevant sections of the society by academic channels, professional and non-governmental organizations and public opinion.
10	S/he contacts with academicians and research centers operating in the field of tourism management, take part in research projects, and by sharing her/his experiences, transform them to output.
11	S/he is able to use at least a foreign language at academic level.
12	S/he uses computer software, informatics and communication technologies at least in the level of data entering and analyses regarding to her/his working areas.
13	S/he makes original recommendations for the issues arising from the unique nature of tourism.
14	S/he has sufficient awareness about universalities of social rights, social justice, quality and cultural values, environmental protection, occupational health and safety; besides behaving accordingly to organizational/corporate, business and social ethical values. S/he contributes to the sector at producing solutions on these issues.

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5
P1	4	4	5	4	4
P2	2	2	4	5	4
P3	1	1	3	4	4
P4	3	3	3	3	3
P5	2	2	2	3	3
P6	1	1	1	2	2
P7	3	3	4	4	4
P8	3	3	4	4	4
P9	1	1	3	3	3
P10	1	1	3	3	3
P11	4	4	4	4	4
P12	3	3	4	3	3
P13	3	3	4	4	3
P14	2	2	2	3	3