



AYDIN ADNAN MENDERES UNIVERSITY
GRADUATE SCHOOL OF SOCIAL SCIENCES
BUSINESS ADMINISTRATION
FINANCE AND ACCOUNTING
FINANCE AND ACCOUNTING MASTERS
COURSE INFORMATION FORM

Course Title	Financial Management Techniques and Analysis								
Course Code	İMF504		Course Level		Second Cycle (Master's Degree)				
ECTS Credit	5	Workload	127 (Hours)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course	The purpose of this course is one of the most important functions of the finance function in business, finance techniques can apply to teach in fulfilling this function.								
Course Content	Features and implementation techniques used in the field of finance.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion								
Name of Lecturer(s)									

Assessment Methods and Criteria		
Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading	
1	Ceylan, A. ve T. Korkmaz, Finansal Teknikler, Ekin Kitabevi, Bursa, 2010.

Week	Weekly Detailed Course Contents	
1	Theoretical	An Overview of Financial Techniques
	Preparation Work	Ceylan, A. ve T. Korkmaz, Finansal Teknikler, Ekin Kitabevi, Bursa, 2010.
2	Theoretical	Factoring
	Preparation Work	Ceylan, A. ve T. Korkmaz, Finansal Teknikler, Ekin Kitabevi, Bursa, 2010.
3	Theoretical	Forfaiting
	Preparation Work	Ceylan, A. ve T. Korkmaz, Finansal Teknikler, Ekin Kitabevi, Bursa, 2010.
4	Theoretical	Financial Leasing
	Preparation Work	Ceylan, A. ve T. Korkmaz, Finansal Teknikler, Ekin Kitabevi, Bursa, 2010.
5	Theoretical	Venture Capital
	Preparation Work	Ceylan, A. ve T. Korkmaz, Finansal Teknikler, Ekin Kitabevi, Bursa, 2010.
6	Theoretical	Forward (Alivre) Trading Markets
	Preparation Work	Ceylan, A. ve T. Korkmaz, Finansal Teknikler, Ekin Kitabevi, Bursa, 2010.
7	Theoretical	Futures Markets
	Preparation Work	Ceylan, A. ve T. Korkmaz, Finansal Teknikler, Ekin Kitabevi, Bursa, 2010.
8	Intermediate Exam	Midterm Exam
9	Theoretical	Option Markets
	Preparation Work	Ceylan, A. ve T. Korkmaz, Finansal Teknikler, Ekin Kitabevi, Bursa, 2010.
10	Theoretical	Option Markets
	Preparation Work	Ceylan, A. ve T. Korkmaz, Finansal Teknikler, Ekin Kitabevi, Bursa, 2010.
11	Theoretical	Swap Markets
	Preparation Work	Ceylan, A. ve T. Korkmaz, Finansal Teknikler, Ekin Kitabevi, Bursa, 2010.
12	Theoretical	Securitization
	Preparation Work	Ceylan, A. ve T. Korkmaz, Finansal Teknikler, Ekin Kitabevi, Bursa, 2010.
13	Theoretical	Application Techniques in Finance
	Preparation Work	Ceylan, A. ve T. Korkmaz, Finansal Teknikler, Ekin Kitabevi, Bursa, 2010.
14	Theoretical	Application Techniques in Finance
	Preparation Work	Ceylan, A. ve T. Korkmaz, Finansal Teknikler, Ekin Kitabevi, Bursa, 2010.
16	Final Exam	Final Exam
17	Final Exam	Final Exam



Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	3	70
Midterm Examination	1	25	1	26
Final Examination	1	30	1	31
Total Workload (Hours)				127
[Total Workload (Hours) / 25*] = ECTS				5

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	To know the techniques of modern finance,
2	To apply the techniques of Finance,
3	
4	
5	

Programme Outcomes (Finance and Accounting Masters)

1	To be able to integrate fundamental accounting and auditing knowledge with related branches of the law.
2	To be able to use technical and practical knowledge regarding the establishment and development of cost systems in practice.
3	To be able to consider ethic values and social responsibility in the decisions in business life.
4	Be able to take initiative and solve problems using analytic and creative approaches and manage risks in the changing business conditions.
5	To be able to associate the subtle movements in the securities and organized financial markets with human psychology and analyze the relationship.
6	Be able to improve the system in which he/she is engaged by integrating the theoretical knowledge with practice (be able to understand and interpret the problems of the profession and express ideas in a succinct and precise manner.)
7	To be able to analyze and interpret developments in the derivative products, foreign exchange markets and financial markets and perform transactions using derivative products.
8	To be able to use mathematical and statistical knowledge in order to employ fundamental finance principles in the decision making process. Be able to use econometric models in accounting and finance and testing them using actual data in the finance markets.
9	To be able to recognize the international financial management tools, international financial markets, and intermediary organizations and entities and make use of this knowledge in the financial management of a firm.
10	To be able to evaluate the cause and effect relations of the local and global crisis and be able to make decisions based on knowledge in the conditions of crisis.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	5	3	3	3
P2	4	4	3	2	5
P3	5	4	2	3	2
P4	4	5	4	4	4
P5	4	5	3	3	4
P6	3	5	2	5	3
P7	5	5	4	3	5
P8	5	4	3	4	2
P9	4	3	5	5	3
P10	5	5	2	2	4

