



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Financial Management in Small Enterprises							
Course Code		İMF514		Couse Level		Second Cycle (Master's Degree)			
ECTS Credit	5	Workload	127 (Hours)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The purpose of the financial management of small businesses, small business financial management and financial problems for the analysis of the basic elements of the basic financial decisions and practices of financial management, investment decisions and financial markets is to consider the framework of							
Course Content		Small business financial management techniques and the challenges presented.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion					
Name of Lecturer(s)		Assoc. Prof. Umut Tolga GÜMÜŞ							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Bragg Steven M., Burton E. James, Accounting and Finance for Your Small Business, John Wiley & Sons Inc., 2006.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction to the course
	Preparation Work	Bragg Steven M., Burton E. James, Accounting and Finance for Your Small Business, John Wiley & Sons Inc., 2006.
2	Theoretical	Description of Business Budget
	Preparation Work	Bragg Steven M., Burton E. James, Accounting and Finance for Your Small Business, John Wiley & Sons Inc., 2006.
3	Theoretical	Fixed Assets Investment
	Preparation Work	Bragg Steven M., Burton E. James, Accounting and Finance for Your Small Business, John Wiley & Sons Inc., 2006.
4	Theoretical	Capital Budgeting
	Preparation Work	Bragg Steven M., Burton E. James, Accounting and Finance for Your Small Business, John Wiley & Sons Inc., 2006.
5	Theoretical	Basic Control Systems
	Preparation Work	Bragg Steven M., Burton E. James, Accounting and Finance for Your Small Business, John Wiley & Sons Inc., 2006.
6	Theoretical	Cash Flow The Importance of Small Farms
	Preparation Work	Bragg Steven M., Burton E. James, Accounting and Finance for Your Small Business, John Wiley & Sons Inc., 2006.
7	Theoretical	Cash Flow Management
	Preparation Work	Bragg Steven M., Burton E. James, Accounting and Finance for Your Small Business, John Wiley & Sons Inc., 2006.
8	Intermediate Exam	Midterm Exam
9	Theoretical	Financing Options
	Preparation Work	Bragg Steven M., Burton E. James, Accounting and Finance for Your Small Business, John Wiley & Sons Inc., 2006.
10	Theoretical	Performance Measurement Systems
	Preparation Work	Bragg Steven M., Burton E. James, Accounting and Finance for Your Small Business, John Wiley & Sons Inc., 2006.
11	Theoretical	Financial Analysis
	Preparation Work	Bragg Steven M., Burton E. James, Accounting and Finance for Your Small Business, John Wiley & Sons Inc., 2006.
12	Theoretical	Taxes and Risk Management



12	Preparation Work	Bragg Steven M., Burton E. James, Accounting and Finance for Your Small Business, John Wiley & Sons Inc., 2006.
13	Theoretical	Reporting
	Preparation Work	Bragg Steven M., Burton E. James, Accounting and Finance for Your Small Business, John Wiley & Sons Inc., 2006.
14	Theoretical	Case Study
	Preparation Work	Bragg Steven M., Burton E. James, Accounting and Finance for Your Small Business, John Wiley & Sons Inc., 2006.
16	Final Exam	Final Exam
17	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	3	70
Midterm Examination	1	25	1	26
Final Examination	1	30	1	31
Total Workload (Hours)				127
[Total Workload (Hours) / 25*] = ECTS				5

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Small businesses learn about the properties,
2	Can do in financial analysis and control of the business of making them,
3	Calculates the return and the risk of the business coming to the situation.
4	
5	

Programme Outcomes (Finance and Accounting Masters)

1	To be able to integrate fundamental accounting and auditing knowledge with related branches of the law.
2	To be able to use technical and practical knowledge regarding the establishment and development of cost systems in practice.
3	To be able to consider ethic values and social responsibility in the decisions in business life.
4	Be able to take initiative and solve problems using analytic and creative approaches and manage risks in the changing business conditions.
5	To be able to associate the subtle movements in the securities and organized financial markets with human psychology and analyze the relationship.
6	Be able to improve the system in which he/she is engaged by integrating the theoretical knowledge with practice (be able to understand and interpret the problems of the profession and express ideas in a succinct and precise manner.)
7	To be able to analyze and interpret developments in the derivative products, foreign exchange markets and financial markets and perform transactions using derivative products.
8	To be able to use mathematical and statistical knowledge in order to employ fundamental finance principles in the decision making process. Be able to use econometric models in accounting and finance and testing them using actual data in the finance markets.
9	To be able to recognize the international financial management tools, international financial markets, and intermediary organizations and entities and make use of this knowledge in the financial management of a firm.
10	To be able to evaluate the cause and effect relations of the local and global crisis and be able to make decisions based on knowledge in the conditions of crisis.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	5	5	2	5
P2	4	4	4	2	3
P3	4	4	4	2	3
P4	4	5	4	3	3
P5	4	4	4	3	2
P6	3	4	4	3	2
P7	5	4	3	4	2
P8	4	5	4	4	4
P9	4	4	4	4	4



P10	4	4	4	5	4
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