



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Problems of Tourism in Turkey and Sustainable Tourism Approach							
Course Code		SBE518		Course Level		Second Cycle (Master's Degree)			
ECTS Credit	5	Workload	120 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		To explain the problems of tourism students in Turkey and tourism qualifications.							
Course Content		Definitions; tourism tourist concepts, importance of tourism, tourism and economic relationship, the importance of the continuation of this relationship							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	GÜNGÖRDÜ Ersin (2003). Türkiye'nin Turizm Coğrafyası, Nobel Yayın Dağıtım, İstanbul
2	KOZAK,N.,KOZAK,M.,(2006).Genel Turizm,Detay Yayıncılık,Ankara
3	ZENGİN, B.(2006). Turizm Coğrafyası Değişim Yayınları, İstanbul.

Week	Weekly Detailed Course Contents	
1	Theoretical	Concepts of tourism and tourist
2	Theoretical	Tourism and other branches of science
3	Theoretical	Types of tourism
4	Theoretical	By the number of participants, the participants according to their age of tourism
5	Theoretical	Sustainable Tourism
6	Theoretical	Factors affecting the development of tourism
7	Theoretical	Tourism Industry
8	Theoretical	Tourism and Economic Environment
9	Intermediate Exam	MIDTERM EXAM
10	Theoretical	Effect of social environment, Turkey Tourism
11	Theoretical	Tourism in Turkey
12	Theoretical	Place of tourism in Turkey's economy
13	Theoretical	Domestic tourism in Turkey
14	Theoretical	Tourism in the European Union and Turkey
15	Final Exam	FINAL EXAM

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	3	42
Assignment	2	1	2	6
Term Project	7	0	8	56
Midterm Examination	1	7	1	8
Final Examination	1	7	1	8
Total Workload (Hours)				120
[Total Workload (Hours) / 25*] = ECTS				5

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Learn concepts related to tourism
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2	learn about types and tourism activities
3	Understanding Comprehend the factors that influence the development of tourism
4	learn about the economic dimension of tourism
5	To know the ways of attaining knowledge necessary for lifelong learning
6	The field of education by using information about the content of the theoretical and practical educational purposes in accordance with the requirements of effective teaching and student planning, regulation and conduct impact evaluation
7	To contribute to school-community collaboration, community-oriented projects, prepare and carry out solutions to problems

Programme Outcomes (Social Studies Education Master)

1	To be able to gain subject knowledge of profession in theory and practice in the learning process.
2	To be able to make plans related to the subject-matter and gain the competence of using the appropriate approach, strategy, technique for the plans in the learning process
3	To be able to gain teaching skills of the profession throughout the learning process.
4	To be able to implement teaching profession knowledge, skills, attitudes and habits related to the subject-matter in a real teaching and learning environment in the learning process
5	To be able to comprehend contemporary approaches of education and the philosophies they are based on.
6	To be able to gain the basic skills such as comprehending, expressing, commenting, evaluating, being aware and enterprising, communicating, acknowledging the individual related to the subject-matter.
7	To be able to be individuals faithful to the Principles and Revolutions of Atatürk, modern democratic, secular, protecting and developing one's country, being alive to the nation, respecting human rights, preserving the nature, not being discriminatory, giving importance to the traditions and customs, protecting the values
8	To be able to improve oneself in terms of sport, art and culture.
9	To be able to be individuals believing in lifelong learning
10	To be able to educate individuals who keep up with developments in social, economic, technological and scientific areas, who investigate the main reasons of World problems and try to contribute to the solution of these problems.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P2		5	3	5	4
P3	5			5	
P4			5		
P5	3		5		
P6	4	5			

