



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Human Resources Management in International Markets							
Course Code		UTB511		Course Level		Second Cycle (Master's Degree)			
ECTS Credit	5	Workload	127 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The aim of this course is to provide general information about the basic principles of Human Resources Management in international markets.							
Course Content		Understands the importance of Human Resources Management in international markets.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Bingöl, D. (2013). İnsan Kaynakları Yönetimi (8. bs.). İstanbul: Beta.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Basic principles of Human Resources Management in international markets
2	Theoretical	Basic principles of Human Resources Management in international markets
3	Theoretical	Human and group behavior in organizations, Business Analysis and definition
4	Theoretical	Human and group behavior in organizations, Business Analysis and definition
5	Theoretical	Planning of human resources.
6	Theoretical	Planning of human resources.
7	Theoretical	The relationship between international human resource management with the organizational structure
8	Theoretical	Midterm
9	Theoretical	Midterm
10	Theoretical	The Increasing Importance Of International Human Resources Management
11	Theoretical	The Increasing Importance Of International Human Resources Management
12	Theoretical	With the differences between local human resources international human resources
13	Theoretical	With the differences between local human resources international human resources
14	Theoretical	Final Exam
15	Theoretical	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	3	10	15	75
Midterm Examination	1	20	1	21
Final Examination	1	30	1	31
Total Workload (Hours)				127
[Total Workload (Hours) / 25*] = ECTS				5

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	At the end of the course the students the importance of human resources management.
2	human resources management the basic steps in learn.
3	Apply and develop techniques related to the subject.
4	Planning of human resources.



5	Have knowledge about International Human Resources Management.
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Programme Outcomes (*International Trade Master's Without Thesis*)

1	To be able to comprehend and solve economic issues using other social sciences and the basic principles of economic science.
2	To be able to access information, evaluate, interpret, and implement in the processes of the scientific research processes related to International economy.
3	To be able to predict the effects of economic and political developments on the Turkish financial markets and foreign trade sector, to be able to view, comprehend and interpret national and international financial markets, to be able to apply the innovative methods.
4	To be able to communicate with all private firms showing activity in the countryside at the required level of behavior science, to detect problems, and to be able to conduct joint project.
5	To be able to lead multi-disciplinary studies in foreign trade, to be able to enhance solutions in complex situations and to be able to take responsibility.
6	To be able to raise awareness about the new and developing practices of the job, to be able to review and learn these when needed.
7	To be able to use theoretical and practical information in International economics and foreign trade
8	To be able to design innovative solutions integrating the original ideas and methods in administrative sciences and the international economy with the system, part or process designs.
9	To be able to articulate the idea, and the findings about the research topic verbal and written in an effective way.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L2
P3	4
P4	5
P5	5
P6	4
P7	5
P8	4

