



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Strategic Management in Education							
Course Code		EYT630		Course Level		Third Cycle (Doctorate Degree)			
ECTS Credit	5	Workload	126 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		1. To analyze basic philosophy of strategic planning and administration 2. To analyze basic concepts: vision / mission / strategy / policy and other concepts 3. To analyze scope and history of strategic planning and administration 4. To analyze planning and modeling 5. To do a sample strategic planning							
Course Content		Basic philosophy of strategic planning and administration, basic concepts: vision / mission / strategy / policy and other concepts, scope and history of strategic planning and administration, planning and modeling.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Case Study, Project Based Study, Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Mintzberg, H. (1994). Rise and fall of strategic planning. Simon and Schuster.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Strategic Planning and Administration Basic Philosophy
2	Theoretical	Basic Concepts: Vision / Mission / Strategy / Policy and Other Concepts
3	Theoretical	Scope and History of Strategic Planning and Administration
4	Theoretical	Planning and modeling
5	Theoretical	What is a educational organization, what it does, how to produce fundamental decisions and behaviors in the effort to develop a principled strategic planning
6	Theoretical	Determination of the mission and objectives
7	Intermediate Exam	Mid Term Exam
8	Theoretical	Identifying the stakeholders
9	Theoretical	Stakeholder analysis
10	Theoretical	External and internal environmental analysis
11	Theoretical	Strategic situations and determining strategic solutions
12	Theoretical	Determine the future vision
13	Theoretical	Practice of strategic planning around the world
14	Theoretical	Practice of strategic planning in Turkey
15	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	5	3	112
Midterm Examination	1	4	3	7
Final Examination	1	4	3	7
Total Workload (Hours)				126
[Total Workload (Hours) / 25*] = ECTS				5
*25 hour workload is accepted as 1 ECTS				



Learning Outcomes

1	Analyzes basic philosophy of strategic planning and administration
2	Analyzes basic concepts: vision / mission / strategy / policy and other concepts
3	Analyzes scope and history of strategic planning and administration
4	Analyzes planning and modeling
5	Does a sample strategic planning

Programme Outcomes (*Educational Administration Supervision Planning and Economics Doctorate*)

1	Deepening common knowledge accumulation concerning the educational science in the frame of basic theory and practices of EASPE (Educational Administration Supervision Planning and Economics).
2	Analyzing sub-subjects of Educational Administration Supervision Planning and Economics.
3	Comprehending the relationship between the other disciplines like sociology, philosophy, administration, economy, politics and EASPE (Educational Administration Supervision Planning and Economics), conducting interdisciplinary studies on the basis of internalized knowledge and skills
4	Applying accumulated knowledge related to EASPE to improve and managing educational organizations in different levels.
5	Defining problems in administration and supervision of educational system and developing new perspectives in the light of knowledge gathered from the other disciplines
6	Defining problems of EASPE in the frame of scientific problem solving; developing solution proposals by using quantitative and qualitative research methods
7	Getting skills of using statistical software in order to carry out scientific research and using required technologies.
8	Developing solution models in the light of theories and approaches of EASPE and applying the models to whole system.
9	Getting knowledge and research methods in order to carry out original scientific researches in the field of EASPE and applying team works for efficient results in interdisciplinary studies
10	Handling theories, hypothesis, opinions in the field of EASPE with an objective skeptic, logical, analytical manner and evaluating them in critical point of view.
11	Being aware of lifelong learning in terms of the field of EASPE and personal development and internalizing the principles of lifelong learning, personal development
12	Transferring the current developments and scientific studies to the people and institutions in and out of the field by visually, verbally, systematically and in written
13	Managing the social dynamics of relationships in order to enact people and applying needed leadership strategies in social and educational environments
14	Following national and international publications and attending social interactions and scientific studies in international level; communicating in at least in one foreign language at least in order to share studies international level.
15	Interpreting strategies, politics and plans related to educational system in terms of theories and principles of educational administration and supervision; and evaluating the results in terms of international quality standards.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	4	5	4	3	4
P2	4	4	3	4	4
P3	4	4	4	4	4
P4	4	4	4	5	4
P5	4	4	5	4	4
P6	4	4	5	4	4
P7	4	4	4	4	4
P8	4	4	4	3	3
P9	4	4	4	4	4
P10	3	4	4	4	4
P11	3	4	4	4	4
P12	4	3	4	4	4
P13	4	4	4	4	4
P14	4	4	4	4	4
P15	4	4	4	4	4

