



**AYDIN ADNAN MENDERES UNIVERSITY  
GRADUATE SCHOOL OF SOCIAL SCIENCES  
BUSINESS ADMINISTRATION  
FINANCE AND ACCOUNTING  
FINANCE AND ACCOUNTING MASTERS  
COURSE INFORMATION FORM**

Course Title	Seminar								
Course Code	İM701		Course Level		Second Cycle (Master's Degree)				
ECTS Credit	4	Workload	100 (Hours)	Theory	0	Practice	2	Laboratory	0
Objectives of the Course	The aim of this course is to make students gain insight and knowledge about scientific research on a specific subject and to be able to synthesize the acquired knowledge via research to be organized and demonstrated in a report.								
Course Content	The course covers the research, synthesize, analysis processes of a specific subject determined by the student in order to work in the consultancy of a professor in the second half of the Master courses.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion, Individual Study								
Name of Lecturer(s)	Assoc. Prof. Çağrı KÖROĞLU, Prof. Feriştah SÖNMEZ								

#### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Seminar	1	60
Report	1	40

#### Recommended or Required Reading

1	Topics determined by the supervisor
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Week	Weekly Detailed Course Contents	
1	Theoretical	Determining Seminar Subjects
2	Theoretical	Literature research
3	Theoretical	Literature research
4	Theoretical	Literature research
5	Theoretical	Collecting data
6	Theoretical	Collecting data
7	Theoretical	Collecting data
8	Theoretical	Interim report presentation
9	Theoretical	Data analysis
10	Theoretical	Data analysis
11	Theoretical	Data analysis
12	Theoretical	Data analysis
13	Theoretical	Report writing
14	Theoretical	Report writing
15	Theoretical	Report writing

#### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Seminar	1	99	1	100
Total Workload (Hours)				100
[Total Workload (Hours) / 25*] = ECTS				4

\*25 hour workload is accepted as 1 ECTS

#### Learning Outcomes

1	To be able to make a profound literature research on a given subject.
2	To be able to synthesize, analyse and interpret the information obtained.
3	To be able to write a report on the results.
4	



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**Programme Outcomes (Finance and Accounting Masters)**

1	To be able to integrate fundamental accounting and auditing knowledge with related branches of the law.
2	To be able to use technical and practical knowledge regarding the establishment and development of cost systems in practice.
3	To be able to consider ethic values and social responsibility in the decisions in business life.
4	Be able to take initiative and solve problems using analytic and creative approaches and manage risks in the changing business conditions.
5	To be able to associate the subtle movements in the securities and organized financial markets with human psychology and analyze the relationship.
6	Be able to improve the system in which he/she is engaged by integrating the theoretical knowledge with practice (be able to understand and interpret the problems of the profession and express ideas in a succinct and precise manner.)
7	To be able to analyze and interpret developments in the derivative products, foreign exchange markets and financial markets and perform transactions using derivative products.
8	To be able to use mathematical and statistical knowledge in order to employ fundamental finance principles in the decision making process. Be able to use econometric models in accounting and finance and testing them using actual data in the finance markets.
9	To be able to recognize the international financial management tools, international financial markets, and intermediary organizations and entities and make use of this knowledge in the financial management of a firm.
10	To be able to evaluate the cause and effect relations of the local and global crisis and be able to make decisions based on knowledge in the conditions of crisis.

**Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High**

	L1	L2	L3	L4	L5
P1	5	5	3	3	2
P2	5	4	3	3	3
P3	5	5	4	3	3
P4	5	5	4	4	4
P5	5	4	4	3	3
P6	5	5	3	3	3
P7	5	5	4	2	5
P8	4	5	5	3	3
P9	4	5	4	3	3
P10	5	5	4	5	2

