

## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Seminar							
Course Code		TUR801		Couse Level		Third Cycle (Doctorate Degree)			
ECTS Credit	4	Workload	96 (Hours)	Theory	0	Practice	2	Laboratory	0
Objectives of the Course		The aim of this course is to make students gain insight and knowledge about scientific research on a specific subject and to be able to synthesize the acquired knowledge via research to be organized and demonstrated in a report.							
Course Content		The literature study on the subject that the supervisor wants to work under the supervision of the faculty member consists of activities that include collecting data, analyzing and presenting the results.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Individual St	tudy				
Name of Lecturer(s)  Assoc. Prof. Ahu YAZICI AYYILDIZ, Assoc. Prof. Gülnur KARAKAŞ TANDOĞAN, Prof. Abdullah TANRISEVDİ, Prof. Osman Eralp ÇOLAKOĞLU									

Assessment Methods and Criteria								
Method	Quantity	Percentage (%)						
Assignment	1	100						

## **Recommended or Required Reading**

1 Related literature

Week	Weekly Detailed Course Contents				
1	Practice	Determining Seminar Subjects			
2	Practice	Determining Seminar Subjects			
3	Practice	Literature research			
4	Practice	Literature research			
5	Practice	Literature research			
6	Practice	Collecting data			
7	Practice	Collecting data			
8	Practice	Collecting data			
9	Practice	Data analysis			
10	Practice	Data analysis			
11	Practice	Data analysis			
12	Practice	Report writing			
13	Practice	Report writing			
14	Practice	Revision			
15	Practice	Report delivery			

Workload Calculation						
Activity	Quantity	Preparation	Duration	Total Workload		
Reading	15	1	2	45		
Individual Work	1	50	1	51		
	96					
	4					
*25 hour workload is accepted as 1 ECTS						

Learn	Learning Outcomes						
1	Be able to make a detailed survey of the literature on a given topic						
2	Be able to integrate information obtained from research studies						
3	Making up a scientific report with conclusions						
4	Be able to present conclusions						



## **Programme Outcomes** (Tourism Management Doctorate)

- In the context of interdisciplinary structure of tourism management, s/he has scientific knowledge and knowledge about sectoral structure and truths which are constituted with the glance of various disciplines.
- At her/his judgements, applications and behaviors; via using her/his knowledge regarding to the field of tourism; s/he is able to interprate, analyse, define the problems and solve them.
- 3 S/he is able to transfer the knowledge that're regarding to the field of tourism, to employees and team workers.
- Within the scope of a study at the field of tourism management; s/he reachs scientific knowledge by proceeding with an independent manner at scientific research process.
- 5 Fulfill her/his duties and responsibilities at the projects that're performing on the field of tourism management.
- 6 S/he determines vision, aim and targets for tourism establishments or the institutes which're producing knowledge like universities, schools etc.
- 7 S/he follows the scientific literature at the field of tourism management.
- 8 Within the scope of learning to learn, s/he reaches the best applications by benefiting scientific data and the samples at her/his field, as well.
- S/he transfers her/his knowledge, views and suggestions in written and oral forms to the business managers, relevant sections of the society by academic channels, professional and non-governmental organizations and public opinion.
- S/he contacts with academicians and research centers operating in the field of tourism management, take part in research projects, and by sharing her/his experiences, transform them to output.
- 11 S/he is able to use at least a foreign language at academic level.
- S/he uses computer software, informatics and communication technologies at least in the level of data entering and analyses regarding to her/his working areas.
- 13 S/he makes original recommendations for the issues arising from the unique nature of tourism.
- S/he has sufficient awareness about universalities of social rights, social justice, quality and cultural values, environmental protection, occupational health and safety; besides behaving accordingly to organizational/corporate, business and social ethical values. S/he contributes to the sector at producing solutions on these issues.

## Contribution of Learning Outcomes to Programme Outcomes 1: Very Low, 2:Low, 3: Medium, 4: High, 5: Very High

	L1	L2	L3	L4	L5
P1	3	4	4	3	4
P2	3	4	3	4	5
P3	4	4	4	3	4
P4	3	4	3	4	3
P5	4	5	4	4	4
P6	3	5	3	4	3
P7	2	5	3	4	4
P8	3	3	3	3	5
P9	3	4	3	3	4
P10	3	3	4	3	3
P11	3	4	4	3	5
P12	5	3	4	3	4
P13	3	4	4	4	5
P14	3	3	3	3	5

